

3-YEAR OUTLOOK LUNCHEON SPONSORSHIP OPPORTUNITIES

One of Alaska's largest business events of the year, AEDC's **July 25, 2018** Outlook Luncheon featuring keynote speaker **Jeff Roe, President and CEO of Premera Blue Cross**, and special speaker **Kikkan Randall**, skiing world champion and gold medalist. The luncheon offers attendees an in-depth look at the projected trajectory of Anchorage's economic future. Sponsors invest in an informed, engaged local business community while receiving special recognition throughout the luncheon attended by 1,500 industry leaders and senior executives.

FEATURING

KIKKAN RANDALL

**SKIING WORLD CHAMPION
& GOLD MEDALIST**



SPECIAL SPEAKER

SPECIAL SPEAKER SPONSOR *(only 1 remaining)*

Sponsorship amount: \$5,000

- Luncheon table for 10
- Recognition on AEDC luncheon webpage/ e-news
- Company name display at luncheon
- Opportunity to invite 15 guests to private speaker reception event

PRIMARY SPONSOR / \$5,000

- Logo display with link to company site on AEDC luncheon webpage and e-news
- Logo display at luncheon
- Table for 10 with preferred seating at luncheon

CONTRIBUTING SPONSOR / \$2,500

- Recognition with link to company site on AEDC luncheon webpage and e-news
- Company name display at luncheon
- Five seats at luncheon

SUPPORTING SPONSOR / \$1,000

- Recognition on AEDC luncheon webpage and e-news
- Company name display at luncheon
- Two seats at luncheon

INCLUDED WITH ALL SPONSORSHIPS:

Recognition in printed program | Recognition during luncheon presentation
Recognition on AEDC social media | Opportunity to include material in gift bags

**Contact Darleen Fernandez at
dfernandez@aedcweb.com
or (907) 334-1208
to secure your sponsorship.**



EXCLUSIVE SPONSORSHIPS

TICKET CO-SPONSOR*

\$2,500

- Company logo featured on luncheon ticketing website and each ticket.
- Logo display with link to company site on AEDC luncheon webpage and e-news
- Enhanced logo display at luncheon
- 5 seats at luncheon

CENTERPIECE CO-SPONSOR

\$2,500

- Company logo displayed on centerpiece
- Logo display with link to company site on AEDC luncheon webpage and e-news
- Enhanced logo display at luncheon
- 5 seats at luncheon

SPEAKER RECEPTION CO-SPONSOR*

\$10,000 / \$5,000

- Opportunity to invite up to 50** guests to private reception event
- Opportunity to meet and socialize with keynote speaker and special speaker Kikkan Randall
- Enhanced logo display with link to company site on AEDC luncheon webpage and e-news
- Enhanced logo display at luncheon
- Table for 10 with preferred seating at luncheon

ENTREPRENEURSHIP EXHIBITION HALL SPONSOR*

\$10,000 PRIMARY/ \$5,000 CO-SPONSOR

AEDC's 2018 3-Year Outlook Luncheon Entrepreneurship Exhibition Hall will showcase workforce development efforts that promote small business creation and growth combined with attraction and retention of talent within Anchorage.

Sponsorship recognition:

- Company logo displayed in Exhibition Hall
- Logo with company link on AEDC luncheon webpage and e-news
- Logo display at luncheon
- Table for 10 with preferred seating at luncheon

* Available to one sponsor or two co-sponsors depending on sponsorship level.

** Number of guests dependent on sponsorship level.



YES! My company wants to support the 2018 3-Year Outlook Luncheon

Featuring keynote speaker *Jeff Roe, president and CEO of Premera Blue Cross*, and special speaker *Kikkan Randall, skiing world champion and gold medalist*.



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- | | |
|--|--|
| <input type="checkbox"/> SPECIAL SPEAKER SPONSOR
\$5,000 | <input type="checkbox"/> ENTREPRENEURSHIP EXHIBIT HALL SPONSOR
\$10,000 <i>Primary</i> |
| <input type="checkbox"/> PRIMARY SPONSOR
\$5,000 | <input type="checkbox"/> \$5,000 <i>Co-sponsor</i> |
| <input type="checkbox"/> CONTRIBUTING SPONSOR
\$2,500 | <input type="checkbox"/> SPEAKER RECEPTION SPONSOR
\$10,000 <i>Primary</i> |
| <input type="checkbox"/> SUPPORTING SPONSOR
\$1,000 | <input type="checkbox"/> \$5,000 <i>Co-Sponsor</i> |
| <input type="checkbox"/> TICKET CO-SPONSOR
\$2,500 | <input type="checkbox"/> CENTERPIECE CO-SPONSOR
\$2,500 |

COMPANY NAME: _____

CONTACT NAME: _____ TITLE: _____

DIRECT: _____ CELL: _____ EMAIL: _____

☐ PLEASE CHARGE MY CREDIT CARD

☐ PLEASE SEND ME AN INVOICE

CARDHOLDER NAME: _____ CARD NUMBER: _____

EXPIRATION DATE (MM/YY): _____ C.C.V.: _____ BILLING ZIP CODE: _____

SIGNATURE: _____ DATE: _____

QUESTIONS? CONTACT DARLEEN FERNANDEZ AT
DFERNANDEZ@AEDCWEB.COM OR (907) 334-1208