

# LIVE. WORK. PLAY.

Live. Work. Play. (LWP) is a grassroots initiative working to develop Anchorage's economy through community collaborations. LWP's seven Area of Focus teams strive to improve targets identified by the community to make Anchorage the #1 place to live, work and play by 2025. Achieving this goal is a critical factor in attracting and retaining businesses in Anchorage.

## LIVE. WORK. PLAY. AREAS OF FOCUS

**EDUCATION** Encompasses the entire spectrum from early learning to work ready education and training.

**HOUSING** Addresses all issues affecting cost and accessibility of housing needs in Anchorage.

**WORKPLACE WELL-BEING** Establishes and cultivates a workplace culture in which total well-being is supported to increase higher performance, greater productivity, and safety and to decrease costs associated with providing benefits to employees and their families.

**COMMUNITY SAFETY** Allows citizens to pursue and obtain the fullest benefits from their social and economic lives, free from crime and disorder.

**TRAILS INITIATIVE** Brings economic vitality to the community by revitalizing neighborhoods through increased property values and enhanced quality of life.

**CREATIVE PLACEMAKING** Strategically shapes the physical and social character of Anchorage around arts and cultural activities including local fairs, festivals and other events.

**ONE ANCHORAGE, ONE ECONOMY** To make Anchorage a city that embraces all cultures and communities, including the LGBT community, as a source of economic power.

By 2025, Anchorage will be the #1 city in America to Live, Work and Play.

[www.AEDCweb.com/live-work-play](http://www.AEDCweb.com/live-work-play)  
[Instagram.com/iloveanchorage](https://www.instagram.com/iloveanchorage)  
[facebook.com/AnchorageLWP](https://www.facebook.com/AnchorageLWP)



# #ILOVEANCHORAGE EXHIBIT

**@ILOVEANCHORAGE IS NOT YOUR AVERAGE INSTAGRAM ACCOUNT.** Every Monday and Thursday a different Anchorage resident “hosts” the account, sharing photos of how they live, work and play in Anchorage.

The first I Love Anchorage exhibit was created in 2014. The printed exhibit showcased every photo posted in the first year of the I Love Anchorage Instagram to 14 durable scrim panels. The photos were grouped together by week and host. The exhibit has generated so much interest, we are going to expand it, printing the second year of photos.

This year we are offering the opportunity for AEDC Investors to sponsor the exhibit. **EACH OF THE 15 NEW PANELS, SHOWCASING PHOTOS FROM THE SECOND YEAR OF @ILOVEANCHORAGE (SEPT. 15, 2014-SEPT. 14, 2015), WILL FEATURE A SPONSOR.** Sponsors can choose to sponsor one or multiple banners. Exhibit sponsorships support the AEDC LWP initiative to make Anchorage the #1 city in America to Live, Work and Play and shows commitment to the Anchorage community and economy.

## SPONSORSHIP BENEFITS INCLUDE:

- Logo permanently featured on banner(s), which will be displayed at:
  - Anchorage Museum during First Friday (1,400+ attendees) on Nov. 6, 2015
  - AEDC Economic Forecast Luncheon lobby (1,500+ attendees) on Jan. 27, 2016
  - AEDC 3-Year Outlook Luncheon lobby (1,500+ attendees) on Jul. 27, 2016
  - AEDC Holiday Party (Up to 500 attendees) on Dec. 9, 2015
  - Around Anchorage as other opportunities arise
- Opportunity to display panels at your workplace

## SPONSORSHIP DETAILS:

- \$1,000 per panel
- 15 panels will be produced
- Sponsorship of multiple banners is encouraged
- Sponsors will be selected on a first come, first served basis

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# #ILOVEANCHORAGE EXHIBIT

Photos from our November 2014 LWP First Friday event at the Egan Center:



# YES!

WE ARE SO EXCITED TO SPONSOR THE LWP I LOVE ANCHORAGE BANNERS!

OUR COMPANY, \_\_\_\_\_,

WOULD LIKE TO SPONSOR \_\_\_\_\_ (NUMBER OF BANNERS) IN 2015.

SPONSORSHIP IS \$1,000 PER BANNER.

Pay by Credit Card.  Please Invoice me.  Pay by Check. (Make payable to AEDC)

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**THANK YOU FOR SUPPORTING AEDC'S LWP INITIATIVE!**

Please email a logo (.ai is the preferred format) for your company to Karli Lopez at [KLopez@aedcweb.com](mailto:KLopez@aedcweb.com).  
Questions? Call Karli Lopez at 907-258-3700.



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