



AEDC
Anchorage Economic
Development Corporation



Board of Directors

2015 Voting Members

Chair – Michael Prozeralik KPB Architects
 Vice Chair – James Hasle BDO USA, LLP
 Secretary/Treasurer – Marilyn Romano Alaska Airlines
 Alaska Communications Randy Ritter
 Alaska Dispatch News Alice Rogoff
 Alaska Railroad Corporation Dale Wade
 Alaska USA Federal Credit Union Wayne Bailey
 Birch Horton Bittner & Cherot Suzanne Cherot
 BP Exploration Dave Van Tuyl
 CIRI Sophie Minich
 ConocoPhillips Michael Carr
 DOWL Steve Noble
 ExxonMobil Corporation Kim Jordan
 FedEx Express Dale Shaw
 First National Bank Alaska Jason Feeken
 GCI Greg Pearce
 Hotel Captain Cook Raquel Edelen
 Holland America/Princess Cruises Ralph Samuels
 Lynden Inc. Rick Pollock
 Northern Air Cargo Sami Glascott
 Northrim Bank Larry Cooper
 Pacific Northwest Regional Council of Carpenters Scott Hansen
 Premier Blue Cross Blue Shield of Alaska Lynn Rust Henderson
 Professional Growth Systems William Dann
 Providence Health & Services Alaska Kirsten Schultz
 Stantec Timothy Vig
 The Wilson Agency, LLC Lon Wilson
 Totem Ocean Trailer Express Grace Greene
 Walsh Sheppard Jack Sheppard
 Weidner Apartment Homes Gregory Cerbana
 Wells Fargo Bank N.A. Joseph Everhart

2015 Ex-Officio Members – Alaska Legislature

Senator Berta Gardner
 Senator Lesli McGuire
 Representative Matt Claman
 Representative Gabrielle LeDoux

2015 Ex-Officio Members – Municipality

Mayor Ethan Berkowitz
 Chris Schutte, Office of Economic & Community Development
 Assembly Member, Ernie Hall
 Assembly Member, Bill Evans

2015 Ex-Officio Members – Appointed by the Board

AIDEA Chris Anderson
 Alaska Pacific University Dr. Don Bantz
 Anchorage Chamber of Commerce Bruce Bustamante
 Anchorage Community Development Authority Andrew Halcro
 Anchorage Downtown Partnership, Ltd.
 Anchorage School District Ed Graff
 Anchorage Water and Wastewater Utility Andrew Eker
 Artique, Ltd. Tennyis Owens
 AT&T Alaska Chris Brown
 Chugiak-Eagle River Chamber of Commerce Susan Gorski
 Cook Inlet Housing Authority Carol Gore
 Delta Air Lines Tony Gonchar
 Girdwood 2020 Diana Stone Livingston
 KeyBank Brian Nerland
 Lynden & Past Chairman of the AEDC Board Dennis Mitchell
 Municipal Light & Power
 Port of Anchorage Steve Ribuffo
 RIM Architects Larry Cash
 State of Alaska, DCCED
 Ted Stevens Anchorage International Airport John Parrott
 University of Alaska Anchorage Thomas Case
 University of Alaska Board of Regents Mary Hughes
 Visit Anchorage Julie Saupe

President & CEO

Bill Popp

BY INVESTING IN AEDC YOU ARE INVESTING IN ANCHORAGE'S FUTURE

Your support enables us to continue our mission of bringing growth and diversity to Anchorage's economy. By helping AEDC grow Anchorage's economy, you in turn will contribute to the long-term success of your own business. By joining AEDC your business has a voice to influence the direction of our economy.

Twice a year AEDC holds signature luncheons. They are the largest business events in Anchorage with more than 1,500 of Alaska's business leaders in attendance. Throughout the year, AEDC reaches more than 5,000 social media followers and more than 3,600 email subscribers.

There are five AEDC Investment levels: Bronze, Silver, Gold, Platinum and Diamond. Investment in AEDC starts at the Bronze level with \$500.

ALL AEDC Investors receive the following benefits and opportunities as part of their investment with AEDC:

BUSINESS ASSISTANCE

- Priority access to AEDC Business & Economic Development team for information and support services.
- Priority access to AEDC Research Department for research requests and contracted service.

CONNECTIONS

- AEDC connects your business with prospective business developers, as well as business referrals.
- Listing in the AEDC Business Directory - Online.

AEDC EVENTS: NETWORK MORE, PAY LESS

- Discounted admission to both AEDC Economic Forecast Luncheon (January) and the 3-Year Outlook Luncheon (July).
- Investor Meet & Greet: Exclusively for AEDC Investors and free to attend.
- New Investor Orientation: Join other new investors to learn more about AEDC.
- Invitation to the Peterson Tower Holiday Party.

RECOGNITION

- Investors listed in printed programs for AEDC's Signature Luncheons.
- Investors listed on AEDCweb.com.
- Investors listed in AEDC magazines, including Alaska Innovator and Live. Work. Play. magazine.
- Digital "AEDC Investor" graphic for your use.

SMART MEETING SPACE

- Access to the AEDC SMART Board enabled Chariot Group Board Room for your company meetings or functions.*

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- Only AEDC Investors can sponsor AEDC Luncheons, reports, events, programs and the Live. Work. Play. initiative. This is an opportunity to publicize your commitment to Anchorage's future.
- Sponsorships are applied towards your business's investment recognition with AEDC.

INVESTOR-ONLY COMMUNICATION

- Access new AEDC reports or business opportunities before general public.

OPPORTUNITIES TO COLLABORATE

- Eligible to join an AEDC Board Committee.
- All Investors invited to attend quarterly Board of Director meetings.

*Please call 258-3700 to check availability and make a reservation.



| INVESTOR BENEFITS <i>Bronze \$500+ on front page.</i> | SILVER \$2,500+ | GOLD \$5,000+ | PLATINUM \$10,000+ | DIAMOND \$20,000+ |
|--|----------------------------------|--------------------------------|-------------------------------------|------------------------------------|
| Eligible for seat on the AEDC Board of Directors. | | | | |
| Invited to submit news and updates from your business, to be shared at the quarterly AEDC Board of Directors meetings, on AEDC social media and website and in the AEDC e-news as space permits. | | | | |
| Opportunity to be featured as a contributor in the AEDC Quarterly newsletter (Coming August 2015). | | | | |
| Can be featured on AEDC materials as the "Investor of the Month." | | | | |
| Showcase your business by hosting a Meet and Greet exclusively for AEDC Investors. | | | | |
| Upgraded listing on AEDCweb.com with a link to your company website. | | | | |
| Upgraded listing on AEDCweb.com with your company logo and link. | | | | |
| AEDC will organize an annual meeting to provide custom information and assistance specific to your business. | | | 1 | 2 |
| Discounted rates on contracted research services. | | | | |
| Automatic seat on the AEDC Board of Directors. | | | | |
| Complimentary table for ten to both the Economic Forecast Luncheon and 3-Year Outlook Luncheon. | | | | |
| Logo featured in all AEDC publications, including the Live. Work. Play. magazine and Alaska Innovator. | | | | |
| Logo featured on homepage of AEDCweb.com. | | | | |
| Logo and company link in each AEDC e-newsletter (3,500+ contacts). | | | | |

Questions? Call Karli Lopez, AEDC Development Director: (907) 334-1208 or email klopez@aedcweb.com

Anchorage Economic Development Corporation

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