



AEDC
Anchorage Economic
Development Corporation

SPONSORSHIP OPPORTUNITIES

Twice a year AEDC holds signature luncheons. With more than 1,500 of Alaska's business leaders in attendance, **they are the largest business events in Anchorage.**



SPONSORSHIP LEVELS

Keynote Speaker Reception Sponsor* - \$10,000

- Opportunity to invite 50 guests to private reception event
- Enhanced logo display with link to company site on AEDC website and e-news
- Enhanced logo display at luncheon
- Opportunity to meet and socialize with keynote speaker
- Complimentary table of 10 at luncheon

Entrepreneurship Exhibit Hall Sponsor* - \$5,000

- Company logo displayed at Exhibit Hall
- Enhanced logo display with link to company site on AEDC website and e-news
- Enhanced logo display at luncheon
- Complimentary table of 10 at luncheon

Centerpiece Sponsor* - \$5,000

- Display of logo on centerpiece
- Logo with link to company site on AEDC website and e-news
- Enhanced logo display at luncheon
- Complimentary table of 10 at luncheon

* **EXCLUSIVE** sponsorship. Available to **ONLY** a sole sponsor or co-sponsors, depending on the sponsor item.

Gift Bag Sponsor* - \$7,500

- Logo on 1,500 gift bags
- Enhanced logo display with link to company site on AEDC website and e-news
- Enhanced logo display at luncheon
- Complimentary table of 10 at luncheon

3-Year Outlook Report Co-Sponsor* - \$5,000

- Logo featured prominently on 3-Year Outlook Report
- Logo featured prominently in 3-Year Outlook Keynote presentation
- Logo with link to company site on AEDC website and e-news
- Enhanced logo display at luncheon
- Complimentary table of 10 at luncheon

Photo booth Sponsor*- \$2,500

- Logo on every printed and digital photo from the photo booth
- Physical logo on photo booth
- Logo with link to company site on AEDC website and e-news
- Enhanced logo display at luncheon
- Complimentary table of 10 at luncheon

All LUNCHEON sponsors receive:

- Recognition in printed program at the appropriate level
- Recognition during luncheon presentation
- Recognition on AEDC social media
- Opportunity to include material in gift bag

Contact **Darleen Fernandez** at dfernandez@aedcweb.com or (907) 334-1208 to discuss sponsorship opportunities.

3-YEAR OUTLOOK LUNCHEON | JULY 26, 2017

\$5,000 • Primary Sponsor

- Logo with link to company site on AEDC website and e-news
- Logo display at the luncheon
- Complimentary table of 10 at luncheon

\$2,500 • Contributing Sponsor

- Recognition with link to company site on AEDC website and e-news
- Display of name at luncheon
- Five complimentary seats at the luncheon

\$1,000 • Supporting Sponsor

- Recognition on AEDC website and e-news
- Display of name at luncheon
- Two complimentary seats at the luncheon



KEYNOTE SPEAKER: ABHI NEMANI

Abhi Nemani is a writer, speaker, organizer and technologist. He is currently building EthosLabs, a govtech startup that connects the public sector with entrepreneurs.

As Sacramento's interim Chief Innovation Officer, Nemani developed and launched the city's landmark \$10 million Innovation and Growth Fund to promote entrepreneurship and innovation. While first Chief Data Officer for the City of Los Angeles, he developed a nationally recognized analytics partnership with local universities. Between 2010 and 2014 Abhi helped build, launch and run Code for America, an organization working to advance the priorities of creating healthy, prosperous and safe communities.

Nemani's work has been featured in the New York Times, Government Executive and Forbes. He has been featured as a speaker at SxSW, World Bank and various universities and conferences around the world.

WHY WE CHOSE ABHI

Abhi Nemani is an expert in developing and implementing strategies to take advantage of emerging technologies and new business models. He brings a fresh perspective to marketplace disruption.

Fundamentally a business development professional, Abhi presents creative and innovative ways to navigate change and thrive in Alaska's current economic climate that is anything but business as usual - crucial information for all luncheon attendees.

3-YEAR OUTLOOK LUNCHEON FAST FACTS

Media

- 15 articles published surrounding the 2016 3-Year Outlook Luncheon
- Over 30,000 impressions from AEDC's own internal marketing efforts
- We craft an earned media strategy guaranteed to engage print, television and radio media outlets around the release of our luncheon reports and data.

Key Demographics

- C-suite executives and senior staff
- Business owners and independent contractors
- Young professionals



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AEDC 510 L Street, Suite 603, Anchorage, AK 99501 • (907) 258-3700 • www.AEDCweb.com