



**AEDC**  
Anchorage Economic  
Development Corporation



**Board of Directors**

**2015 Voting Members**

Chair – Michael Prozeralik KPB Architects  
Vice Chair – James Hasle BDO USA, LLP  
Secretary/Treasurer – Marilyn Romano Alaska Airlines  
Alaska Communications Randy Ritter  
Alaska Dispatch News Alice Rogoff  
Alaska Railroad Corporation Dale Wade  
Alaska USA Federal Credit Union Wayne Bailey  
Birch Horton Bittner & Cherot Suzanne Cherot  
BP Exploration Dave Van Tuyl  
CIRI Sophie Minich  
ConocoPhillips Michael Carr  
DOWL Steve Noble  
ExxonMobil Corporation Kim Jordan  
FedEx Express Dale Shaw  
First National Bank Alaska Jason Feeken  
GCI Greg Pearce  
Hotel Captain Cook Raquel Edelen  
Holland America/Princess Cruises Ralph Samuels  
Lynden Inc. Rick Pollock  
Northern Air Cargo Sami Glascott  
Northrim Bank Larry Cooper  
Pacific Northwest Regional Council of Carpenters Scott Hansen  
Premiera Blue Cross Blue Shield of Alaska Lynn Rust Henderson  
Professional Growth Systems William Dann  
Providence Health & Services Alaska Kirsten Schultz  
Stantec Timothy Vig  
The Wilson Agency, LLC Lon Wilson  
Totem Ocean Trailer Express Grace Greene  
Walsh Sheppard Jack Sheppard  
Weidner Apartment Homes Gregory Cerbana  
Wells Fargo Bank N.A. Joseph Everhart

**2015 Ex-Officio Members – Alaska Legislature**

Senator Berta Gardner  
Senator Lesli McGuire  
Representative Matt Claman  
Representative Gabrielle LeDoux

**2015 Ex-Officio Members – Municipality**

Mayor Ethan Berkowitz  
Chris Schutte, Office of Economic & Community Development  
Assembly Member, Ernie Hall  
Assembly Member, Bill Evans

**2015 Ex-Officio Members – Appointed by the Board**

AIDEA Chris Anderson  
Alaska Pacific University Dr. Don Bantz  
Anchorage Chamber of Commerce Bruce Bustamante  
Anchorage Community Development Authority Andrew Halcro  
Anchorage Downtown Partnership, Ltd.  
Anchorage School District Ed Graff  
Anchorage Water and Wastewater Utility Andrew Eker  
Artique, Ltd. Tennys Owens  
AT&T Alaska Chris Brown  
Chugiak-Eagle River Chamber of Commerce Susan Gorski  
Cook Inlet Housing Authority Carol Gore  
Delta Air Lines Tony Gonchar  
Girdwood 2020 Diana Stone Livingston  
KeyBank Brian Nerland  
Lynden & Past Chairman of the AEDC Board Dennis Mitchell  
Municipal Light & Power  
Port of Anchorage Steve Ribuffo  
RIM Architects Larry Cash  
State of Alaska, DCCED  
Ted Stevens Anchorage International Airport John Parrott  
University of Alaska Anchorage Thomas Case  
University of Alaska Board of Regents Mary Hughes  
Visit Anchorage Julie Saupe

**President & CEO**

Bill Popp

**BY INVESTING IN AEDC YOU ARE INVESTING IN ANCHORAGE'S FUTURE**

Your support enables us to continue our mission of bringing growth and diversity to Anchorage's economy. By helping AEDC grow Anchorage's economy, you in turn will contribute to the long-term success of your own business. By joining AEDC your business has a voice to influence the direction of our economy.

Twice a year AEDC holds signature luncheons. They are the largest business events in Anchorage with more than 1,500 of Alaska's business leaders in attendance. Throughout the year, AEDC reaches more than 5,000 social media followers and more than 3,600 email subscribers.

There are five AEDC Investment levels: Bronze, Silver, Gold, Platinum and Diamond. Investment in AEDC starts at the Bronze level with \$500.

**ALL AEDC Investors receive the following benefits and opportunities as part of their investment with AEDC:**

**BUSINESS ASSISTANCE**

- Priority access to AEDC Business & Economic Development team for information and support services.
- Priority access to AEDC Research Department for research requests and contracted service.

**CONNECTIONS**

- AEDC connects your business with prospective business developers, as well as business referrals.
- Listing in the AEDC Business Directory - Online.

**AEDC EVENTS: NETWORK MORE, PAY LESS**

- Discounted admission to both AEDC Economic Forecast Luncheon (January) and the 3-Year Outlook Luncheon (July).
- Investor Meet & Greet: Exclusively for AEDC Investors and free to attend.
- New Investor Orientation: Join other new investors to learn more about AEDC.
- Invitation to the Peterson Tower Holiday Party.

**RECOGNITION**

- Investors listed in printed programs for AEDC's Signature Luncheons.
- Investors listed on AEDCweb.com.
- Investors listed in AEDC magazines, including Alaska Innovator and Live. Work. Play. magazine.
- Digital "AEDC Investor" graphic for your use.

**SMART MEETING SPACE**

- Access to the AEDC SMART Board enabled Chariot Group Board Room for your company meetings or functions.\*

**EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

- Only AEDC Investors can sponsor AEDC Luncheons, reports, events, programs and the Live. Work. Play. initiative. This is an opportunity to publicize your commitment to Anchorage's future.
- Sponsorships are applied towards your businesses investment recognition with AEDC.

**INVESTOR-ONLY COMMUNICATION**

- Access new AEDC reports or business opportunities before general public.

**OPPORTUNITIES TO COLLABORATE**

- Eligible to join an AEDC Board Committee.
- All Investors invited to attend quarterly Board of Director meetings.

\*Please call 258-3700 to check availability and make a reservation.



<b>INVESTOR BENEFITS</b> <i>Bronze \$500+ on front page.</i>	<b>SILVER</b> <b>\$2,500+</b>	<b>GOLD</b> <b>\$5,000+</b>	<b>PLATINUM</b> <b>\$10,000+</b>	<b>DIAMOND</b> <b>\$20,000+</b>
Eligible for seat on the AEDC Board of Directors.				
Invited to submit news and updates from your business, to be shared at the quarterly AEDC Board of Directors meetings, on AEDC social media and website and in the AEDC e-news as space permits.				
Opportunity to be featured as a contributor in the AEDC Quarterly newsletter (Coming August 2015).				
Can be featured on AEDC materials as the "Investor of the Month."				
Showcase your business by hosting a Meet and Greet exclusively for AEDC Investors.				
Upgraded listing on AEDCweb.com with a link to your company website.				
Upgraded listing on AEDCweb.com with your company logo and link.				
AEDC will organize an annual meeting to provide custom information and assistance specific to your business.			<b>1</b>	<b>2</b>
Discounted rates on contracted research services.				
Preference given for available opportunities to serve on the AEDC Board of Directors.				
Complimentary table for ten to both the Economic Forecast Luncheon and 3-Year Outlook Luncheon.				
Logo featured in all AEDC publications, including the Live. Work. Play. magazine and Alaska Innovator.				
Logo featured on homepage of AEDCweb.com.				
Logo and company link in each AEDC e-newsletter (3,500+ contacts).				

**Questions? Call Karli Lopez, AEDC Development Director: (907) 334-1208 or email [klopez@aedcweb.com](mailto:klopez@aedcweb.com)**

Anchorage Economic Development Corporation

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