



AEDC

Anchorage Economic
Development Corporation

Annual Report 2013

Thank you to our 2013 Board of Directors!



AEDC
Anchorage Economic
Development Corporation

2013 Voting Members

Chair – Joseph Everhart, Wells Fargo Bank N.A.
Vice Chair – Timothy Vig, USKH, Inc
Secretary/Treasurer – Michael Prozeralik, kpb architects
Alaska Airlines, Marilyn Romano
Alaska Communications, Michael Todd
Alaska Railroad Corporation, Dale Wade
Alaska USA Federal Credit Union, David Hamilton
AT&T, Alaska Chris Brown
BDO USA LLP, James Hasle
Birch, Horton, Bittner & Cherot, Suzanne Cherot
BP Exploration, Dave Van Tuyl
CH2M Hill, Terry Bailey
Chugach Alaska Corporation, Sheri Burretta
CIRI, Sophie Minich
ConocoPhillips, Bob Heinrich
DOWL HKM, Stewart Osgood
ExxonMobil Corporation, Kimberly J. Fox
FedEx Express, Dale Shaw
First National Bank Alaska, John Hoyt
GCI, Greg Pearce
Hotel Captain Cook, Raquel Edelen
Lynden Inc., Dennis Mitchell
Northern Air Cargo, Elaine Nisson
Pacific Northwest Regional Council of Carpenters, Scott Hansen
Premera Blue Cross Blue Shield of Alaska, Lynn Rust Henderson
Princess Cruises, Bruce Bustamante
Professional Growth Systems, William Dann
Providence Alaska Medical Center, Kirsten Schultz
The Wilson Agency, LLC, Lon Wilson
Totem Ocean Trailer Express, George Lowery
Walsh Sheppard, Jack Sheppard

2013 Ex-Officio Members – Alaska Legislature

Representative Lindsey Holmes
Representative Mia Costello
Senator Johnny Ellis
Senator Lesil McGuire

2013 Ex-Officio Members – Municipality

Mayor Dan Sullivan
Senior Policy Advisor, Larry Baker
Assembly Chair, Ernie Hall
Assembly Member, Chris Birch

2013 Ex-Officio Members – Appointed by the Board

AIDEA, Chris Anderson
Alaska Pacific University, Dr. Don Bantz
Anchorage Chamber of Commerce, Andrew Halcro
Anchorage Downtown Partnership, Ltd., Chris Schutte
Anchorage School District, Ed Graff
Anchorage Water and Wastewater Utility, Andrew Eker
Artique, Ltd., Tennys Owens
Chris Stephens Commercial Brokerage, Chris Stephens
Chugiak-Eagle River Chamber of Commerce, Susan Gorski
KeyBank, Brian Nerland
Municipal Light & Power, Jim Posey
Port of Anchorage, Rich Wilson
RIM Architects, Larry Cash
State of Alaska, DCCED, Roberta Graham
Ted Stevens Anchorage International Airport, John Parrot
University of Alaska Anchorage, Elisha "Bear" Baker
University of Alaska Board of Regents, Mary Hughes
Visit Anchorage, Julie Saupe

I AEDC Annual Report

AEDC Mission

To grow a prosperous, sustainable and diverse economy.

AEDC Values

Integrity: Being transparent and ethical in all our dealings

Credibility: Demonstrating competency and expertise in everything that we do

Proactive: Creating opportunities through innovative actions

Collaboration: Leveraging our strengths with the strengths of others

AEDC Vision

By 2025, Anchorage is the #1 city in America to live, work and play.

- We will diversify the Anchorage economy to be less dependent on oil, gas and government spending
- We will secure investments in physical infrastructure and community re-development
- We will be a strong advocate for high quality health care, education and workforce development
- We will promote the development of affordable, long-term energy supplies
- We will seek to maintain and improve Anchorage's world-class recreational opportunities and quality of life

Hello and welcome to the 2013 Annual Report for Anchorage Economic Development Corp.! Thanks to the support from our more than 260 Investors representing all industries in Anchorage and Alaska, AEDC continued to work hard at growing and diversifying the Anchorage economy. You will read in this report the many highlights of 2013.

The overall unemployment rate for Anchorage was 5 percent in 2013. Our population finally broke the 300,000 mark in 2013, with a population of 301,134. During 2013, many announcements were made for new restaurants, stores and business investments in Anchorage. AEDC met with many of these new businesses. In addition, AEDC hosted several different familiarization tours for site selectors and business executives. AEDC also conducted several studies to assess economic impact of various locations in Anchorage.

AEDC held the first Alaska Entrepreneurship Week in July 2013. Aiming to raise awareness of the entrepreneurial community and the innovations being developed right here in Alaska, the events garnered media attention and were a hit. Alaska Entrepreneurship Week had more than 10 different events statewide, hosting more than 3,000 attendees.

In January 2013, AEDC hosted a sold-out Economic Forecast Luncheon with more than 1,500 attendees. The luncheon featured Richard Florida, senior editor of *The Atlantic* and author of the global best-seller, *The Rise of the Creative Class*. During Alaska Entrepreneurship Week, AEDC hosted the 3-Year Outlook Luncheon with keynote speaker Jim Clifton, CEO and Chairman of Gallup and author of *The Coming Jobs War*.

Throughout 2013, AEDC provided a wide range of economic reports including the Economic Forecast for Anchorage, the Business Confidence Index Report, the Resource Extraction Report and 3-Year Outlook Report for Anchorage. Monthly and quarterly reports included our monthly Employment Reports and quarterly Anchorage Consumer Optimism Index Reports. AEDC's new research office significantly increased value for our members in 2013.

In October, AEDC was honored with three Excellence in Economic Development awards from the International Economic Development Council and two Foreign Direct Investment Strategy awards from FDI.

Our initiative to make Anchorage the #1 city in America to Live, Work and Play by 2025 continued to play a large role in AEDC efforts in 2013. AEDC hired a new staff member as director for the effort. Seven areas of focus developed in 2013, all centered on helping us reach our goal of becoming #1.

As you review our financials, keep in mind that more than 80 percent of AEDC revenue was from private sector sources in 2013. This underscores how important it is to have private sector investment.

We would like to thank the 2013 Board of Directors for their time and energy in 2013, and all of our Investors for supporting the mission of AEDC to grow and diversify the Anchorage economy. We look forward to another great year in 2014!

Sincerely,



Bill Popp

Bill Popp
President & CEO,
Anchorage Economic
Development Corp.



Joe Everhart

Joseph Everhart
2013 Board Chair, AEDC
Alaska Region President, Wells Fargo Bank, N.A.

Entrepreneurship During 2013, AEDC spearheaded many different efforts to grow the community of entrepreneurs in Anchorage and Alaska. The efforts ranged from educating the public on financing options for new businesses to hosting new events, such as the first-ever Anchorage Mini Maker Faire and Pitch-on-a-Train Competition.

Crowdfunding Hosted a notable author and crowdfunding expert, Kevin Lawton, for an event with nearly 100 attendees at the Bear Tooth Theatrepub. A panel of local crowdfunders answered questions from the audience.



Microfinancing AEDC became the first Alaska “trustee” for new microfinancing platform, KivaZip.org. Using KivaZip, small businesses in Anchorage and Alaska crowdsource financing using the KivaZip platform. KivaZip loans must be repaid by the business, at a zero percent interest rate.



As a trustee, AEDC vets business that can apply. In 2013, two Anchorage businesses ran successful campaigns. The first successfully funded KivaZip loan was for Theo Graber to develop the Delta-T Wood Stove Generator. His efforts were noticed as far away as Washington, D.C. and he was invited with KivaZip to attend an event at The White House.

KIVAZIP LOANS ENDORSED BY AEDC IN 2013

ALASKA DYNAMICS

INDUSTRY: ENERGY

LOAN AMOUNT: \$5,000

FUNDED: JAN. 2013, WITHIN 4 WEEKS

ARXOTICA

INDUSTRY: BEAUTY/COSMETICS

LOAN AMOUNT: \$5,000

FUNDED: JULY 2013, LESS THAN A WEEK

Entrepreneurship Brunch AEDC coordinated two brunches at the end of 2013 that brought a group of local entrepreneurs and investors to brunch with entrepreneurs from the Lower 48.

- November Brunch Guest: Founders of Clariso, based in San Francisco
- December Brunch Guest: Matt Wilson, founder of Under30Experiences, based in NYC

AEDC Economic Forecast Luncheon

January 30, 2013

Featured Speaker: Richard Florida
Senior editor for *The Atlantic* and author of global best-seller,
The Rise of the Creative Class.

Speaker Sponsor: GCI

Attendance: 1,500+ **Sold Out**

3 AEDC Annual Report



Entrepreneurship Week AEDC, in partnership with the Fairbanks Economic Development Corporation (FEDC), the Small Business Development Center (SBDC), and many other organizations across the state hosted a series of entrepreneur related events from July 24 to August 3. Altogether, more than a dozen events were held across the state from Anchorage to Fairbanks, Wasilla to Girdwood that drew more than 3,000 attendees. During the week, participating organizations were encouraged to host events that supported and grew Alaska's entrepreneurial culture.

Anchorage Mini Maker Faire The first-ever Anchorage Mini Maker Faire was an opportunity for local innovators to showcase what they're working on and to teach others. July 26, 2014 at the Z.J. Loussac Library • Approximately 1,200 attendees • 40 different business and organizations held booths and 20 presentations were given throughout the day.



Business Pitch-On-A-Train Competition The first-ever Business Pitch-On-A-Train gave five of the top startups in Alaska the opportunity to pitch their business to a panel of investors and business leaders while riding the Alaska Railroad from Anchorage to Portage. Special guest: Jim Clifton • VIP and General Admission Tickets: 90+ **Sold Out**



Alaska Hackathon The third Alaska Hackathon brought together more than 40 local programmers with nonprofit and government agencies to work on ways to improve the community.



AEDC 3-Year Outlook Luncheon

July 31, 2013

Featured Speaker: Jim Clifton
CEO of Gallup and author of The Coming Jobs War.

**Speaker Sponsor: Premera Blue
Shield Blue Cross of Alaska**

Attendance: 1,300+



Business Expansion & Attraction

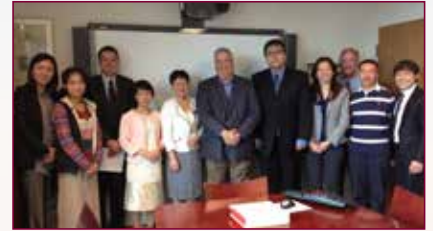
Site Selector Familiarization Tour In May 2013, AEDC hosted three site selection consultants from firms in Texas and New Jersey on a 4-day tour of Alaska.

Infrastructure assets visited: Port of Anchorage, Ted Stevens Anchorage International Airport, Port Mackenzie **Economic development assets toured:** UAA, UAF, downtown Anchorage

Alaska business leaders met with: 50 (Anchorage, Mat-Su, Fairbanks)

Chinese EMBA Tour Hosted 10 C-Level Chinese executives from Nankai University's Executive MBA (EMBA) program. Tour included

three days of meetings with industry representatives and business leaders in Anchorage and Fairbanks. Attendees met with dozens of business leaders and public officials, attended industry presentation covering broad range of sectors (oil & gas, mining, tourism, seafood and renewable energy) and experienced tourism opportunities in Seward and Chena Hot Springs.



Lake Hood Economic Impact Study Partnered with ANC and McDowell Group on assessment of the economic impact of the Lake Hood Seaplane Base. **Jobs dependent on Lake Hood: 230**
Total Economic Impact: \$42M per year • Number of aircraft based at Lake Hood: 750+
Lake Hood Economic Impact tri-fold: Designed by AEDC

Air Cargo Supply Chain Analysis Project Working in partnership with the Alaska International Airport System (AIAS) and Global Logistics Development Partners (GLDP), a logistics investment consulting firm, this **project assesses Alaska's viability for attracting value-added business operations (light manufacturing, product assembly, distribution centers, etc.) based on Alaska's air cargo advantages.** Project to be completed in mid-2014.

Mountain View & Fairview, Economic Development Assessment At request of ML&P, AEDC conducted an analysis of barriers and opportunities for small business growth in the Mountain View and Fairview Neighborhoods. Nine businesses interviewed for the project. AEDC recommendations: **Assess service sector gaps in neighborhoods (AEDC currently conducting)**
Consider support for property tax abatement strategies • Review zoning rules with Municipality, encourage mixed-use development • Partner with AEDC on Business Retention & Expansion (BRE) Survey • Work with neighborhood organizations to address issue of public inebriates

Companies Assisted

2013	COMPANIES ASSISTED	IN-ALASKA	OUT-OF-ALASKA
Q1	37	27	10
Q2	41	34	13
Q3	30	25	5
Q4	19	15	4
TOTAL	134	101	33

5 AEDC Annual Report

Awards AEDC won TWO FDI American Cities of the Future awards in Oct. 2013 from FDI Intelligence



Media & Communications AEDC increased media presence in 2013 and expanded our reach through our social networks. In April 2013, AEDC traveled to New York City and met with nine publications for editorial meetings that resulted in multiple stories on Alaska businesses.

Public Relations

MEDIA PLACEMENTS: 532 • **MEDIA VALUE:** \$4,172,853 • **REACH:** 464,265,639 • **ROI:** 66:1

- *WHAT'S HOT IN ALASKA? WHY THE FRIGID NORTH IS BECOMING THE NEW HOME FOR RISING STARTUPS - FAST COMPANY*
- *GETTING STARTUP CAPITAL WITHOUT STRINGS - THE WALL STREET JOURNAL*
- *BIG RESTAURANT CHAINS EXOTIC IN ALASKA - MSN.COM*
- *PITCH-ON-A-TRAIN MATCHES ENTREPRENEURS, INVESTORS - ASSOCIATED PRESS*

Social Media

PLATFORM	YR CREATED	FOLLOWERS*	2013 CHG.
AEDC FACEBOOK	AUG. 2009	970	+390
AEDC TWITTER	FEB. 2009	2,150	+658
AEDC LINKEDIN	MAR. 2013	623	+623
LIVE.WORK.PLAY.FACEBOOK	FEB. 2012	675	+569
LIVE.WORK.PLAY.INSTAGRAM	OCT. 2013	463	+463
AEDC INSTAGRAM	JUNE 2013	75	+75

*(AS OF DEC. 2013)

Website: www.AEDCweb.com

SESSIONS 27,625 USERS 17,571
 NEW VISITORS 39.8% RETURNING VISITORS 60.2%
 PAGEVIEWS 57,779 AVG. SESSION DURATION 2:27



E-Newsletter

AVG TOTAL RECIPIENTS 1,500 OPEN RATE 21.34%
 CLICK RATE 4.67% SENT 26 E-NEWS

Awards AEDC won THREE Excellence in Economic Development Awards from the International Economic Development Council (IEDC) in October 2013.

- Gold Excellence “Special Events” Alaska Hackathon
- Silver Excellence “Magazine” AEDC 25th Anniversary Magazine
- Silver Excellence “New Media” AEDC E-Zine



Research & Reports During 2013, AEDC released 18 economic reports to the public. All reports are available on www.AEDCweb.com



Resources www.AlaskaProspector.com
 Provides demographics, competitive wage analysis, consumer spending, business profiles and available commercial or industrial land and buildings in Alaska.

The *Research Department* at AEDC offers quality research management services, confidentiality and targeted economic analysis to AEDC investors, complete with custom-designed reports.

Publications



7 AEDC Annual Report

Alaska Innovator: Released in July 2013, the Alaska Innovator magazine was published in partnership with Alaska Journal of Commerce. The magazine highlighted AEDC's entrepreneurship efforts and Alaskan innovators and startups.

Distribution: AEDC Entrepreneurship Week, 3,000+ attendees and as an insert in the Alaska Journal of Commerce, 15,000+ copies, published online.

Augmented Reality: The publication integrated augmented reality technology by programming links, photos reports, etc. into the pages using the app, layar. Readers using the layar app could access the additional content.



Live Work Play Update In 2010, the AEDC Board of Directors unanimously passed the aspirational narrative and metrics for the Live. Work. Play. initiative. The initiative aims to make Anchorage the #1 city in America to Live, Work and Play by 2025.

2013 LIVE. WORK. PLAY. RANKINGS

LIVE 8 WORK 3 PLAY 12

LWP Areas of Focus Established In Spring 2013, the first Live. Work. Play. "Areas of Focus" were established by community partners. The seven Areas of Focus are:

EDUCATION encompasses the entire spectrum from early learning to work ready education and training.

HOUSING addresses all issues affecting cost and accessibility of housing needs in Anchorage.

WORKPLACE WELLBEING establishes and cultivates a workplace culture in which total well-being is supported to increase higher performance, greater productivity, and safety and to decrease costs associated with providing benefits to employees and their families.

COMMUNITY SAFETY allows citizens to pursue and obtain the fullest benefits from their social and economic lives without fear or hindrance from crime and disorder.

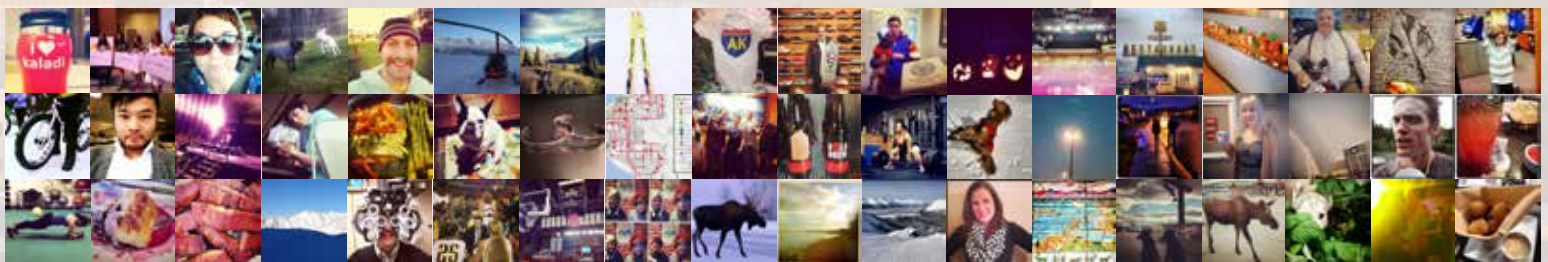
TRAILS INITIATIVE brings economic vitality to the community by revitalizing neighborhoods through increased property values, and enhances quality of life, a critical factor in attracting and retaining businesses to Anchorage.

CREATIVE PLACEMAKING Strategically shapes the physical and social character of Anchorage around arts and cultural activities.

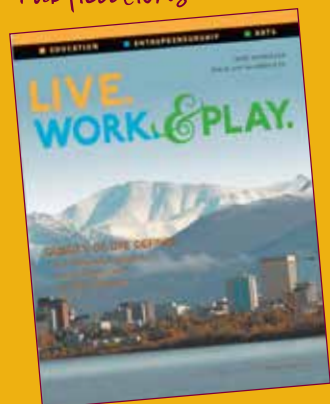
ONE ANCHORAGE, ONE ECONOMY to make Anchorage a city that embraces all cultures and communities, including the LGBT community, as a source of economic power.

Memorandum of Understanding Established Created a non-binding Memorandum of Understanding (MoU) for businesses, nonprofits and agencies to sign, showing their support for the Live. Work. Play. initiative.

Launched I Love Anchorage Instagram Created a community Instagram account in Fall 2013. The account, I Love Anchorage, is hosted by a different Anchorage resident each week. The host shares photos of living, working and playing in Anchorage.



Publications



Live. Work. Play. Magazine: Released in January 2013 the Live. Work. Play. magazine highlighted the Live. Work. Play. initiative and AEDC's efforts to make Anchorage the #1 city in America to Live, Work and Play by 2025. Articles showcased different aspects of Living, Working and Playing in Anchorage.

Distribution: AEDC Economic Forecast Luncheon, 1,500+ attendees and through Anchorage Daily News Sunday paper distribution, 50,000+ subscribers.

Investors & Partners

DIAMOND \$20,000+



PLATINUM \$10,000 - \$19,999

Alaska Communications
 Alaska Integrated Media
 Anchorage Media Group
 Anchorage Community Development Authority
 BDO USA, LLP
 Coastal Television Broadcasting

Flint Hills Resources Alaska, LLC
 Hotel Captain Cook
 KTUU Channel 2
 Northrim Bank
 Providence Alaska Medical Center
 Totem Ocean Trailer Express, Inc.

GOLD \$5,000 - \$9,999

Alaska Channel
 AlaskaDispatch.com
 Alaska Regional Hospital
 Alaska Regional Council of Carpenters
 Aleut Corporation
 Anchorage Fracture & Orthopedic Clinic
 Anchorage Opera
 Architects Alaska
 ASRC Energy Services
 AT&T Alaska
 Birch, Horton, Bittner & Cherot
 Calista Corporation
 CH2M Hill

Chugach Alaska Corporation
 Chugach Electric Association
 CIRI
 Clear Channel Radio
 Denali Alaskan FCU
 DenaliTek Incorporated
 FedEx Express
 First National Bank Alaska
 Grant Thornton LLP
 IMIG Audio/ Video
 KeyBank
 kpb architects
 Lynden Inc.

Orthopedic Physicians Anchorage
 Pebble Partnership Limited
 Princess Cruises
 Shell Exploration & Production
 Swissport
 Thompson & Co.
 The Wilson Agency, LLC
 USKH
 Weidner Apartment Homes

Live Work Play Partners - Signed Moll's



Agnew :: Beck Consulting
 AKontheGo
 Alaska AFL-CIO
 Alaska Community Foundation
 Alaska Center for the Performing Arts
 Alaska Channel
 Alaska Coast Magazine
 Alaska International Airport System
 Alaska Democratic Party
 Alaska Destination Specialists
 Alaska Native Heritage Center
 Alaska Public Media
 Alaska Railroad Corporation
 Alaska Small Business Development Center
 Alaska State Council on the Arts

Alaska Sports Hall of Fame – Healthy Futures
 Alaska Trails
 Alaska USA Federal Credit Union
 Alaska Volunteers Around the World
 Alaska VA HealthCare System
 Alyeska Resort
 American Lung Association in Alaska
 Anchorage Chamber of Commerce
 Anchorage Community Land Trust
 Anchorage Community Works
 Anchorage Daily News
 Anchorage Downtown Partnership, Ltd.
 Anchorage Municipal Assembly
 Anchorage Museum
 Anchorage Public Library
 Anchorage Neighborhood Health Center

Anchorage Opera
 Anchorage Outdoor Family Network
 Anchorage's Promise - The Alliance for Youth
 Anchorage Parks and Recreation
 Anchorage Park Foundation
 Anchorage Fairs and Festivals
 Anchorage School District
 Anchorage Waterways Council
 AWAIC: Abused Women's Aid in Crisis Inc.
 BAC Transportation LLC.
 BDO USA LLP
 Bean's Cafe
 Bear Tooth Theatrepub
 Bettisworth North Architects and Planners, Inc.
 Bicycle Commuters of Anchorage
 Big Tosi Management LLC.

SILVER \$2,500 - \$4,999

Alaska Aerospace Corporation
Alaska Executive Search
Alaska Heart Institute
Alaska National Insurance Company
Alaska Neurodiagnostic & Rehabilitation Medicine
Alaska Public Media
Alaska Railroad Corporation
Anchorage Daily News
Artique, Ltd.
BAC Transportation
Better Business Bureau
BiNW
Brews Brothers, LLC

Bristol Bay Native Corporation
Carlile Transportation Systems
Coffman Engineers Inc.
Cook Inlet Housing Authority
Creative Lighting & Sound
CRW Engineering Group LLC
Dowland Bach Corporation
Eklutna, Inc
JL Properties, Inc
JW Industries
Koniag, Inc.
Michael Baker Jr., Inc.
Morrison Auto Group

NANA Development Corp.
Northern Air Cargo
Odom Corporation
Penco Properties
Petrotechnical Resources Alaska
Porcaro Communications Inc.
RIM Architects
The Superior Group, Inc.,
Tesoro Alaska Company
The Alaska Center for the Performing Arts
The Alaska Club
Verizon Wireless

BRONZE \$500 - \$2,499

3M
ADSB Technologies
AeroMetric
AK Supply Inc
Alaska AFL-CIO
Alaska Airlines Magazine
Alaska Cargoport, LLC
Alaska Growth Capital
Alaska Magazine
Alaska Permanent Capital Management
Alaska Rubber and Supply Inc.
Alaska Sales and Service
Alaska SeaLife Center
Alaska Small Business Development Center
Alaska Waste
Alaskan Energy Resources
Alyeska Pipeline Service Company
Alyeska Resort
Anchorage Community Land Trust
Anchorage Concert Association
Anchorage Downtown Partnership
Anchorage Fueling & Service Company
Anchorage Museum at Rasmuson Center
Anchorage Public Library
Anchorage Sand and Gravel Co., Inc.
AngloAmerican
Arcadis
Arctic Controls, Inc.
Arctic Wire Rope & Supply, Inc.
Beacon Occupational Health and Safety Services, Inc.
Bear Tooth Theatrepub
Bettisworth North Architects & Planners, Inc.
Bond Commercial Properties
Bradley Reid + Associates Inc.
Cange and Chambers
Capital Management & Benefits Inc.
Carr Gottstein Properties

Chenega Corporation
Chris Stephens Commercial Brokerage
Chugiak-Eagle River Chamber of Commerce
City Electric Inc.
Commodity Forwarders, Inc
Construction Machinery Industrial LLC
Cornerstone Construction Co., Inc
Cornerstone Credit Services
Credit Union 1
Criterion General, Inc.
Davis Constructors & Engineers, Inc.
DreFoto
Enstar Natural Gas Company
Evergreen Business Capital
Evergreen Films
Excel Construction
F.R. Bell & Associates, Inc.
Fairweather, LLC
Fireweed Benefits
Florcraft
The Foraker Group
Frampton and Opinsky, LLC
Gina Bosnakis & Associates
Golder Associates Inc.
Gordon DeWitt
HDR Alaska, Inc.
Hilton Anchorage
Holmes Weddle & Barcott PC
Horizon Lines Alaska
Hot Wire LLC
Hughes, Gorski, Seedorf, Odsen & Tervooren, LLC
International Union of Operating Engineers, Local 302
Irwin Development Group, LLC
Jermain, Dunnagan & Owens, PC
Ken Brady Construction
Kiewit Building Group

Knik Arm Bridge & Toll Authority
KPMG
Kumin and Associates
Linford of Alaska, Inc.
Marsh & McLennan Agency
Matanuska Electric Association
Matanuska Susitna Borough
Matanuska Telephone Association
Matanuska Valley Federal Credit Union
Merrill Lynch
Microcom Communications Solutions
Millennium Alaskan Hotel Anchorage
Millrock Resources, Inc.
Mind Matters Research, LLC
MSI Communications
NANA Management Services
NeighborWorks Anchorage
North Pole Economic Development Corporation
Northcoast Mechanical
Northern Economics, Inc.
North Star Terminal and Stevedore Co.
NorthWest Data Solutions
Northwest Strategies
Old Harbor Native Corporation
Opti Staffing Group
PangoMedia, Inc.
Parker, Smith & Feek, Inc.
PCL Construction Services, Inc.
Pedro Bay Corporation
Pfeffer Development Group, LLC
PIP Printing
Prudential Jack White Vista Real Estate
PTP Management, Inc.
Q Engineers, Inc
R&M Consultants
RE/MAX Dynamic Properties, Inc.
Roger Hickel Contracting
Sequestered Solutions Alaska

SLR International Corp.
Sockeye Business Solutions
SOS Staffing
Southcentral Alaska Council of Building & Construction
Specialty Products, Inc.
Spenard Builders Supply
SprocketHeads, LLC
Stoel Rives LLP
Strategies 360
Swan Employer Services
The Nerland Agency, Inc.
UAA-College of Arts & Sciences
UAA-College of Business & Public Policy
UAA-Community & Technical College
United Retirement Plan Consultants
Unwin Rentals
URS Corporation
US Travel
Visit Anchorage
Weatherholt and Associates, LLC
Weston Solutions
Wilson Strategic Communications

Live Work Play Partners - Signed Moll's

Birch Horton Bittner & Cherot
Café D'Arte Alaska
CIRI
CH2M HILL
Chugach Alaska Corporation
Cook Inlet Housing Authority
Covenant House Alaska
Cyrano's Theatre Company
DOWL HKM
Drew Michael Life Expressions
Ecology and Environment Inc.
Eklutna Inc.
Chugiak Eagle River Chamber of Commerce
Family First Inc.
FedEx
GCI

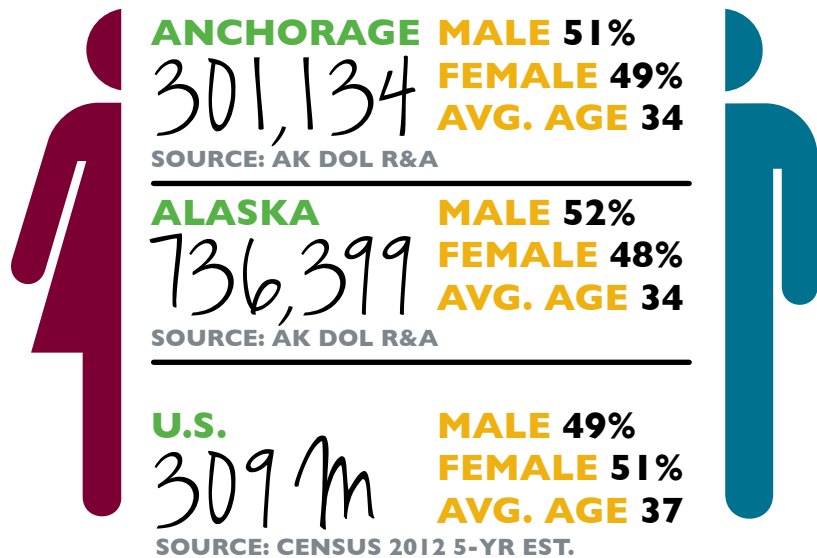
Grizlist
Go Simply Social
Habitat for Humanity
Hotel Captain Cook
Identity Inc.
Kaladi Brothers Coffee
kpb architects
Law Office of Glenn Cravez, Inc.
Law office of Jim Barnett, Inc.
Lolihanna Training
MoA Department of Health and Human Services
MoA Parks and Recreation
MoA Public Transportation Department
NeighborWorks Anchorage
One Anchorage, One Economy

ORSO/Glacier Brewhouse
Pacific Islander Center
Pacific Northern Academy
Pacific Rim Media
Patton Boggs LLC.
Premera Blue Cross Blue Shield of Alaska
Pride Foundation
Princess Cruises
Professional Growth System
Providence Health and Services Alaska
Prudential Jack White Vista Real Estate
Rasmuson Foundation
Renewable Energy Alaska Project (REAP)
Rider Consulting
RIM Architects
Shaping New Worlds

Skinny Raven Sports
Snow City Cafe
Spawn Ideas
Spenard Chamber of Commerce
Steam Dot Coffee
United Way of Anchorage
The Boardroom
The Wilson Agency
Thompson & Co.
Totem Ocean Trailer Express
University of Alaska Anchorage
USKH
Visit Anchorage
Walsh Sheppard
Wells Fargo Bank
White Water Wellness

Anchorage Fast Facts 2013

Population Highlights



Education Highlights



ANCHORAGE SCHOOL DISTRICT ENROLLMENT

48,028

ELEMENTARY SCHOOLS 60
MIDDLE SCHOOLS 10
HIGH SCHOOLS 8
ALTERNATIVE SCHOOLS 8

LANGUAGES SPOKEN AT HOME 91

SOURCE: ANCHORAGE SCHOOL DISTRICT 9/30/13

Housing Highlights



HOUSING VACANCY RATE

6.7%

SOURCE: 2012 ACS 5 YR EST.

AVG. SALES PRICE

\$346,977

SOURCE: MLS

RENTAL VACANCY RATE

3.3%

AVG. RENTAL PRICE \$1,229

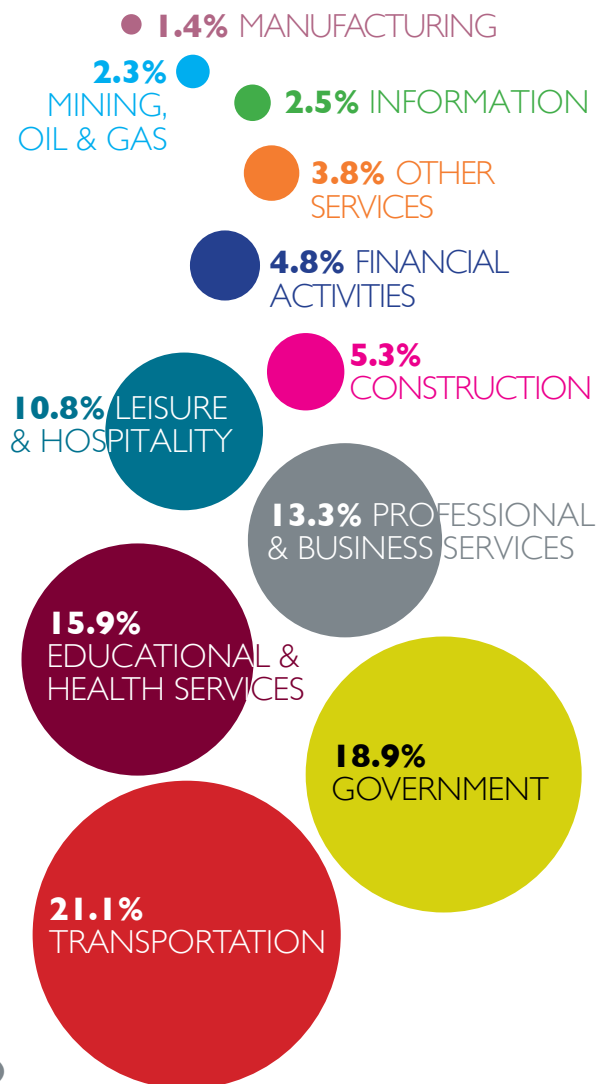
AVERAGE ADJUSTED RENT, ALL RENTALS, SOURCE: AHFC 2013 RENTAL SURVEY

AVG. SINGLE FAMILY HOME RENTAL PRICE

\$1,987

SOURCE: AHFC 2013 RENTAL SURVEY

Average Monthly Employment by Industry



Cost of Living Highlights

COMPONENT	WEIGHT	2011	2012	2013	POINT CHG 2008-13	POINT CHG 2012-13
OVERALL INDEX	100%	130.6	129.6	126.2	0.2	-3.4
GROCERY ITEMS	13.48%	137.4	129.1	113	-16.8	-16.1
HOUSING	26.05%	149.8	152.8	155.1	17.2	2.3
UTILITIES	9.95%	98.2	100.4	99	-7.1	-1.4
TRANSPORTATION	12.63%	112	108	107.3	3.8	-7
HEALTH CARE	4.85%	139.4	136.6	139.2	6.7	2.6
MISC.	33.01%	126.3	126.9	122.3	-4.3	-4.6

SOURCE: COUNCIL FOR COMMUNITY AND ECONOMIC RESEARCH (C2ER)

Anchorage Fast Facts 2013

Workforce Highlights

ANCHORAGE LABOR FORCE

155,645

UNEMPLOYMENT RATE 5%

HIGH SCHOOL DIPLOMA 92.4%

BACHELORS DEGREE 32.8%

SOURCE: AK DOL R&A

ALASKA LABOR FORCE

362,147

UNEMPLOYMENT RATE 6.5%

HIGH SCHOOL DIPLOMA 91.6%

BACHELORS DEGREE 27.5%

ANCHORAGE MEDIAN HOUSEHOLD INCOME

\$76,495

SOURCE: ACS 5-YR. EST.

ALASKA MEDIAN HOUSEHOLD INCOME

\$69,917

U.S. MEDIAN HOUSEHOLD INCOME

\$53,046

ANCHORAGE MEDIAN HOURLY WAGE \$20.76 MEAN HOURLY WAGE \$25.87

SOURCE: BLS

Transportation Cargo Stats

ALASKA RAILROAD (SHORT TONS)



PORT OF ANCHORAGE (SHORT TONS)



TED STEVENS ANCHORAGE INTERNATIONAL AIRPORT (SHORT TONS, IN THOUSANDS)



Building Permit Values MILLIONS



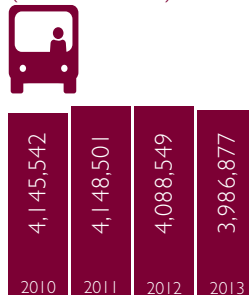
SOURCE: MUNICIPALITY OF ANCHORAGE

Transportation Passenger Stats

ALASKA RAILROAD (PASSENGERS)



PEOPLEMOVER (PASSENGERS)



TED STEVENS ANCHORAGE INTERNATIONAL AIRPORT (PASSENGERS ENPLANED & DEPLANED)



SOURCE: MCDOWELL GROUP

Financial Information

INCOME	BUDGET FY2014	FY2013*	FY2012	FY2011
Grants & Contracts	1,132,172	1,527,529	697,578	\$324,545
Private Cash	962,825	834,803	867,950	\$763,598
In-Kind	168,838	149,149	114,304	\$149,600
Misc. & Interest	43,000	34,862	4,571	\$5,790
TOTAL INCOME	2,306,835	2,546,343	1,684,403	\$1,243,533
EXPENSES				
Program	1,831,405	2,169,632	1,177,420	\$348,034
Management & General	290,721	279,278	296,229	\$149,158
Fundraising	184,183	170,670	173,612	\$746,776
TOTAL EXPENSES	2,306,309	2,619,585	1,647,261	\$1,243,968
NET INCOME	\$526	\$(73,242)	\$39,968	\$(435)

*Pending final audit

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