

WANT TO SUPPORT ECONOMIC DEVELOPMENT IN ANCHORAGE?

SPONSORSHIP OPPORTUNITIES

Why Support AEDC?

For more than 28 years AEDC has been helping businesses grow a prosperous, sustainable and diverse economy for our community. By supporting AEDC you are investing in Anchorage's economy and supporting the AEDC mission to grow and diversify the Anchorage economy.

AEDC MISSION

To grow a prosperous, sustainable and diverse economy

AEDC VISION

By 2025, Anchorage is the #1 city in America to live, work and play.

"CIRI values the opportunity to interface with other business leaders in our community to pursue and protect a common interest – economic development."

-Sophie Minich, President & CEO, CIRI and AEDC Board Member



AEDC
Anchorage Economic
Development Corporation

AEDC SIGNATURE EVENTS

- AEDC attracts the **nation's best public speakers** and authors as keynote speakers at our luncheons. Past speakers include Steve Forbes, Robert Reich, Stephen Dubner and Richard Florida.
- AEDC signature events provide a **first look** for attendees at special reports on the Anchorage economy.
- More than 1,500 of Anchorage's top business leaders attend the AEDC luncheons, making them **the largest business luncheons in Alaska**.

3-YEAR OUTLOOK

WEDNESDAY, JUL. 27, 2016 • DENA'INA CENTER

FEATURING **JEFFREY HAYZLETT**

TV/Radio Host & Bestselling Author: *The Mirror Test*

ECONOMIC FORECAST

WEDNESDAY, JAN. 26, 2017 • DENA'INA CENTER

KEYNOTE SPEAKER TO BE ANNOUNCED AT
THE 2016 3-YEAR OUTLOOK LUNCHEON

SPONSORSHIP OPPORTUNITIES AVAILABLE FOR AEDC LUNCHEONS

Keynote Speaker Co-Sponsors*

- Seat at the Speaker Table.
- 10 complimentary signed copies of the speaker's book.
- Company logo on all marketing material - both print and electronic, including AEDC website and social media.
- Display of logo at the luncheon behind the stage.
- Enhanced logo display with link to company site on AEDC website and e-news.
- Enhanced logo display at the luncheon.
- Opportunity to meet and socialize with the keynote speaker.
- Complimentary table of ten at the luncheon.

\$10,000 • Keynote Speaker Reception Sponsor*

- Opportunity to invite 50 people to private event.
- Enhanced logo display with link to company site on AEDC website and e-news.
- Enhanced logo display at the luncheon.
- Opportunity to meet and socialize with the keynote speaker.
- Complimentary table of ten at the luncheon.

\$10,000 • Exhibit Hall Sponsor*

- Company logo displayed at Exhibit Hall.
- Enhanced logo display with link to company site on AEDC website and e-news.
- Enhanced logo display at the luncheon.
- Complimentary table of ten at the luncheon.

\$5,000 • Gift Bag Sponsor*

- Display of logo on the Gift Bag given to every participant.
- Logo with link to company site on AEDC website and e-news.
- Logo display at the luncheon.
- Complimentary table of ten at the luncheon.

\$5,000 • Book Sponsor*

- 2 complimentary signed copies of the Speaker's book.
- Opportunity to have a book mark with company logo at each table with the speaker's book.
- Logo with link to company site on AEDC website and e-news.
- Logo display at the luncheon.
- Complimentary table of ten at the luncheon.

\$5,000 • Primary Sponsor

- Logo with link to company site on AEDC website and e-news.
- Logo display at the luncheon.
- Complimentary table of ten at the luncheon.

\$2,500 • Contributing Sponsor

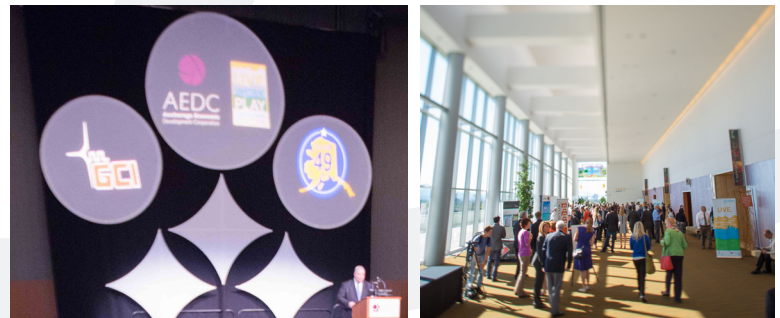
- Recognition with link to company site on AEDC website and e-news.
- Display of name at luncheon.
- Five complimentary seats at the luncheon.

\$1,000 • Supporting Sponsor

- Recognition on AEDC website and e-news.
- Display of name at luncheon.
- Two complimentary seats at the luncheon.

All LUNCHEON Sponsors Receive:

- Recognition in printed program at the appropriate level.
- Recognition during luncheon presentation.
- Recognition on AEDC social media.
- Opportunity to include material in gift bag.



* **EXCLUSIVE** sponsorship. Available to **ONLY** a sole sponsor or co-sponsors, depending on the sponsor item.

LIVE. WORK. PLAY.

Live. Work. Play. (LWP) is a grassroots initiative working to develop Anchorage's economy through community collaborations. LWP's seven Area of Focus teams strive to improve targets identified by the community to make Anchorage the #1 place to live, work and play by 2025. Achieving this goal is a critical factor in attracting and retaining businesses in Anchorage.

LIVE. WORK. PLAY. AREAS OF FOCUS

EDUCATION Encompasses the entire spectrum from early learning to work ready education and training.

HOUSING Addresses all issues affecting cost and accessibility of housing needs in Anchorage.

WORKPLACE WELL-BEING Establishes and cultivates a workplace culture in which total wellbeing is supported to increase higher performance, greater productivity, and safety and to decrease costs associated with providing benefits to employees and their families.

COMMUNITY SAFETY Allows citizens to pursue and obtain the fullest benefits from their social and economic lives without fear or hindrance from crime and disorder.

TRAILS INITIATIVE Brings economic vitality to the community by revitalizing neighborhoods through increased property values and enhanced quality of life.

CREATIVE PLACEMAKING Strategically shapes the physical and social character of Anchorage around arts and cultural activities including local fairs, festivals and other events.

ONE ANCHORAGE, ONE ECONOMY Make Anchorage a city that embraces all cultures and communities community, as a source of economic power.

DENALI SPONSOR \$10,000

- Prominent logo placement on materials promoting LWP.
- Primary logo placement on the LWP homepage with website link.
- Recognition as Denali Sponsor at AEDC's Economic Forecast Luncheon, at the LWP Signature Event and in the LWP e-newsletter.
- Prominent logo placement on LWP banner.
- Opportunity to be featured in the LWP monthly e-newsletter

O'MALLEY SPONSOR \$5,000

- Logo placement on the LWP homepage with website link.
- Recognition as O'Malley Sponsor at AEDC's Economic Forecast Luncheon, at the LWP Signature Event and in the LWP e-newsletter.
- Logo placement on LWP banner.

SUSITNA SPONSOR \$2,500

- Company name on the LWP homepage with website link.
- Recognition as Susitna Sponsor at AEDC's Economic Forecast Luncheon, at the LWP Signature Event and in the LWP e-newsletter.
- Company name on LWP banner.

FLATTOP SPONSOR \$1,000

- Company name on the Live. Work. Play. homepage.
- Recognition as Flattop Sponsor at AEDC's Economic Forecast Luncheon, at the LWP Signature Event and in the LWP e-newsletter.

MEMORANDUM OF UNDERSTANDING SIGNATORY FREE TO INVESTORS

- Company name on the LWP MoU web page with website link.

By 2025, Anchorage will be the #1 city in America to Live, Work and Play.



www.AEDCweb.com/live-work-play
[Instagram.com/iloveanchorage](https://www.instagram.com/iloveanchorage)
[facebook.com/AnchorageLWP](https://www.facebook.com/AnchorageLWP)



YES!

We are excited to sponsor AEDC!

PLEASE CHECK OFF THE SPONSORSHIP OPPORTUNITIES YOUR COMPANY IS INTERESTED IN!

3-YEAR OUTLOOK LUNCHEON

Sponsorship opportunities of interest:

LIVE.WORK.PLAY.

Sponsorship opportunities of interest:

ECONOMIC FORECAST LUNCHEON

Sponsorship opportunities of interest:

COMPANY NAME: _____

CONTACT NAME: _____

BILLING ADDRESS: _____

E-MAIL: _____ PHONE: _____

THANK YOU FOR SPONSORING AEDC EVENTS!



AEDC
Anchorage Economic
Development Corporation

Please email a logo (.ai is the preferred format) for your company
to Karli Lopez at KLopez@aedcweb.com.
Questions? Call Karli Lopez at 907-258-3700.