

THE ESSENCE OF

# Crowdfunding

WEDNESDAY, OCTOBER 7, 2015 • 1-4:30 P.M.  
at the BEAR TOOTH THEATRE PUB • TICKETS: \$20

Do you want insight into the many aspects of crowdfunding? At the Essence of Crowdfunding, Keynote speaker Kevin Anselm will discuss the future of inter-state equity based crowdfunding in Alaska and securities law, and a panel of local crowdfunders will discuss the elements of running a successful campaign and the unexpected roadblocks that may arise.

featuring  
**ARXOTICA**

**BEARPAW RIVER BREWING COMPANY**  
**DAVID JENSEN PHOTOGRAPHY**

plus NEW INDUCTIONS into the  
NORTHERN INNOVATORS HALL OF FAME

by LT. GOVERNOR BYRON MALLOT &  
FORMER LT. GOVERNOR MEAD TREADWELL

TO PURCHASE TICKETS & LEARN MORE GO TO  
[www.AEDCweb.com/IEDC-Conference-2015](http://www.AEDCweb.com/IEDC-Conference-2015)



**IEDC 2015**  
ANNUAL CONFERENCE

OCTOBER 4-7, 2015

This event part of the IEDC 2015 Annual Conference and open to the public.  
Questions? Contact AEDC Business & Economic Development Director  
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