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Development Corporation

REAL-TIME JOBS INTELLIGENCE REPORT

Q I 2024



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Introduction

The data from the Real-Time Jobs Intelligence Report comes from Jobs EQ, a service that provides access to labor market data down to the zip code. This report is a snapshot of the Anchorage job market in 2024.

In this report, readers will find information on the types of jobs, education levels, certifications and hard and soft skills that are most sought-after in Anchorage.

This information helps to inform important business decisions, from tech schools using hard data to determine which certification programs are most crucial, businesses using ad duration periods to identify which jobs are easiest to fill, to prospective employees deciding top certificates in which to invest their time and resources.

The appendices supplement this at-a-glance report by extending the top 10 lists to at least the top 50 and including an estimate of median wages.

This report and all data herein were produced by Lightcast a Economics and analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.



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Total Online Job Postings

(Postings active between Jan 2024-March 2024)

56,494

Representing:

17,305 Unique Job Postings

and:

2,653 Employers



Top 10 Unique Job Openings by SOC Occupation

1. Registered Nurses
2. Retail Salespersons
3. Secretaries and Administrative Assistants
4. Customer Service Representatives
5. Laborers and Freight, Stock, and Material Movers
6. Fast Food and Counter Workers
7. First-Line Supervisors of Retail Workers
8. Bookkeeping, Accounting, and Auditing Clerks
9. Heavy and Tractor-Trailer Truck Drivers
10. First-Line Supervisors of Office and Administrative Support Workers

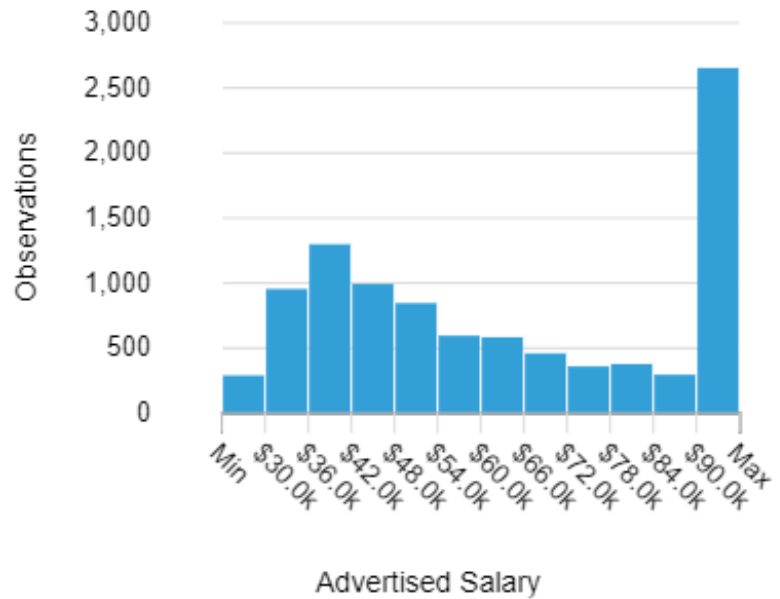


Advertised Salary & Wage Trends

In Q1, there were 9,613 advertised salary observations
(56% of the 17,305 unique postings)

\$59.0K

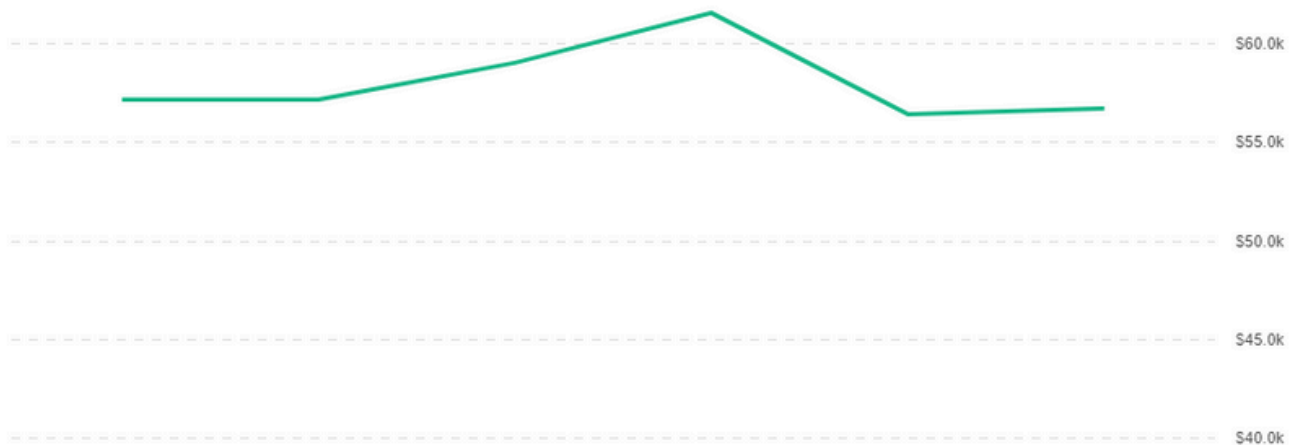
Median Advertised Salary



Advertised Wage Trend

▼ 0.9% Oct 2023 – Mar 2024

\$58.2k Median



Top 10 employers with the most unique job postings

1. State of Alaska
2. Providence
3. Anchorage School District
4. University of Alaska
5. United States Department of Transportation
6. Ironside Human Resources
7. Alaska Regional Hospital
8. Alaska Housing Finance Corporation
9. Municipality of Anchorage
10. NANA Regional Corporation



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Top 10 Posted Qualifications

1. Valid Driver's License
2. Registered Nurse (RN)
3. Basic Life Support (BLS)
4. Cardiopulmonary Resuscitation
5. Advanced Cardiac Life Support
6. Food Handler's Card
7. First Aid Certification
8. Security Clearance
9. Teaching Certificate
10. Basic Cardiac Life Support

Other high demand certifications:

American Red Cross (ARC)

Commercial Driver's License (CDL)

Licensed Practical Nurse (LPN)

Pediatric Advanced Life Support (PALS)

Nurse Practitioner (ARFN-CNP)



Top 10 Specialized Skills

1. Accounting
2. Project Management
3. Auditing
4. Nursing
5. Merchandising
6. Marketing
7. Construction
8. Invoicing
9. Data Entry
10. Warehousing



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Top 10 Common Skills

1. Communication
2. Customer Service
3. Management
4. Operations
5. Detailed Oriented
6. Leadership
7. Sales
8. Writing
9. Problem Solving
10. Planning



Top 10 Software Skills

1. Microsoft Excel
2. Microsoft Office
3. Microsoft Outlook
4. Microsoft PowerPoint
5. Microsoft Word
6. Spreadsheets
7. Microsoft Access
8. AutoCAD
9. Operational Systems
10. Accounting Software



Top 10 Openings by Job Title

1. Administrative Assistant
2. Customer Service Representative
3. Registered Nurses
4. Dishwashers
5. Nurse Practitioners
6. Housekeepers
7. Medical Assisants
8. Retail Sales Associates
9. Anchors
10. Sales Associates



What levels of education are Anchorage employers looking for?

9,262

No Education Listed

4,101

High school diploma or equivalent

3,353

Bachelor's degree

1,238

Associate's degree

1,175

Master's degree

465

Doctoral or professional degree



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Top Industries Posting Jobs

1. Employment Placement Agencies
2. General Medical & Surgical Hospitals
3. General Government Support
4. Temporary Help Services
5. Full-Service Restaurants
6. Elementary & Secondary Schools
7. Engineering Services
8. Colleges, Universities, & Professional Schools
9. Limited-Service Restaurants
10. Offices of Physicians



Data Notes

It is important to note that job postings are not necessarily the same as job vacancies; there is a correlation, but many recruitment practices make it an imperfect relationship. Job postings are a measure of recruitment marketing by employers purportedly looking to fill job vacancies.

The methodology used to obtain job advertisements from publicly available online job boards and company websites is based on Lightcast advanced scraping technology. Once Lightcast identifies an online site as a valid source of employment opportunities, a dedicated spider is programmed, tested, and activated. The spider visits the site regularly and pulls job information for all jobs posted; the information is then stored in a database. The sites with the newest jobs or with the highest frequency of change in postings are visited most frequently. Lightcast currently scrapes more than 65,000 sites worldwide.

Lightcast's database is a full reflection of job listings posted across the Internet, as such robust processes are required to identify and remove duplicate listings. Lightcast applies a unique two-step approach to deduplication that results in up to 80% of all jobs we collect being deduplicated.

The first step: On a source-level basis, we use intelligence contained within the scraping spiders to identify a new advertisement for that source. The spiders refrain from collecting advertisements that have previously been aggregated.

The second step: As the same new advertisement can be found across multiple sources. We use normalized fields including job title, company, location and check to see if these fields have been used in new advertisements found in another source. This is checked across 60 days of data to identify duplicates.

To illustrate 'step two', here is an example: if there is a job for a Marketing Specialist at Google posted for the first time on March 1st, Lightcast considers this as the 'original posting' then for the next 60 days Lightcast considers any advertisements found as duplicates. In theory, if Google posts the same ad every day for the entire year on different sources Lightcast will count it 6 times.

Once postings are collected, Lightcast technologies parse, extract, and code dozens of data elements including the following: Lightcast job title, Occupation, Company, detailed data about the specific skills, educational credentials, certifications, experience levels, and work activities required for a specific job, as well as data about salary, number of openings, and job type. The high-level of detail enables users to look beyond summary statistics to discover specific skills in demand and skills that job seekers can identify and acquire if needed.

Source: analyst.lightcast.io . Copyright 2024 Lightcast, Economics & Analytics, All rights Reserved.

Appendix A: Top Postings by Occupation

Occupation (SOC)	Total Postings
Registered Nurses	3,524
Retail Salespersons	1,927
Customer Service Representatives	1,647
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,410
Laborers and Freight, Stock, and Material Movers, Hand	1,167
Fast Food and Counter Workers	1,029
First-Line Supervisors of Retail Sales Workers	867
General and Operations Managers	640
Home Health and Personal Care Aides	587
First-Line Supervisors of Office and Administrative Support Workers	552
Maids and Housekeeping Cleaners	547
Accountants and Auditors	528
Heavy and Tractor-Trailer Truck Drivers	520
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	518
Bookkeeping, Accounting, and Auditing Clerks	506
Project Management Specialists	494
Maintenance and Repair Workers, General	491
Merchandise Displayers and Window Trimmers	490
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	459
Nursing Assistants	455
Financial Managers	391
Child, Family, and School Social Workers	387
Security Guards	386
Driver/Sales Workers	379

Top Postings by Occupation, continued

Medical and Health Services Managers	376
Food Service Managers	373
Hotel, Motel, and Resort Desk Clerks	360
Medical Assistants	359
Cashiers	350
Computer User Support Specialists	341
Human Resources Specialists	336
Civil Engineers	316
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	303
Waiters and Waitresses	299
Computer Occupations, All Other	295
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	294
Licensed Practical and Licensed Vocational Nurses	283
Nurse Practitioners	273
Managers, All Other	271
Sales Managers	267
Aircraft Mechanics and Service Technicians	260
Receptionists and Information Clerks	250
Construction Managers	241
Buyers and Purchasing Agents	233
Automotive Service Technicians and Mechanics	213
Occupational Therapists	207
News Analysts, Reporters, and Journalists	207
Postsecondary Teachers	198
Data Scientists	171
Radiologic Technologists and Technicians	164

Top Postings by Employer

Company	Total Posting
State Of Alaska	1,525
Providence	2,238
Anchorage School District	2,119
University of Alaska	746
Providence St. Joseph Health	497
United States Department of Transportation	393
Ironside Human Resources	380
Alaska Regional Hospital	986
Alaska Housing Finance Corporation (Ahfc)	266
Municipality of Anchorage	671
University Women's Association of the University of Alaska Fairbanks	261
NANA Regional Corporation	504
Southcentral Foundation	358
McDonald's	291
HCA Healthcare	417
GCI Communication Corp	215
Kroger	639
United States Department of the Treasury	294
Cornerstone Ondemand	111
Cook Inlet Tribal Council	146
Alaska Club	256
Arctic Slope Regional Corporation	164
The Nature Conservancy	106
Alyeska Resort	230
ASRC	59
Safeway	166
United States Department of Veterans Affairs	99
Universal Health Services	100
Alaska Native Tribal Health Consortium	84
Calista Corporation	73
Albertsons	313
ConocoPhillips	89
Pmi 2.0	135
Walgreens Boots Alliance	439
Prestige Care	137
Charter College	86
United States Department of the Interior	103
Opti Staffing Group	57
Cross Country Healthcare	74
Northwest X Southern Hospitality	381
Hilton	169

Top Postings by Employer, continued

Marriott International	120
Cengage Learning	59
NES Fircroft	68
Lynden Incorporated	66
Builders FirstSource	244
Mv Transportation	158
Bering Straits Native Corporation	142
Centers For Disease Control And Prevention	75
Allied Universal	122

Appendix D: Postings by Specialized Skill

Skills	Postings
Accounting	1,134
Project Management	1,101
Auditing	988
Nursing	849
Merchandising	835
Marketing	746
Construction	647
Invoicing	623
Data Entry	612
Warehousing	602
Finance	579
Curriculum Development	577
Office Equipment	571
Billing	569
Restaurant Operation	510
Administrative Support	501
Housekeeping	498
Social Work	483
Purchasing	470
Workflow Management	461
Selling Techniques	440
Effective Communication	406
Display Devices	394
Procurement	382
Medical Records	365
Psychology	356
Inventory Management	348
Mental Health	345
Computer Science	343
Performance Appraisal	340
Product Knowledge	335
Cash Handling	326
Financial Statements	313
Autism Spectrum Disorders	303

Postings by Specialized Skill, continued

Data Analysis	298
Oil And Gas	292
Accounts Payable	291
Cash Register	291
General Mathematics	289
Accounts Receivable	284
Food Services	280
Forklift Truck	268
Newsletters	260
Machinery	252
Individualized Education Programs (IEP)	249
Treatment Planning	235
Case Management	234
Customer Relationship Management	232
Food Preparation	214
Subcontracting	208

Appendix E: Postings by Common Skill

Skills	Postings
Communication	5,883
Customer Service	4,348
Management	4,091
Operations	2,827
Detail Oriented	2,334
Leadership	2,241
Sales	2,162
Writing	1,952
Problem Solving	1,901
Planning	1,841
English Language	1,635
Interpersonal Communications	1,507
Coordinating	1,504
Microsoft Excel	1,503
Research	1,474
Microsoft Office	1,444
Lifting Ability	1,363
Organizational Skills	1,229
Professionalism	1,190
Computer Literacy	1,171
Good Driving Record	1,143
Time Management	1,137
Scheduling	1,118
Multitasking	1,067
Verbal Communication Skills	1,017
Self-Motivation	986
Microsoft Outlook	976
Teamwork	958
Presentations	938
Prioritization	881
Accountability	802
Troubleshooting (Problem Solving)	796

Postings by Common Skill, continued

Ethical Standards And Conduct	778
Decision Making	761
Mathematics	736
Ability To Meet Deadlines	691
Teaching	674
Cleanliness	649
Administrative Functions	632
Microsoft PowerPoint	594
Innovation	569
Clerical Works	549
Budgeting	548
Mentorship	546
Microsoft Word	543
Record Keeping	542
Coaching	539
Filing	532
Positivity	519
Critical Thinking	499

Appendix F: Postings by Software Skill

Skills	Postings
Microsoft Excel	1,503
Microsoft Office	1,444
Microsoft Outlook	976
Microsoft PowerPoint	594
Microsoft Word	543
Spreadsheets	398
Microsoft Access	209
AutoCAD	169
Operating Systems	167
Accounting Software	144
SQL (Programming Language)	133
Microsoft SharePoint	127
Geographic Information Systems	111
SAP Applications	107
QuickBooks (Accounting Software)	100
Microsoft Teams	94
Epic EMR	90
Zoom (Video Conferencing Tool)	79
Microsoft Project	78
Primavera (Software)	78
Business Software	76
Python (Programming Language)	76
Salesforce	76
Dashboard	75
Design Software	72
HyperText Markup Language (HTML)	72
ArcGIS (GIS Software)	70
Google Workspace	70
JavaScript (Programming Language)	68
Application Programming Interface (API)	68
Active Directory	67

Postings by Software Skill, continued

Microsoft Windows	66
Microsoft Azure	65
Inventory Management System	65
Java (Programming Language)	59
Autodesk Revit	57
C# (Programming Language)	57
Microsoft Office 365	57
Human Resources Information System (HRIS)	54
Project Management Software	54
Information Technology Infrastructure Library	53
Database Application	52
Microsoft Visio	51
Database Software	50
Power BI	50
Database Systems	49
Adobe InDesign	49
Deltek Costpoint	49
Network Management System	47
Adobe Photoshop	46

Appendix G: Postings by Qualification

Qualification	Postings with Qualification
Valid Driver's License	3,092
Registered Nurse (RN)	1,079
Basic Life Support (BLS) Certification	891
Cardiopulmonary Resuscitation (CPR) Certification	364
Advanced Cardiovascular Life Support (ACLS) Certification	255
Food Handler's Card	245
First Aid Certification	237
Security Clearance	222
Teaching Certificate	218
Basic Cardiac Life Support	208
American Red Cross (ARC) Certification	182
Commercial Driver's License (CDL)	148
Licensed Practical Nurse (LPN)	140
Pediatric Advanced Life Support (PALS)	140
Nurse Practitioner (APRN-CNP)	137
Certified Nursing Assistant (CNA)	124
Licensed Clinical Social Worker (LCSW)	102
Project Management Professional Certification	96
ServSafe Certification	94
Professional Engineer (PE) License	91
Board Certified/Board Eligible	90
American Registry Of Radiologic Technologists (ARRT) Certified	88
CDL Class A License	80
Certified Accounting Technician	73
Airframe & Powerplant (A&P) Certificate	71
Engineer in Training	70
Licensed Professional Counselor (LPC)	69
Neonatal Resuscitation Program Certification (NRP)	67
Certified Public Accountant	66
Automotive Service Excellence (ASE) Certification	60
CDL Class B License	57

Postings by Qualification, continued

Forklift Certification	57
Certified Medical Assistant (CMA)	56
Licensed Marriage And Family Therapist (LMFT)	53
Automated External Defibrillator (AED) Certification	52
Top Secret-Sensitive Compartmented Information (TS/SCI Clearance)	51
Emergency Medical Technician (EMT)	50
Critical Care Registered Nurse (CCRN)	48
Certified Occupational Therapy Assistant	43
Advanced Trauma Life Support (ATLS)	42
Certified Pharmacy Technician	41
Secret Clearance	39
Registered Pharmacist (RPh)	38
Licensed Vocational Nurse (LVN)	36
CompTIA A+	35
30-Hour OSHA General Industry Card	31
Hazmat Endorsement	30
Cisco Certified Network Associate	30
Transportation Worker Identification Credential (TWIC) Card	30
Advanced Life Support	29

Thank You to our Diamond Investors



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