

ANCHORAGE ECONOMIC DEVELOPMENT CORPORATION

2020 Economic Forecast

SPONSORSHIP PROSPECTUS



**JANUARY 29, 2020
10:30AM - 1:00PM
DENA'INA CONVENTION CENTER**

ABOUT ANCHORAGE ECONOMIC DEVELOPMENT CORPORATION (AEDC)



AEDC is a private nonprofit corporation (IRS code 501(c)(6)), operating since 1987. It exists to encourage growth and diversity in the Anchorage economy, promote a favorable business climate and improve the standard of living for Anchorage residents. Funding sources include private contributions and contracts, and municipal and grants.



ABOUT THE ECONOMIC FORECAST

1,500+



ATTENDEES

300+



**ORGANIZATIONS
IN ATTENDANCE**

\$29,085



**ADVERTISING
VALUE**

AEDC luncheons are the largest business events in Alaska. A perennial sell-out, the Economic Forecast Luncheon is attended by over 1,500 industry leaders, C-suite executives, senior staff, business owners, independent contractors and young professionals.

The 2020 Economic Forecast will be taking place on January 29, 2020 at the Dena'ina Center in Anchorage, AK.

Why Sponsor?

In addition to eyes on your brand, your company benefits from earned media spillover and pre-event internal marketing efforts. Your sponsorship of this important event not only helps make AEDC's luncheons possible, it meaningfully assists our efforts to grow and diversify the Anchorage economy.

SPONSORSHIP OPPORTUNITIES

PACKAGES

	Primary \$5,000	Contributing \$2,500	Supporting \$1,000
Display on Luncheon Website and E-News	Logo w/ Hyperlink	Logo w/ Hyperlink	Name
Seats at Table	10 (Full Table)	5	2
Preferred Seating	✓	✓	
Logo on Conference Signage and Banner	✓	✓	✓
Recognition in Luncheon Program	✓	✓	✓
Opportunity to Provide Promotional Materials in Gift Bags	✓	✓	✓

SPONSORSHIP OPPORTUNITIES

À LA CARTE

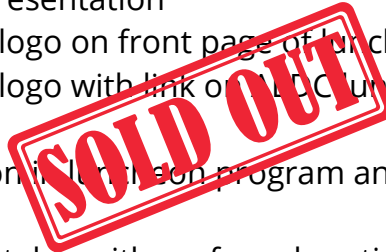
Speaker Sponsorship

Primary \$30,000 or
Co-Sponsor \$15,000



INCLUDED

- Company logo displayed behind the stage during the speaker presentation
- Company logo on front page of luncheon program
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Luncheon table with preferred seating for 10 guests
- Opportunity to provide promotional materials in gift bag



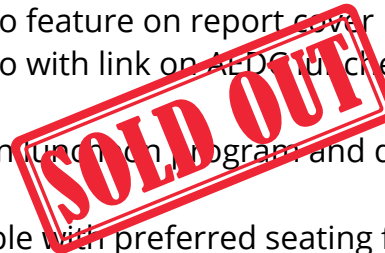
Economic Forecast Report Sponsorship

Primary \$10,000 or
Co-Sponsor \$5,000



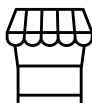
INCLUDED

- Company logo feature on report cover
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Luncheon table with preferred seating for 10 guests
- Opportunity to provide promotional materials in gift bag



Live.Work.Play Exhibit Hall Sponsorship

Primary \$10,000 or
Co-Sponsor \$5,000



INCLUDED

- Company logo displayed on Exhibit Hall Banner
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Luncheon table with preferred seating for 10 guests
- Opportunity to provide promotional materials in gift bag

À LA CARTE, CONT.

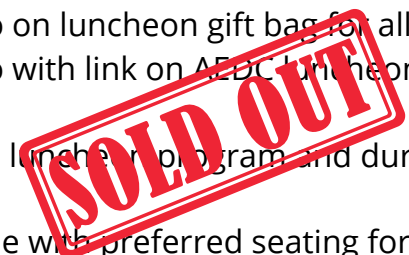
Gift Bag Sponsorship

\$7,500



INCLUDED

- Company logo on luncheon gift bag for all attendees
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Luncheon table with preferred seating for 10 guests
- Opportunity to provide promotional materials in gift bag



Centerpiece Sponsorship

\$5,000



INCLUDED

- Company logo and materials displayed with centerpiece item
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Luncheon table with preferred seating for 10 guests
- Opportunity to provide promotional materials in gift bag



Ticket Sponsorship

\$5,000



INCLUDED

- Company logo on printed on tickets for each attendee
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Luncheon table with preferred seating for 10 guests
- Opportunity to provide promotional materials in gift bag

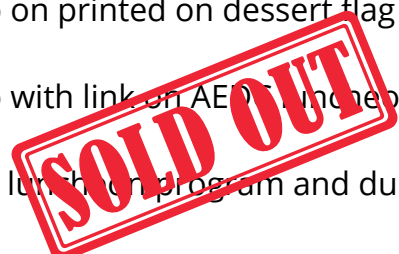
Dessert Sponsorship

\$5,000



INCLUDED

- Company logo on printed on dessert flag for each attendee
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Luncheon table with preferred seating for 10 guests
- Opportunity to provide promotional materials in gift bag



À LA CARTE, CONT.

Way Finding Sponsorship \$3,500



INCLUDED

- Company logo displayed on floor decals leading to the luncheon space
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Five (5) registration tickets with preferred seating at luncheon
- Opportunity to provide promotional materials in gift bag

Coat Check Sponsorship \$3,000



INCLUDED

- Company logo on coat check tickets provided on-site
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Five (5) registration tickets with preferred seating at luncheon
- Opportunity to provide promotional materials in gift bag

WiFi Sponsorship \$2,500



INCLUDED

- Sponsor's choice of WiFi password (ex: Company Name)
- Wifi password displayed on signage throughout the conference
- Company logo with link on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks
- Five (5) registration tickets with preferred seating at luncheon
- Opportunity to provide promotional materials in gift bag

Program Advertising \$1,000 (4 available)

INCLUDED

- Company ad placement in the luncheon program
- Company logo on AEDC luncheon webpage and e-news
- Recognition in luncheon program and during welcoming remarks

2020 Economic Forecast

JANUARY 29, 2020

10:30AM - 1:00PM

DENA'INA CONVENTION CENTER



Yes! I would like to sponsor the 2020 Economic Forecast Luncheon

Sponsorship Type:

- Primary \$5,000
- Contributing \$2,500
- Supporting \$1,000
- À La Carte: _____

Sponsorship Amount: _____

Company Name: _____

Contact Name: _____

Phone: _____ E-mail: _____

Billing Address: _____

Payment Options (please check one): Cash Check Invoice

Thank you for your interest in becoming an Anchorage Economic Development Corporation 2020 Economic Forecast Luncheon sponsor!

Please send your completed application to:

Tara Nokelby

tnokelby@aedcweb.com or 907-334-1207

or send to:

510 L Street, Suite 603, Anchorage, AK 99501