

Alaska Entrepreneurship Week is a week of events around the state focused on celebrating and growing the entrepreneurial community throughout Alaska.

Alaska Business Week: A one-week summer program teaching Alaskan high school students the basics of business, leadership and entrepreneurship. Saturday, July 18 - Saturday, July 25 at Alaska Pacific University - \$475

Media Contact: Nicole Schuh, 907-278-2744 nschuh@alaskachamber.com

"Alaska's Global Economy: Where We've Been and Where

We're Going" - A Panel Discussion: A panel discussion focusing on Alaska's economic history and possibilities for the future. Featuring panelists Margie Brown, Paul Dunscomb, Larry Cash and Dr. Rashmi Prasad. Friday, July 24, 12-1:30 p.m. at Anchorage Hilton (Downtown): Alaska World Affairs Council - Members: \$25/\$30, Non-Members: \$30/\$35, Students and active-duty military/spouses: Free

Media Contact: Alyssa Bish, 907-276-8038 alyssa.bish@alaskaworldaffairs.org

Anchorage Startup Weekend A global network of passionate leaders and entrepreneurs on a mission to inspire, educate, and empower individuals, teams and communities. *Friday, July* 24 - Sunday, July 26 at The Boardroom. Students: \$49, Non-Students: \$99, Military: \$25

Media Contact: Eric Gustafson, 913-484-9856 ericgdesigns@gmail.com

Art & Business of Early Equity Investment Deals:

Workshop focused on the mechanics of early equity term sheets with a focus on various options that support fund and angel syndication and following round investments. *Monday, July* 27, 8 *a.m.* - 6 *p.m. at The Boardroom - Investors:* \$150, Entrepreneurs: \$75, Student: \$40

Media Contact: Ky Holland, 907-727-2735 hholland@alaskapacific.edu

Grow to Greatness Workshop: One-day workshop on smart growth for businesses, **featuring Ed Hess.** *Tuesday, July 28, 11:30 a.m.* - 4:30 p.m. at the BP Energy Center - \$125

Media Contact: Ross Johnston, 907-444-1923

<u>I Million Cups Anchorage:</u> A weekly educational program designed to engage, educate, and accelerate communities of entrepreneurs, this week featuring Marc Wheeler, Owner of Coppa. *Wednesday, July 29, 9-9:30 a.m. at the Boardroom - Free*

Media Contact: Katherine Jernstrom, 907-351-3439 katherine@theboardroomak.com

AEDC 3-Year Outlook Luncheon with Entrepreneurship Exhibit Hall: Featuring keynote speaker, Adam Braun, founder of Pencils of Promise & best-selling author. Wednesday, July 29, 10:30 a.m. - 1:30 p.m. at Dena'ina Center. AEDC Investors: \$65/ Table: \$550, non-AEDC Investors: \$75/Table: \$650 <u>Starting a Business</u>: Are you thinking about starting your own business? This workshop was built for you! Wednesday, July 29, 10-11:30 a.m. at 1901 Bragaw St., Ste. 199, Anchorage, AK - Free

Media Contact: Lauren Riley, 907-786-7201 lauren.riley@aksbdc.org

<u>Get Your Business Free Press!</u> Ready to see your business written up in the press? Learn fun and simple methods to make your own noise in the marketplace. Wednesday, July 29, 3-4:30 p.m. at 1901 Bragaw St., Ste. 199, Anchorage, AK - \$20

Media Contact: Lauren Riley, 907-786-7201 lauren.riley@aksbdc.org

How the Internet Killed the Television Star: Leveraging the Changing Behaviors of Viewers: Featuring Carolyn Johnson, head of Google Media Solutions. Ms. Johnson will deep dive into the changing norms of viewer behavior and how you can capture viewers' attention with compelling video content. *Thursday, July 30, 12-4:30 p.m. at the BP Energy Center - AMA Members: \$95, Non-Member: \$125*

Media Contact: Ross Johnston, 907-444-1923

Alaska Entrepreneurship Summit with Brad Feld: Celebrated venture capitalist and author, Brad Feld, will speak on how to strengthen Alaskan startup communities and how entrepreneurs can fuel Alaska's future. Following his talk will be a statewide Q&A! *Friday, July 31, 11 a.m. - 12:30 p.m. at the Alaska Airlines Center or by Skype - Free*

Media Contact: Gianna Foltz, 717-799-1589, hello@akstartups.com

Anchorage Mini Maker Faire: A family-friendly festival showcasing creations, interactive booths, DIY creations, art, technology, engineering, science and more! *Saturday*, *August 1, 12-6 p.m. at Z.J. Loussac Library*. Adults \$5, Kids 12 & Under: Free

Media Contact: Alicia Busick, 907-223-5522 abusick@anchoragemakerspace.com

Other Trainings and Classes:

- <u>Bookkeeping and Quickbooks Intermediate</u>: Friday, July 24, 9:30-3:30 p.m. at the BP Energy Center. More information: info@thebusinessboutique.org
- Exploring the Role of Entrepreneurship in Alaska's Postsecondary Education: Tuesday, July 28, 8-11 a.m. at the BP Energy Center. More information: isaac.vanderburg@aksbdc.org
- <u>Bookkeeping and Quickbooks Advanced</u>: Friday, July 31, 9 a.m. -12 p.m. at the BP Energy Center. More information: info@thebusinessboutique.org
- <u>Bookkeeping and Quickbooks Payroll</u>: Friday, July 31, 1-4 p.m. at the BP Energy Center. More information: info@thebusinessboutique.org

Media Contact: Valerie Walsh, 907-258-3700 vwalsh@aedcweb.com

www.AEDCweb.com/Entrepreneurship-Week-2015