



Choose Anchorage Survey Results

YPG SUMMIT 2023



AEDDC
Anchorage Economic
Development Corporation



**YOUNG
PROFESSIONALS GROUP**

ANCHORAGE CHAMBER
OF COMMERCE

AEDC Choose Anchorage & ACC Young Professionals Group Forward

This publication was a collaboration between the Anchorage Economic Development Corporation and the Anchorage Chamber of Commerce's Young Professionals Group.

This report displays aggregated results of questions that were asked to 2023 YPG Summit attendees. The feedback will be used to continue to enhance the city of Anchorage, Alaska, in a way that is desirable to young professionals with the ultimate goal of reversing net outmigration and fostering a thriving, diverse, and resilient economy for decades to come.

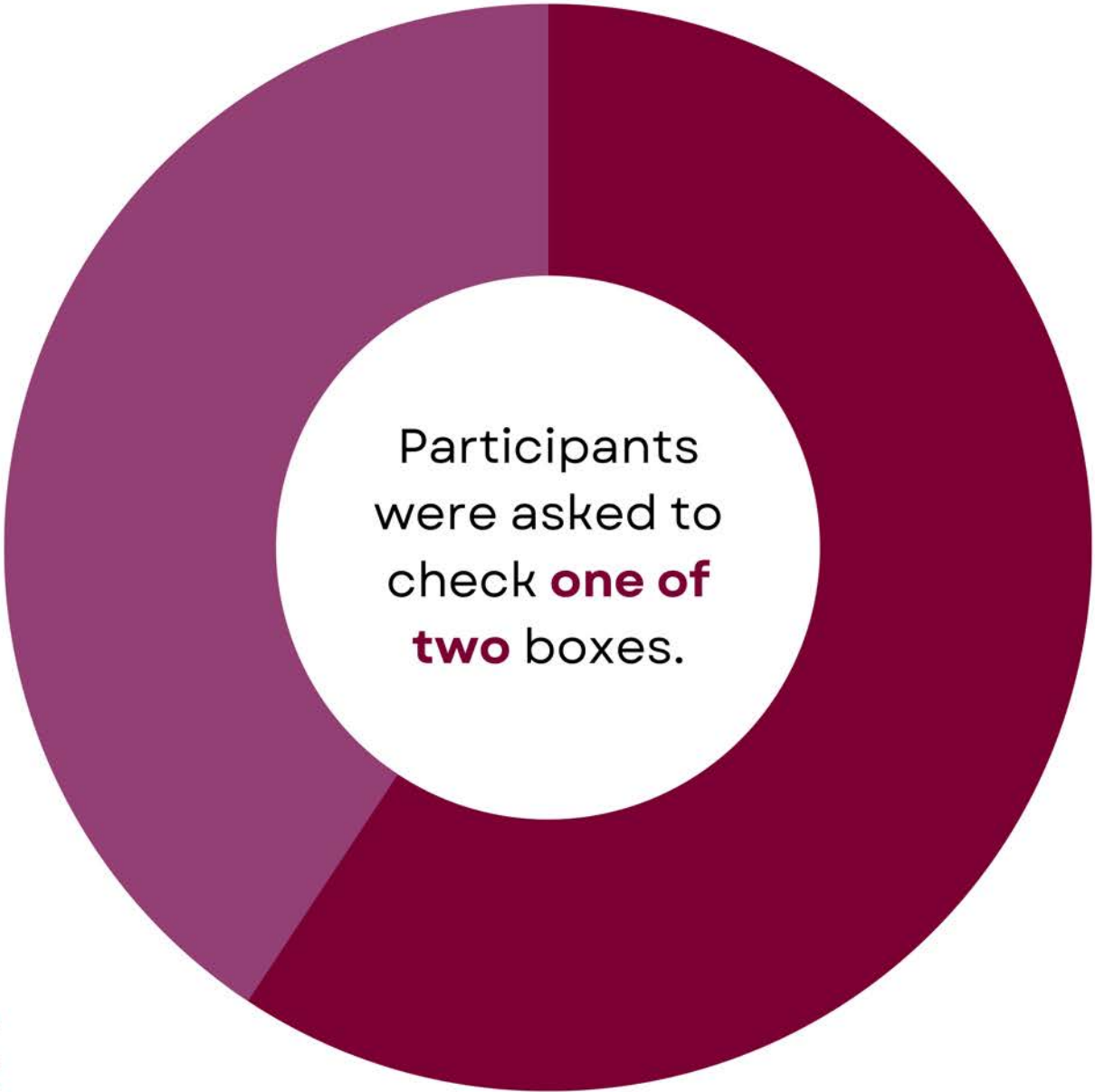
GOAL 2.3

Promote Anchorage's value proposition for talent.



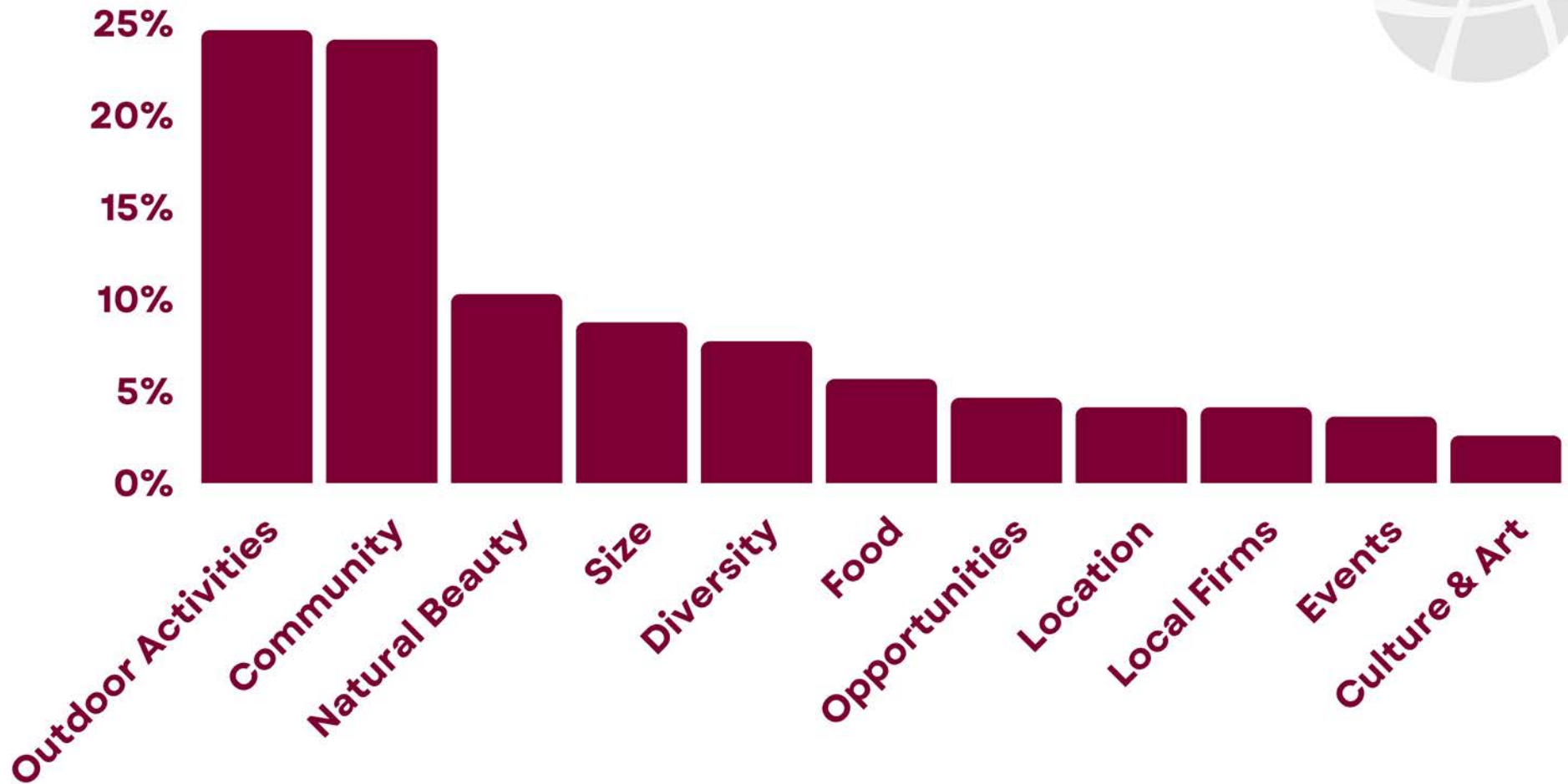
DID YOU GROW UP IN ANCHORAGE?

Yes
40.7%



No
59.3%

WHAT DO YOU VALUE MOST ABOUT ANCHORAGE?



Nearly **1/2** of participants cited Outdoor Activities or Community. Participants cited most other attributes less than than **1/10** of the time.

GOAL 3

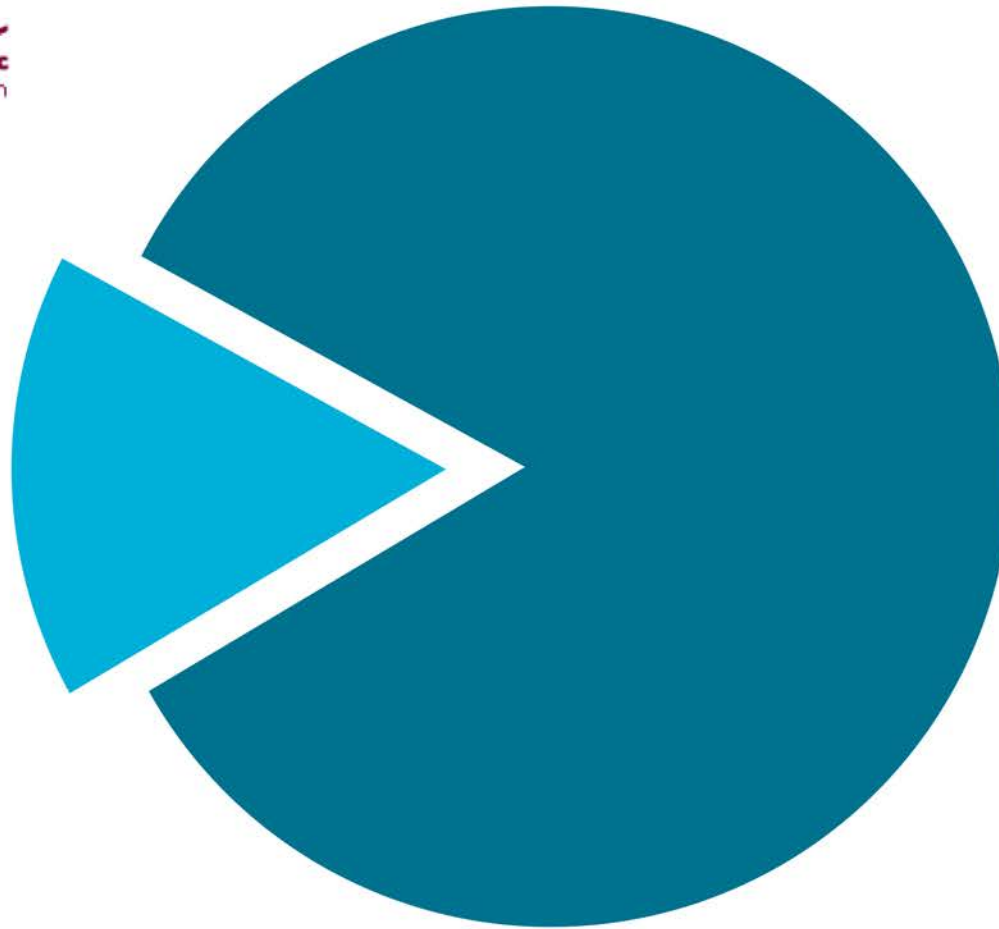
Increase the number of housing units across the spectrum of affordability and density.





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Yes
13.8%



No
86.3%

**ARE YOU SATISFIED WITH
THE HOUSING OPTIONS AND
PRICES IN ANCHORAGE?**

Yes
24.1%

No
75.9%

**WOULD YOU LIVE IN A
500 SQUARE FOOT
EFFICIENCY APARTMENT?**

GOAL
3.
2

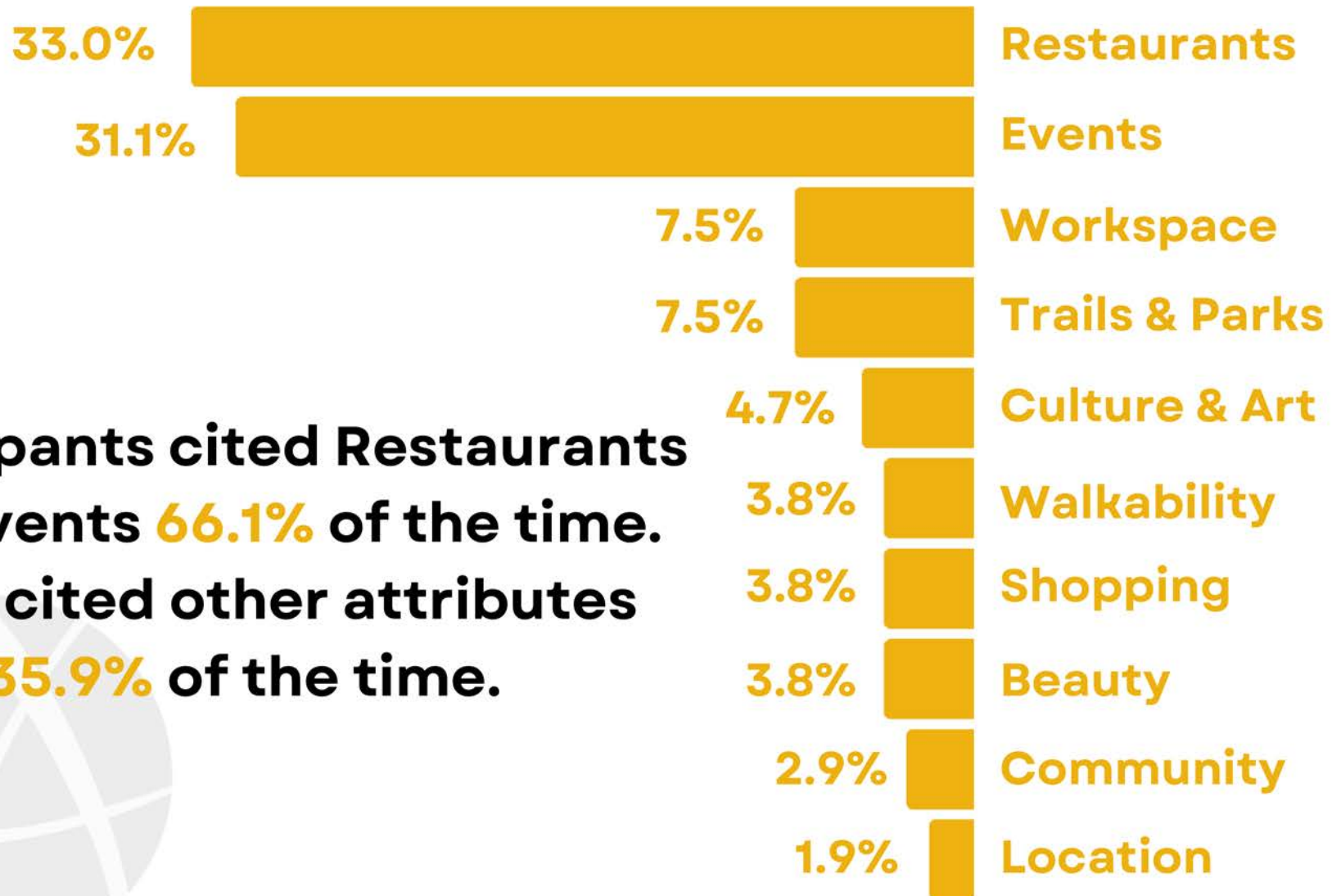
**Elevate downtown
revitalization opportunities.**



DO YOU ENJOY SPENDING TIME DOWNTOWN?



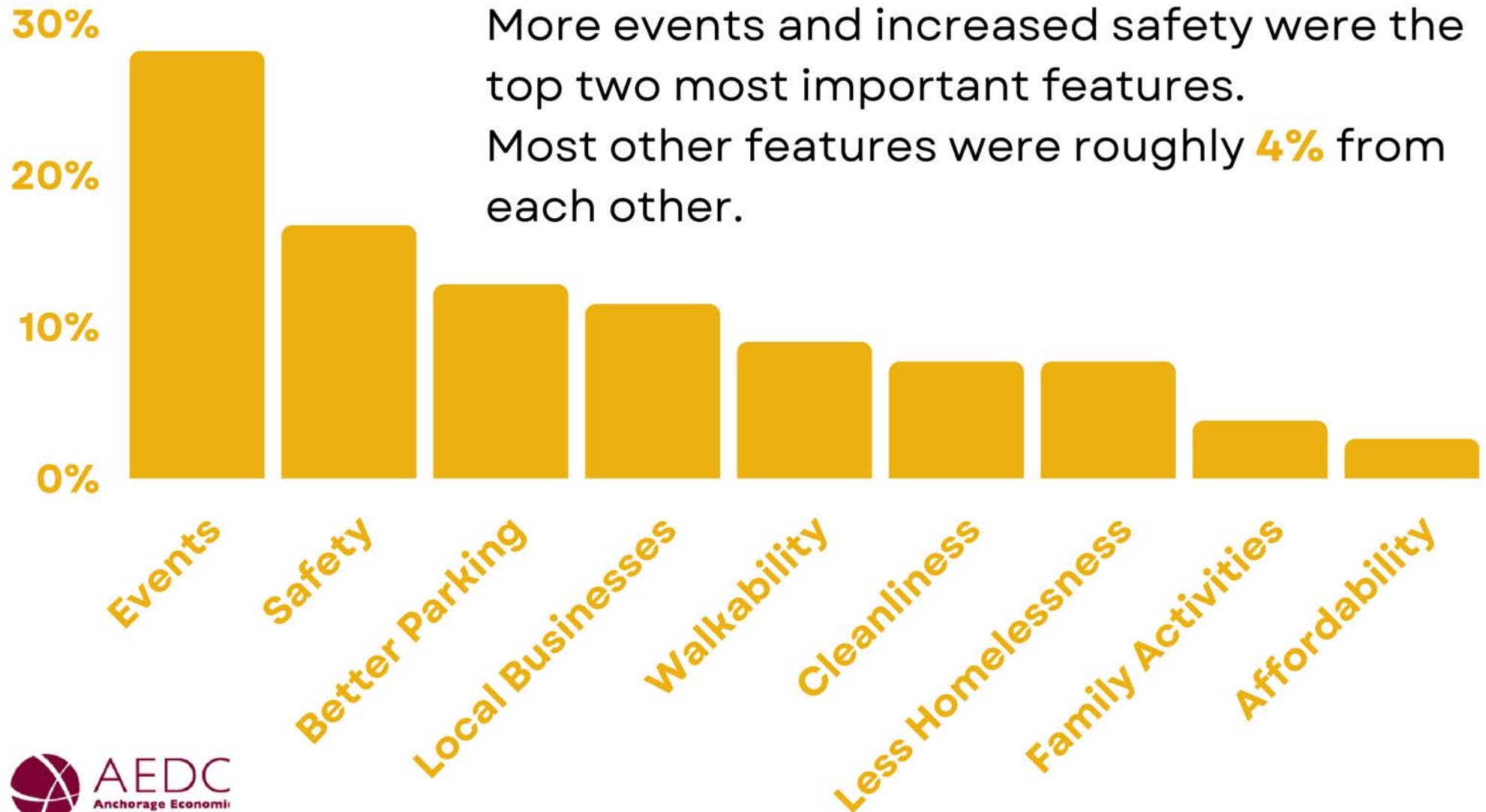
WHAT DRAWS YOU DOWNTOWN?



Participants cited Restaurants and Events **66.1%** of the time. They cited other attributes **35.9%** of the time.



WHAT WOULD ENTICE YOU TO SPEND MORE TIME DOWNTOWN?

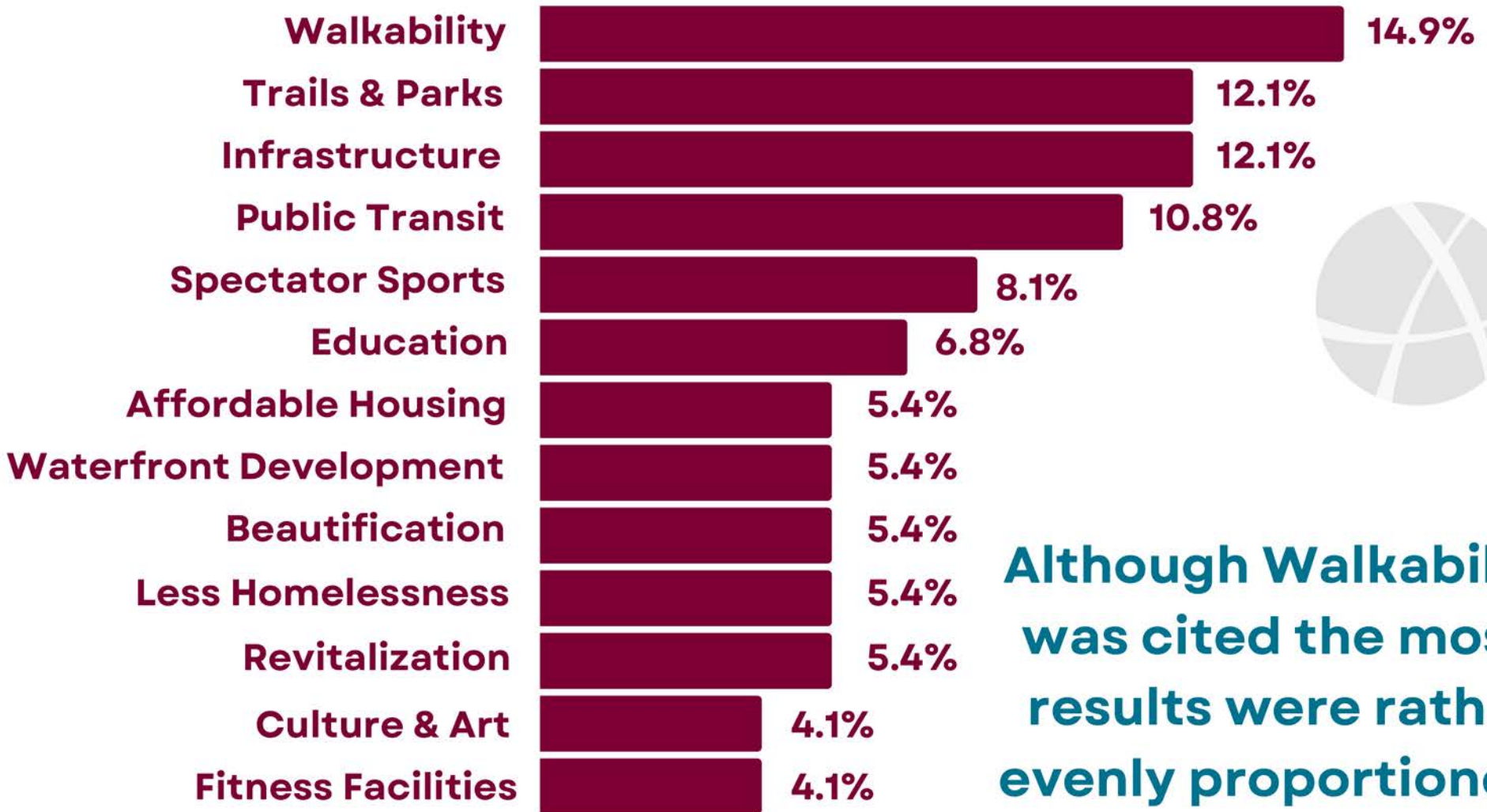


GOAL 4.5

Design a public investment strategy to spur private investment and talent retention/attraction to Anchorage.

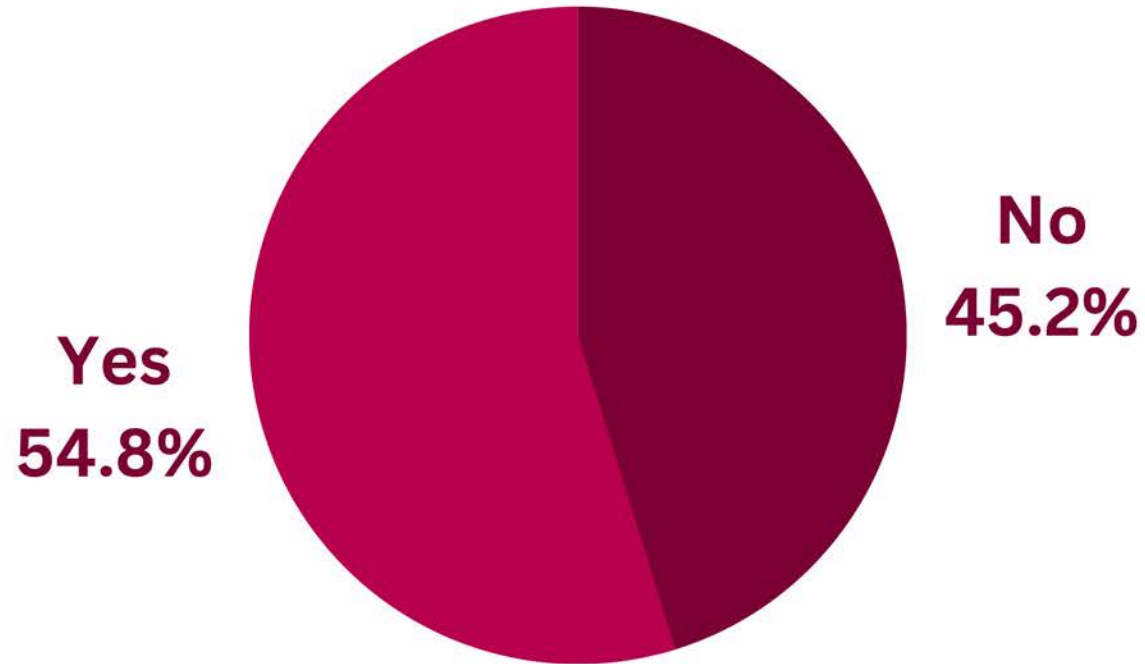


WHAT WOULD YOU LIKE TO SEE OUT OF A MAPS-LIKE INITIATIVE?



Although Walkability was cited the most, results were rather evenly proportioned.

WOULD YOU LIKE TO ENGAGE WITH THE CHOOSE ANCHORAGE CAMPAIGN?



IF SO, WHICH PILLAR WOULD YOU LIKE TO ENGAGE WITH?



ADDITIONAL

"Child care and child development, if waitlists are months long and child care is \$1700+, how do we attract people who want to build families?"

"Fixing Anchorage's housing crisis as well as Anchorage's homeless problem."

"We should renovate old buildings and replace Anchorage's many flat parking lots with fewer, multi-leveled ones."

"Many of our buildings show their age. Perhaps we could spruce them up."

COMMENTS?

"We ought to reduce car dependency and make neighborhoods more walkable."

"Promote business short weeks (4 day work week) during summer for more work life balance."

"There's lots of empty commercial retail space in Anchorage. What if we utilized it?"

"Expand road and utility infrastructure to create opportunities for growth."



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ARE THERE ANY INCENTIVES OR PROGRAMS THAT YOU WANT TO COLLABORATE ON?

"Anchorage is so connected that ample bike and walking paths would make for more streamlined commutes."

"Waterfront areas and trails/parks/walkability in Anchorage, more investments that make Anchorage feel less far away from the rest of the US."



"A live music venue like an amphitheater downtown could be a massive asset."

"I would love to learn and volunteer or help start youth or neighborhood programs for locals to clean up and strengthen our community."

THANK YOU

For more information, please visit our website
at www.aedcweb.com, email
info@aedcweb.com or call us at 907-258-3700.



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