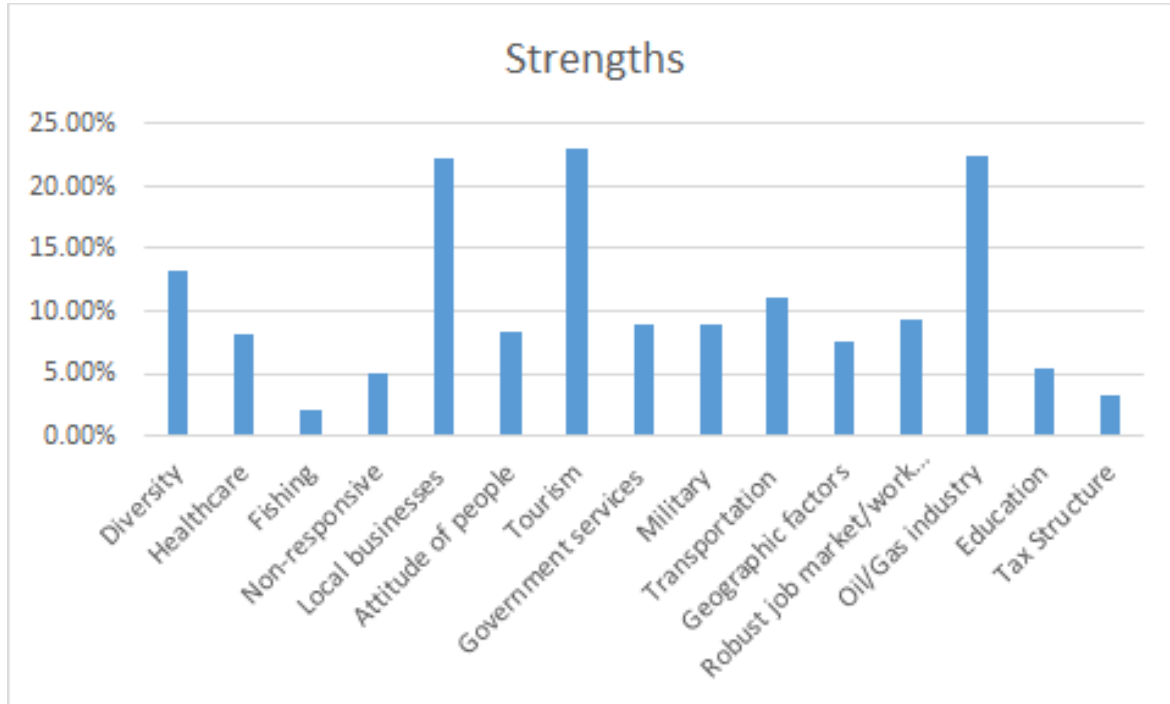


## SWOT

### Strengths:

In your opinion, what makes Anchorage's economy strong?

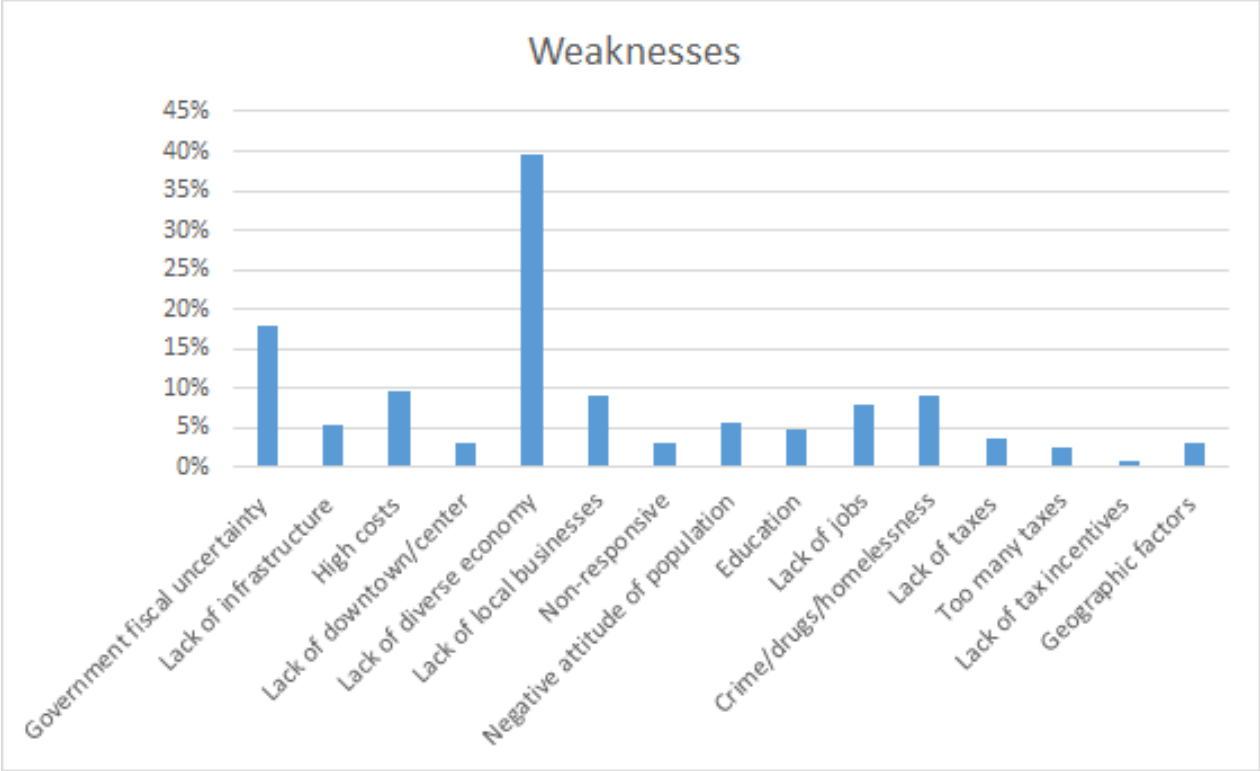


Answered: 1,163 Skipped: 37

<b>Tourism Industry</b>	<b>23%</b>
<b>Oil and Gas Industry</b>	<b>23%</b>
<b>Local businesses</b>	<b>22.87%</b>
<b>Population Diversity</b>	<b>13.6%</b>
<b>Transportation Industry</b>	<b>11.2%</b>
<b>Robust work force and job market</b>	<b>9.5%</b>
<b>Government services/funding/jobs</b>	<b>9.45%</b>
<b>Military base jobs and activity</b>	<b>9.3%</b>
<b>Attitude and resiliency of population</b>	<b>8.5%</b>
<b>Healthcare Industry</b>	<b>8.4%</b>
<b>Geographic factors and resources</b>	<b>7.8%</b>
<b>Education</b>	<b>5.5%</b>
<b>Non-responsive</b>	<b>5.3%</b>
<b>Tax structure</b>	<b>3.3%</b>
<b>Fishing Industry</b>	<b>2%</b>

### Weaknesses:

In your opinion, what makes Anchorage's economy weak?



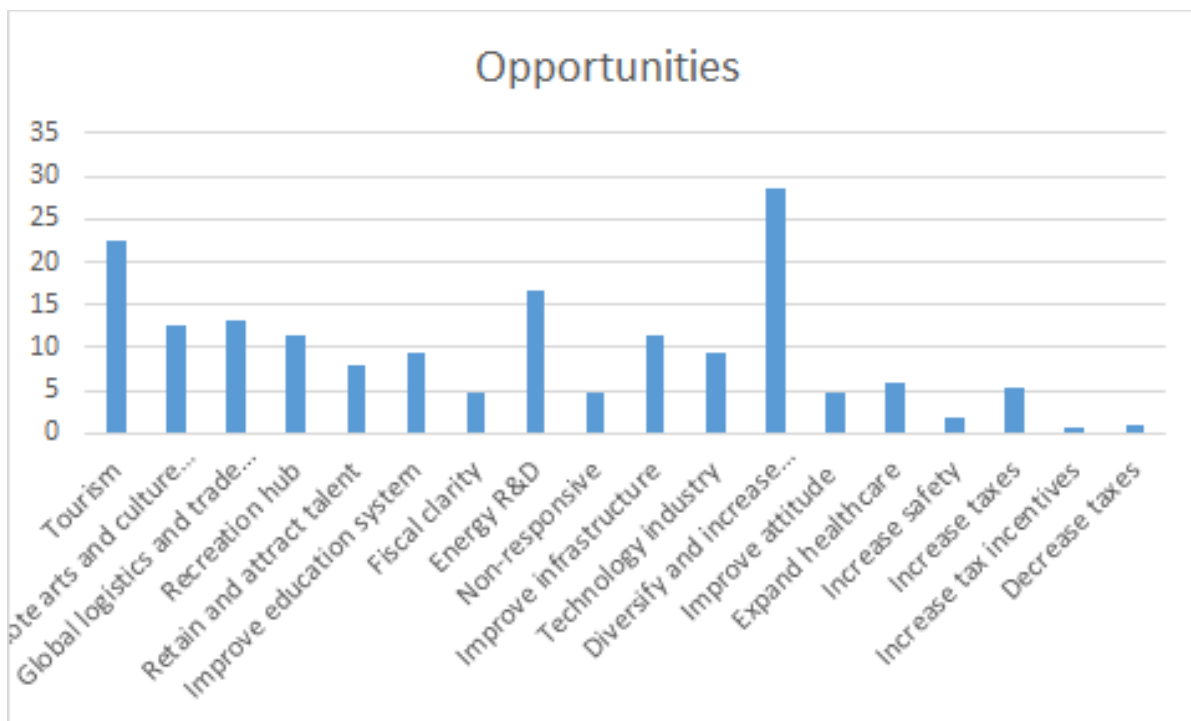
Answered: 1,170 Skipped: 30

<b>Lack of a diverse economy/overreliance on few key industries</b>	<b>39.5%</b>
<b>Government fiscal uncertainty</b>	<b>18%</b>
<ul style="list-style-type: none"> <li>Fiscal uncertainty</li> <li>Budget cuts</li> <li>Lack of budget cuts</li> <li>Overreliance on state and federal funding</li> </ul>	<ul style="list-style-type: none"> <li>6.8%</li> <li>4.3%</li> <li>3.8%</li> <li>3.1%</li> </ul>
<b>High costs of living</b>	<b>9.6%</b>
<ul style="list-style-type: none"> <li>High costs of healthcare and housing specifically</li> </ul>	
<b>Lack of local businesses</b>	<b>9%</b>
<b>Prevalence of crime/drugs/homelessness</b>	<b>9%</b>
<b>Lack of jobs and high employee turnover</b>	<b>8%</b>
<b>Negative attitude of population</b>	<b>5.5%</b>
<b>Lack of infrastructure and transportation</b>	<b>5.2%</b>
<ul style="list-style-type: none"> <li>Lack of effective public transportation</li> <li>Poor road conditions</li> <li>Poor building infrastructure</li> <li>Insufficient housing</li> </ul>	
<b>Education system</b>	<b>4.7%</b>
<ul style="list-style-type: none"> <li>Poor K-12 system</li> <li>Poor university system</li> </ul>	

<b>Lack of taxes</b>	<b>3.5%</b>
<ul style="list-style-type: none"> <li>• Need sales tax and/or income tax</li> <li>• Cannabis tax</li> </ul>	
<b>Lack of attractive downtown/city center</b>	<b>3%</b>
<b>Geographic factors</b>	<b>3%</b>
<ul style="list-style-type: none"> <li>• Distance from Lower 48</li> <li>• Climate</li> <li>• Large geographic size relative to small population</li> </ul>	
<b>Non-responsive</b>	<b>3%</b>
<b>Too many taxes</b>	<b>2.5%</b>
<ul style="list-style-type: none"> <li>• Disproportionate burden on property tax and homeowners</li> </ul>	
<b>Lack of tax incentives for business</b>	<b>0.7%</b>

**Opportunities:**

In your opinion, what are opportunities for Anchorage’s economy?



Answered: 1,134 Skipped: 66

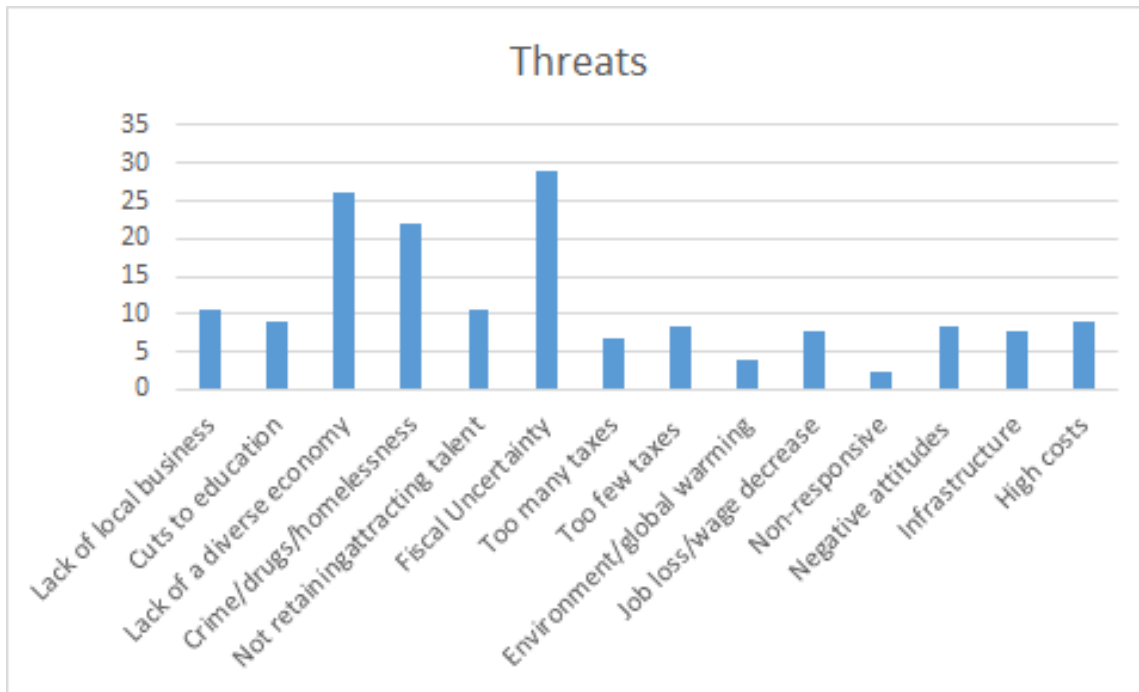
<b>Increase business and industry diversity</b>	<b>28.7%</b>
<ul style="list-style-type: none"> <li>• Manufacturing value-added products</li> <li>• Agriculture</li> <li>• Cannabis - shops/farms/exports</li> <li>• Technology</li> </ul>	

<b>Increase year-round tourism opportunities</b> <ul style="list-style-type: none"> <li>• Embrace opportunities as a winter city</li> </ul>	<b>22.4%</b>
<b>Increase R&amp;D and energy diversity</b> <ul style="list-style-type: none"> <li>• Renewable energy</li> </ul>	<b>16.6%</b>
<b>Global logistics and trade hub</b> <ul style="list-style-type: none"> <li>• Expand use of international airport, port, and railroad</li> <li>• Explore opportunities of international trade with Asia</li> </ul>	<b>13.3%</b>
<b>Promote arts and culture and beautify city</b> <ul style="list-style-type: none"> <li>• Revitalize downtown and other neighborhoods</li> </ul>	<b>12.7%</b>
<b>Recreation hub</b> <ul style="list-style-type: none"> <li>• Maintain and improve outdoor recreation systems</li> </ul>	<b>11.4%</b>
<b>Improve infrastructure</b> <ul style="list-style-type: none"> <li>• Improve accessibility of public transportation</li> <li>• Increase affordable housing options</li> </ul>	<b>11.3%</b>
<b>Improve education and university system</b> <ul style="list-style-type: none"> <li>• Increase and diversify educational offerings for all community members</li> </ul>	<b>9.5%</b>
<b>Technology Industry</b> <ul style="list-style-type: none"> <li>• Technology hub</li> <li>• Cold weather technology</li> </ul>	<b>9.4%</b>
<b>Retain and encourage new talent</b> <ul style="list-style-type: none"> <li>• Offer more social resources and infrastructure that appeals to millennials and young families</li> </ul>	<b>8%</b>
<b>Expand Healthcare</b> <ul style="list-style-type: none"> <li>• Decrease costs</li> <li>• Promote transparency</li> </ul>	<b>5.8%</b>
<b>Institute new taxes</b> <ul style="list-style-type: none"> <li>• Seasonal or year-round sales tax</li> <li>• Income tax</li> <li>• Cannabis tax</li> <li>• Increase taxes on oil and gas</li> </ul>	<b>5.4%</b>
<b>Non-responsive</b>	<b>4.7%</b>
<b>Fiscal clarity</b>	<b>4.6%</b>
<b>Improve attitude of population</b>	<b>4.6%</b>
<b>Improve safety and decrease crime/drugs/homelessness</b> <ul style="list-style-type: none"> <li>• Drug rehabilitation programs</li> <li>• Increase police presence</li> <li>• Increase homeless resources</li> </ul>	<b>1.76%</b>
<b>Decrease taxes</b>	<b>1%</b>

<ul style="list-style-type: none"> <li>• Decrease property tax</li> <li>• Increase tax breaks on oil and gas</li> </ul>	
Improve tax incentives for businesses	0.7%

**Threats**

In your opinion, what are threats to Anchorage’s economy?



Answered: 1,156 Skipped: 44

<b>Government fiscal uncertainty</b> <ul style="list-style-type: none"> <li>• Fiscal uncertainty</li> <li>• Excessive government regulation of business</li> <li>• Budget cuts</li> <li>• Untrustworthy government officials</li> <li>• Lack of budget cuts</li> <li>• Over reliance on state and federal funding</li> <li>• Overspending on social programs</li> <li>• Underspending on social programs</li> </ul>	<b>29%</b> <ul style="list-style-type: none"> <li>• 11.2%</li> <li>• 4%</li> <li>• 3.8%</li> <li>• 2.8%</li> <li>• 2.6%</li> <li>• 1.3%</li> <li>• 1.2%</li> <li>• 0.5%</li> </ul>
<b>Lack of an innovative and diverse economy</b> <ul style="list-style-type: none"> <li>• Overreliance on a few key industries, as well as state and federal spending and military presence</li> </ul>	<b>26%</b>
<b>High crime/drugs/homelessness</b>	<b>22%</b>
<b>Lack of talent retention and attraction</b>	<b>10.7%</b>

<b>Lack of local businesses</b>	<b>10.5%</b>
<b>High cost of living</b> <ul style="list-style-type: none"> <li>• <b>High costs of healthcare and housing</b></li> </ul>	<b>8.9%</b>
<b>Cuts to education</b> <ul style="list-style-type: none"> <li>• <b>Both K-12 and the university system</b></li> </ul>	<b>8.9%</b>
<b>Negative attitudes and lack of community engagement</b>	<b>8.3%</b>
<b>Lack of taxes</b> <ul style="list-style-type: none"> <li>• <b>Need to institute sales tax and/or income tax</b></li> <li>• <b>Decrease tax breaks for companies</b></li> </ul>	<b>8.2%</b>
<b>Job loss and wage decrease</b>	<b>7.7%</b>
<b>Poor infrastructure</b>	<b>7.6%</b>
<b>Too many taxes</b> <ul style="list-style-type: none"> <li>• <b>Sales tax presents threat</b></li> <li>• <b>Need to decrease property tax burden</b></li> </ul>	<b>6.8%</b>
<b>Environmental degradation/global climate change</b>	<b>4%</b>
<b>Non-responsive</b>	<b>2.4%</b>