



AEDC Investors Council Member Job Description

Anchorage Economic Development Corporation
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Outstanding Business and Community Leaders Needed!

AEDC is seeking a diverse group of business executives, industry professionals and/or community leaders, who will bring access and influence to AEDC. Each investor Council member, as an investor in AEDC or key community partner, is expected to use his/her access and influence to support the efforts of AEDC to grow a prosperous, sustainable and diverse Anchorage economy.

Investor Council members must have a commitment to make a difference in assuring future community and economic health and vitality of Anchorage and Alaska. They must also be representative and inclusive of the entire community, including people of varied professional backgrounds and business interests.

Investor Council members must have innate leadership, management and interpersonal skills, patience and good humor, and must be able to participate in and sustain collaborative group efforts.

This is an exceptional opportunity to support and partner with the AEDC Board of Directors to foster the growth and development of the economy and community of the City of Anchorage and Alaska.

Investors Council Roles and Responsibilities

The role of each Director is:

- Serve as a resource to the organization in support of completing the annual strategic assessment that identifies and evaluates trends impacting business attraction, growth and retention.
- Serve as a resource for the development of strategies to fulfill the organization's purpose and achieve its vision.
- Serve as a resource for the development of strategies to address barriers to growth of Anchorage businesses identified in the annual Business Confidence Index survey.
- Provide critical analysis of key issues identified through the live, work, play initiative and AEDC economic development initiatives.



- Members of the Investors Council will serve as the primary source of membership in AEDC standing or ad-hoc committees.
- As needed, will serve as a resource to the Investor Relations committee to assess the value of existing member benefits and make recommendations for changes when appropriate.

TIME COMMITMENT

One-year terms (subject to annual reappointment by Board of Directors)

Winter Meeting (Usually December)

Spring Meeting (Usually May)

About AEDC

AEDC provides industry expertise and economic resources to both large corporations and growing companies interested in locating or expanding their business in Anchorage and Southcentral Alaska. We produce trusted employment data and economic research that provides a clear snapshot of the city's economy. To maintain a competitive environment, we work to develop strategic initiatives that expand opportunities within individual industries. We also provide a variety of resources to support current and potential Anchorage businesses as they consider expansion or relocation to Anchorage and Southcentral Alaska.

Among our many services, AEDC can:

- Advise companies on the Anchorage market and potential opportunities.
- Provide information on available lease spaces and properties for purchase through our website AnchorageProspector.com and broker members.
- Serve as an advocate to simplify the process of working with the Municipality of Anchorage.
- Connect companies with Anchorage business and community leaders and influencers.
- Create strategic initiatives to support growth in specific industry sectors.

AEDC's Purpose

To grow a prosperous, sustainable and diverse Anchorage economy

Our Vision-

By 2025, Anchorage is the #1 city in America to Live. Work. Play.

- We will diversify the Anchorage economy to be resilient and sustainable
- We will secure investments in physical infrastructure and community redevelopment
- We will be a strong advocate for affordable health care, housing, education and community safety
- We will be an advocate for workforce development and sound economic policy



- We will develop, maintain and improve Anchorage’s quality of life and unique recreational and creative opportunities

Our Core Values

From our history to date and from the commitments that we all share now about the future, we have defined the values that should guide all of our activities and staff in the years to come. These are our core values:

- **Integrity:** Being transparent and ethical in all our dealings
- **Credibility:** Demonstrating competency and expertise in everything that we do
- **Proactive:** Creating opportunities through innovative actions
- **Collaborative:** Leveraging our strengths with the strengths of others
- **Sustainability:** Assuring our success by engaging the right people, the right partnerships and securing needed resources to accomplish our Vision and Purpose

Our Investors are Our Greatest Resource

Members of AEDC are “investors” in the economic future of Anchorage and Alaska. Investors support the Vision and goals of AEDC and provide vital financial and in-kind support that provides the necessary foundation that AEDC must have to be successful. Investors also provide crucial insights, advice and feedback that help guide AEDC strategies and initiatives.

I have read this job description and commit to meet the obligations described in support of the vision and mission of the Anchorage Economic Development Corporation.

Name: _____ Date: _____

Signature: _____

Company/Organization Name: _____