



AEDC
Anchorage Economic
Development Corporation



Board of Directors

2016 Voting Members

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 Secretary/Treasurer – Raquel Edelen Hotel Captain Cook
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 Alaska Dispatch News Alice Rogoff
 Alaska Railroad Corporation Dale Wade
 Alaska USA Federal Credit Union Robert McNaughton
 Bering Straits Native Corporation Laura Edmondson
 BP Exploration Dave Van Tuyl
 CIRI Sophie Minich
 ConocoPhillips Paul Rusch
 DOWL Steve Noble
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 FedEx Express Dale Shaw
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 GCI Peter Pounds
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 Premera Blue Cross Blue Shield of Alaska Lynn Rust Henderson
 Professional Growth Systems William Dann
 Providence Health & Services Alaska Kirsten Schultz
 Stantec Timothy Vig
 The Wilson Agency, LLC Lon Wilson
 TOTE Maritime Grace Greene
 Walsh Sheppard Jack Sheppard
 Weidner Apartment Homes Gregory Cerbana
 Wells Fargo Bank N.A. Joseph Everhart

2016 Ex-Officio Members – Alaska Legislature

Senator Berta Gardner
 Senator Lesli McGuire
 Representative Matt Claman
 Representative Gabrielle LeDoux

2016 Ex-Officio Members – Municipality

Mayor Ethan Berkowitz
 Chris Schutte, Office of Economic & Community Development
 Assembly Member, Eric Croft
 Assembly Member, Bill Evans

2016 Ex-Officio Members – Appointed by the Board

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 Greg Pearce
 AIDEA Chris Anderson
 Alaska Pacific University Dr. Don Bantz
 Anchorage Chamber of Commerce Bruce Bustamante
 Anchorage Community Development Authority Andrew Halcro
 Anchorage Downtown Partnership, Ltd. Jamie Boring
 Anchorage School District Dr. Deena Paramo
 Anchorage Water and Wastewater Utility Tim Sullivan
 Artique, Ltd. Tennyis Owens
 AT&T Alaska Chris Brown
 Chugiak-Eagle River Chamber of Commerce Dana Thorp-Patterson
 Cook Inlet Housing Authority Carol Gore
 Delta Air Lines Tony Gonchar
 Girdwood 2020 John Rense
 Lynden Dennis Mitchell
 Municipal Light & Power Mark Johnston
 Port of Anchorage Steve Ribuffo
 RIM Architects Larry Cash
 Solid Waste Services Mark Spafford
 State of Alaska, DCCED Chris Hladick
 Ted Stevens Anchorage International Airport John Parrott
 University of Alaska Anchorage Thomas Case
 University of Alaska Board of Regents Mary Hughes
 Visit Anchorage Julie Saupe

President & CEO

Bill Popp

BY INVESTING IN AEDC YOU ARE INVESTING IN ANCHORAGE'S FUTURE

Your support enables us to continue our mission of bringing growth and diversity to Anchorage's economy. By helping AEDC grow Anchorage's economy, you in turn will contribute to the long-term success of your own business. By joining AEDC your business has a voice to influence the direction of our economy.

Twice a year AEDC holds signature luncheons. They are the largest business events in Anchorage with more than 1,500 of Alaska's business leaders in attendance. Throughout the year, AEDC reaches more than 8,000 social media followers and more than 4,800 email subscribers.

There are five AEDC Investment levels: Bronze, Silver, Gold, Platinum and Diamond. Investment in AEDC starts at the Bronze level with \$500.

ALL AEDC Investors receive the following benefits and opportunities as part of their investment with AEDC:

BUSINESS ASSISTANCE

- Priority access to AEDC Business & Economic Development team for information and support services.
- Priority access to AEDC staff for research requests and contracted service.

CONNECTIONS

- AEDC connects your business with prospective business developers, as well as business referrals.
- Listing in the AEDC Business Directory - Online.

AEDC EVENTS: NETWORK MORE, PAY LESS

- Discounted admission to both AEDC Economic Forecast Luncheon (January) and the 3-Year Outlook Luncheon (July).
- Investor Meet & Greet: Exclusively for AEDC Investors and free to attend.
- Investor Orientation: Join other investors to learn more about AEDC.
- Invitation to the Peterson Tower Holiday Party.

RECOGNITION

- Investors listed in printed programs for AEDC's Signature Luncheons.
- Investors listed on AEDCweb.com.
- Investors listed in AEDC magazines, including Alaska Innovator and Live. Work. Play. magazine.
- Digital "AEDC Investor" graphic for your use.

SMART MEETING SPACE

- Access to the AEDC SMART Board enabled Chariot Group Board Room for your company meetings or functions.*

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- Only AEDC Investors can sponsor AEDC Luncheons, reports, events, programs and the Live. Work. Play. initiative. This is an opportunity to publicize your commitment to Anchorage's future.
- Sponsorships are applied towards your business's investment recognition with AEDC.

INVESTOR-ONLY COMMUNICATION

- Access new AEDC reports or business opportunities before general public.

OPPORTUNITIES TO COLLABORATE

- Eligible to join an AEDC Board Committee.
- All Investors invited to attend quarterly Board of Director meetings.

*Please call 258-3700 to check availability and make a reservation.



INVESTOR BENEFITS <i>Bronze \$500+ on front page.</i>	SILVER \$2,500+	GOLD \$5,000+	PLATINUM \$10,000+	DIAMOND \$20,000+
Eligible for seat on the AEDC Board of Directors.				
Invited to submit news and updates from your business to be shared at the quarterly AEDC Board of Directors meetings, on AEDC social media and website and in the AEDC e-news as space permits.				
Opportunity to be featured as a contributor in the AEDC Quarterly newsletter				
Can be featured on AEDC materials as the "Investor of the Month."				
Showcase your business by hosting a Meet and Greet exclusively for AEDC Investors.				
Upgraded listing on AEDCweb.com with a link to your company website.				
Upgraded listing on AEDCweb.com with your company logo and link.				
AEDC will organize an annual meeting to provide custom information and assistance specific to your business.			1	2
Discounted rates on contracted research services.				
Automatic seat on the AEDC Board of Directors.				
Complimentary table for ten to both the Economic Forecast Luncheon and 3-Year Outlook Luncheon.				
Logo featured in all AEDC publications, including the Live. Work. Play. magazine and Alaska Innovator.				
Logo featured on homepage of AEDCweb.com.				
Logo and company link in each AEDC e-newsletter (3,700+ contacts).				

Questions? Call Karli Lopez, AEDC Development Director: (907) 334-1208 or email klopez@aedcweb.com

Anchorage Economic Development Corporation

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