

2022 Economic Forecast Luncheon

January 26, 2022

11:30 am at the Anchorage Dena' ina Center

Sponsorship Prospectus

All specialty sponsorships listed below include recognition on the 2022 Economic Forecast Luncheon event webpage with logo and hyperlink, in pre-event advertising and eNews, in physical program, and during Welcoming remarks. Additionally, each sponsor may provide one promotional item for the individual gift bags for all attendees (plan on providing 1500 items).



AEDC
Anchorage Economic
Development Corporation

SOLD OUT **Speaker Co-Sponsors - 2 available - \$15,000 each**

- Company logo displayed on front cover of program
- Full page color ad in program
- Company logo displayed during speaker presentation
- Complimentary table for 10 – premium seating
- Special Invitation to Speaker Reception

Lunch - \$15,000

- Promotional materials on luncheon tables
- Company logo displayed on all luncheon tables
- Complimentary table for 10 – premium seating
- Special Invitation to Speaker Reception

SOLD OUT **Shop Small Business Exhibit Hall - \$10,000**

- Company Logo displayed on Exhibit Hall scroll for 30 minutes before the luncheon begins
- Company Logo displayed on all Exhibit Hall vendor tables (20-25 vendors)
- Company Representatives/Table on display in Exhibit Hall
- Complimentary table for 10
- Special Invitation to Speaker Reception

Q & A - \$7,500

- Company Logo/Ad featured on presentation slide during the 20- minute Q & A Session
- Complimentary table for 10
- Special Invitation to Speaker Reception

SOLD OUT **Gift Bag Sponsor - \$7,500**

- Company branding on individual attendee gift bags
- Complimentary table for 10
- Special Invitation to Speaker Reception

SOLD OUT **Ticket/Registration - \$5,000**

- Company logo displayed on ticketing/registration platform
- Company logo on printed tickets for each attendee with company coupon/offer
- Complimentary table for 10

- SOLD OUT** **Centerpiece - \$5,000**
- Company branding incorporated in the centerpieces
 - Company logo on bid sheets
 - Complimentary table for 10

- SOLD OUT** **Dessert - \$5,000**
- Company logo on dessert for each attendee
 - Company logo on dessert napkin
 - Complimentary table for 10

- Polling - \$5,000**
- Company logo on mobile polling platform
 - Company logo on presentation slide during polling
 - Complimentary table for 10

- Professional Photo Booth (giving attendees the opportunity to update professional photo) - \$5,000**
- Company logo at photo booth station
 - Company logo “compliments of” on picture sleeves
 - Complimentary table for 10

- SOLD OUT** **Wayfinding - \$3,000**
- Company Logo on Wayfinding signage throughout the venue
 - Complimentary seats for 5

- Coat Check - \$3,000**
- Company logo on coat check tickets
 - Complimentary seats for 5

In addition to investing in AEDC, your company can promote economic Growth, Success, and Prosperity through these additional lunch sponsorships.

All economic development sponsorships listed below include recognition on the 2022 Economic Forecast Luncheon event webpage by **listed name**, in pre-event advertising and eNews, in physical program, and during Welcoming remarks. Additionally, each sponsor may provide one promotional item for the individual gift bags for all attendees (plan on providing 1500 items) and receive complimentary seats as indicated:

- Prosperity - \$5,000** – Complimentary table for 10
- Success - \$2,500** - 5 complimentary seats
- Growth - \$1,000** – 2 complimentary seats

In kind sponsors:
Keynote Reception Sponsors, Hotel Sponsors, Airline Sponsors, Promotional Sponsors, Logistics Sponsors

Thank you for supporting AEDC
please contact Development Director, Kate Matheson 907 334-1207