



AEDC
Anchorage Economic
Development Corporation

2019 Outlook Luncheon Sponsorship Opportunities

July 31, 2019 | Dena'ina Civic & Convention Center

One of the largest business events in Alaska, AEDC's Outlook Luncheon discusses the projected trajectory of the local economy based on a review of historical and current data, interviews with representatives of businesses and organizations, and analysis of current events. The Outlook considers trends in eight key indicators including population, employment, personal income, air passenger and freight volumes, building permits, Port of Alaska tonnage, visitor industry activity and oil prices.



INCLUDED WITH ALL SPONSORSHIPS:

Recognition during luncheon presentation | Recognition in printed program
Recognition on AEDC social media | Opportunity to include material in gift bags

EXHIBITION HALL SPONSOR \$10,000 SOLE / \$5,000 CO-SPONSOR

*Proudly showcasing local talent, AEDC's 2019 3-year
Outlook Luncheon Exhibition Hall features small businesses and start-ups in Anchorage.*

- Company logo displayed at Exhibit Hall
- Enhanced logo display with link to company site on AEDC website and e-news

- Enhanced logo display at the luncheon
- Two or one (depending on level) tables for 10 with preferred seating at luncheon

OUTLOOK REPORT CO-SPONSOR / \$5,000

- Company logo featured on report cover page
- Company logo featured on luncheon marketing materials (print and electronic)
- Link to company website included on luncheon web-page and related e-news
- Luncheon table with preferred seating for 10 guests

TICKET SPONSOR / \$5,000

- Company logo displayed on event entry ticket (paper and electronic)
- Logo display with link to company site on AEDC luncheon web-page and e-news
- Enhanced logo display at luncheon
- Table for 10 with preferred seating at luncheon

PRIMARY SPONSOR / \$5,000

- Logo display with link to company site on AEDC luncheon web-page and e-news
- Logo display at luncheon
- Table for 10 with preferred seating at luncheon

CONTRIBUTING SPONSOR / \$2,500

- Recognition with link to company site on AEDC luncheon web-page and e-news
- Company name display at luncheon
- Five seats at luncheon

SUPPORTING SPONSOR / \$1,000

- Recognition on AEDC luncheon web-page and e-news
- Company name display at luncheon
- Two seats at luncheon

☐ **YES, my company will sponsor the 2019 Outlook Luncheon**

Sponsorship type: _____ Sponsorship amount: \$ _____
Company name: _____ Contact name: _____
Phone: _____ E-mail: _____
CC# _____ Exp.: _____ CVV: _____ Billing Zip Code: _____
Other payment options (please check one): Check ☐ Invoice me: ☐ Preferred Invoice Date: _____
Billing address: _____

To secure your sponsorship return to Darleen Fernandez
email: dfernandez@aedcweb.com | mail to: 510 L Street, Ste 603, Anchorage, AK 99501 | call: (907) 334-1208