

2022 AEDC 3- Year Outlook Luncheon

August 3, 2022

11:30 am at the Anchorage Dena' ina Center

Sponsorship Prospectus

(pre-liminary, subject to change until June 15, 2022)

All specialty sponsorships listed below include recognition on the 2022 3-Year Outlook Luncheon event webpage with logo and hyperlink, in pre-event advertising and eNews, in physical program, and during welcoming remarks. Additionally, each sponsor may provide one promotional item for the individual gift bags for all attendees (plan on providing 1500 items).

Speaker Co-Sponsors - 2 available - \$15,000 each

- Company logo displayed on front cover of program
- Full page color ad in program
- Company logo displayed during speaker presentation
- Complimentary table for 10 – premium seating
- Special Invitation to Keynote Speaker Reception



AEDC
Anchorage Economic
Development Corporation

Meal - \$15,000

- Promotional materials on luncheon tables
- Company logo displayed on all luncheon tables
- Complimentary table for 10 – premium seating
- Special Invitation to Keynote Speaker Reception

Exhibit Hall - \$10,000

- Company logo displayed on Exhibit Hall scroll for 30 minutes before the luncheon begins
- Company logo displayed on all Exhibit Hall vendor tables (20-25 vendors)
- Company representatives and a table on display in Exhibit Hall
- Complimentary table for 10
- Special Invitation to Keynote Speaker Reception

Q & A - \$7,500

- Company logo/ad featured on presentation slide during the 20- minute Q & A Session
- Complimentary table for 10
- Special Invitation to Keynote Speaker Reception

Gift Bag Sponsor - \$7,500

- Company branding on individual attendee gift bags
- Complimentary table for 10
- Special Invitation to Keynote Speaker Reception

Ticket/Registration - \$5,000

- Company logo displayed on ticketing/registration platform
- Company logo on printed tickets for each attendee with company coupon/offer
- Complimentary table for 10

Keynote Speaker Reception - \$5,000

- 50 attendee spaces at the reception for company leadership, staff, and guests
- Expected attendance of 200
- Opportunity to address reception guests
- Company logo displayed at reception venue and in reception printed program
- Company input regarding reception venue

SOLD OUT Centerpiece - \$5,000

- Company branding incorporated in the centerpieces
- Company logo on bid sheets
- Complimentary table for 10

SOLD OUT Dessert - \$5,000

- Company logo on dessert napkin
- Complimentary table for 10

SOLD OUT Polling - \$5,000

- Company logo on mobile polling platform
- Company logo on presentation slide during polling
- Complimentary table for 10

Photo Booth (Team building professional photos for companies) - \$5,000

- Company logo at photo booth station
- Company logo “compliments of” on picture sleeves
- Complimentary table for 10

SOLD OUT Wayfinding - \$3,000

- Company Logo on Wayfinding signage throughout the venue
- Complimentary seats for 5

In addition to investing in AEDC, your company can promote economic Growth, Success, and Prosperity through these additional lunch sponsorships.

All economic development sponsorships listed below include recognition on the 2022 3-Year Outlook Luncheon event webpage by listed name, in pre-event advertising and eNews, in physical program, and during Welcoming remarks. Additionally, each sponsor may provide one promotional item for the individual gift bags for all attendees (plan on providing 1500 items) and receive complimentary seats as indicated:

Prosperity - \$5,000 – Complimentary table for 10

Success - \$2,500 - 5 complimentary individual seats

Growth - \$1,000 – 2 complimentary individual seats

In kind sponsors:

Hotel Sponsors, Airline Sponsors, Promotional Sponsors, Logistics Sponsors

Thank you for supporting AEDC

please contact Development Director, Kate Matheson 907 334-1207