



Q2 2024

ANCHORAGE CONSUMER OPTIMISM INDEX

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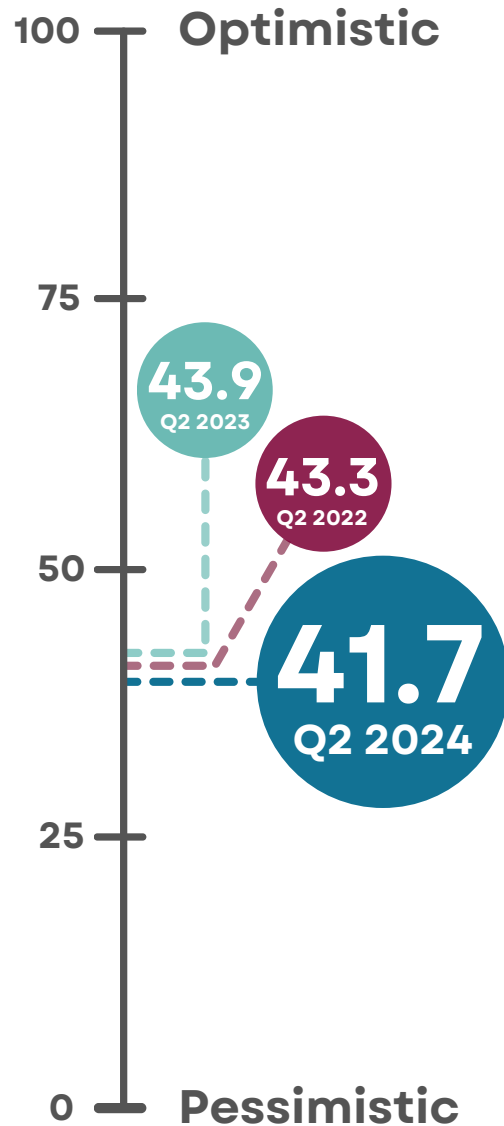
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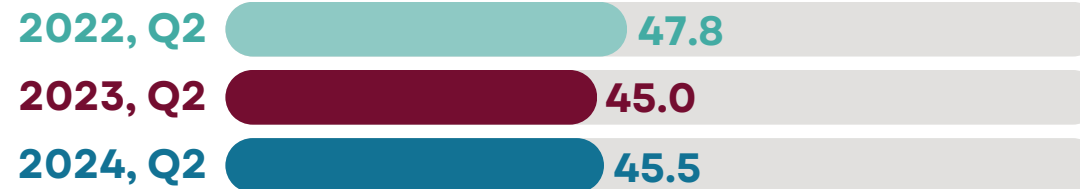
Second Quarter Results

The Anchorage Consumer Optimism Index (ANCI) for April-June of 2024 was 41.7. That's down from the second quarters of both 2023 and 2022.

The index combines 3 components of consumer sentiment which are scored on a 100 point scale. Results above 50 indicate optimism and results below 50 indicate pessimism.



Local Economy Confidence



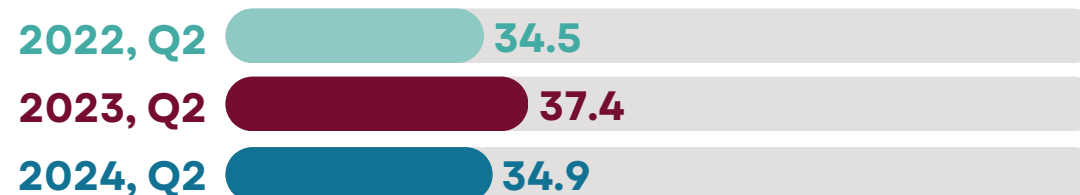
Confidence in the local economy has neither increased nor decreased significantly, as compared to the same quarter last year.

Personal Financial Confidence



Personal financial confidence has reached an all-time low for the second time this year, likely due to the effects of inflation on consumer's households.

Future Expectations



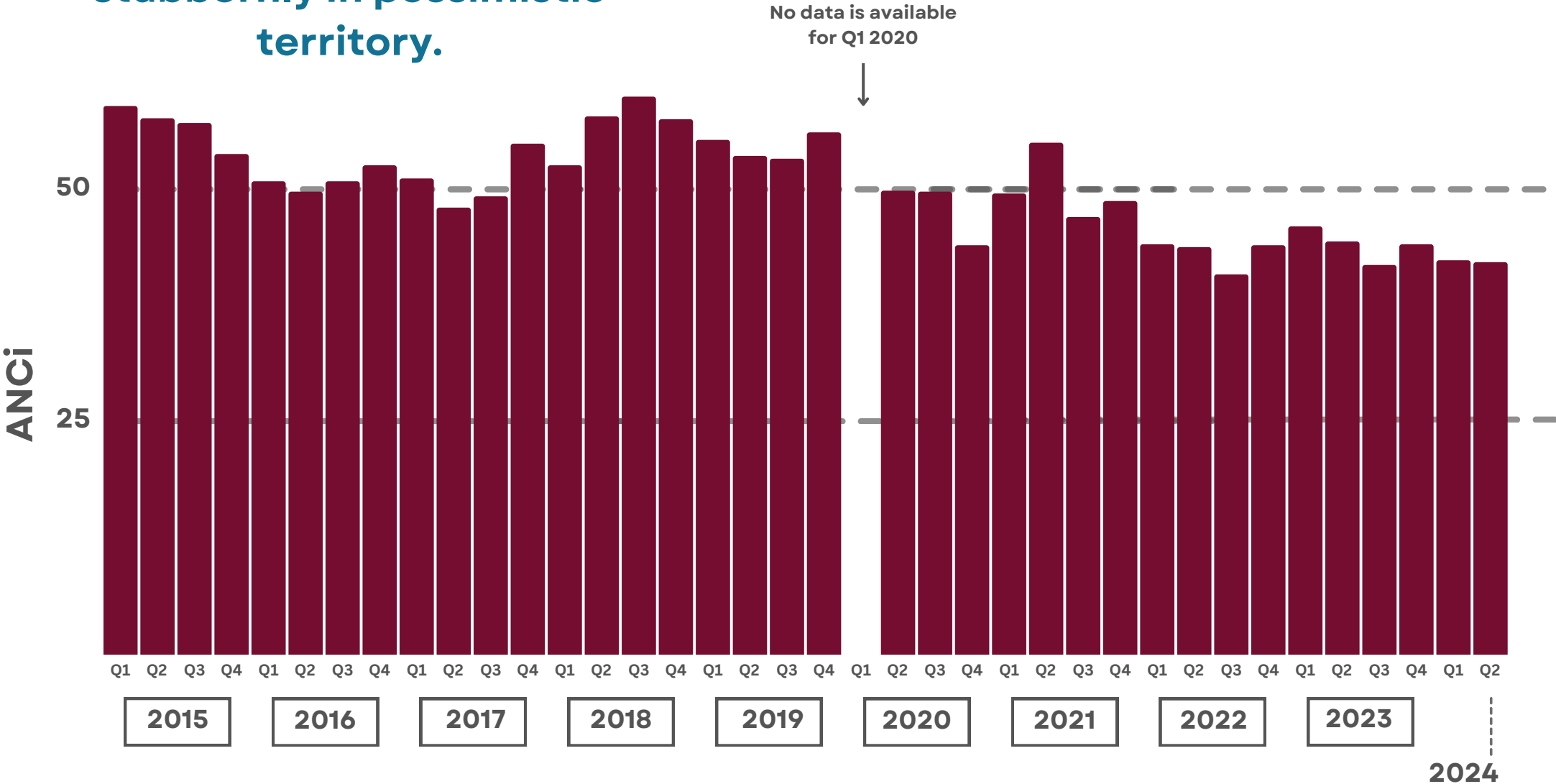
Future expectations rose slightly (+0.5) from the previous quarter, and is the only component to score higher than in the second quarter of 2022.

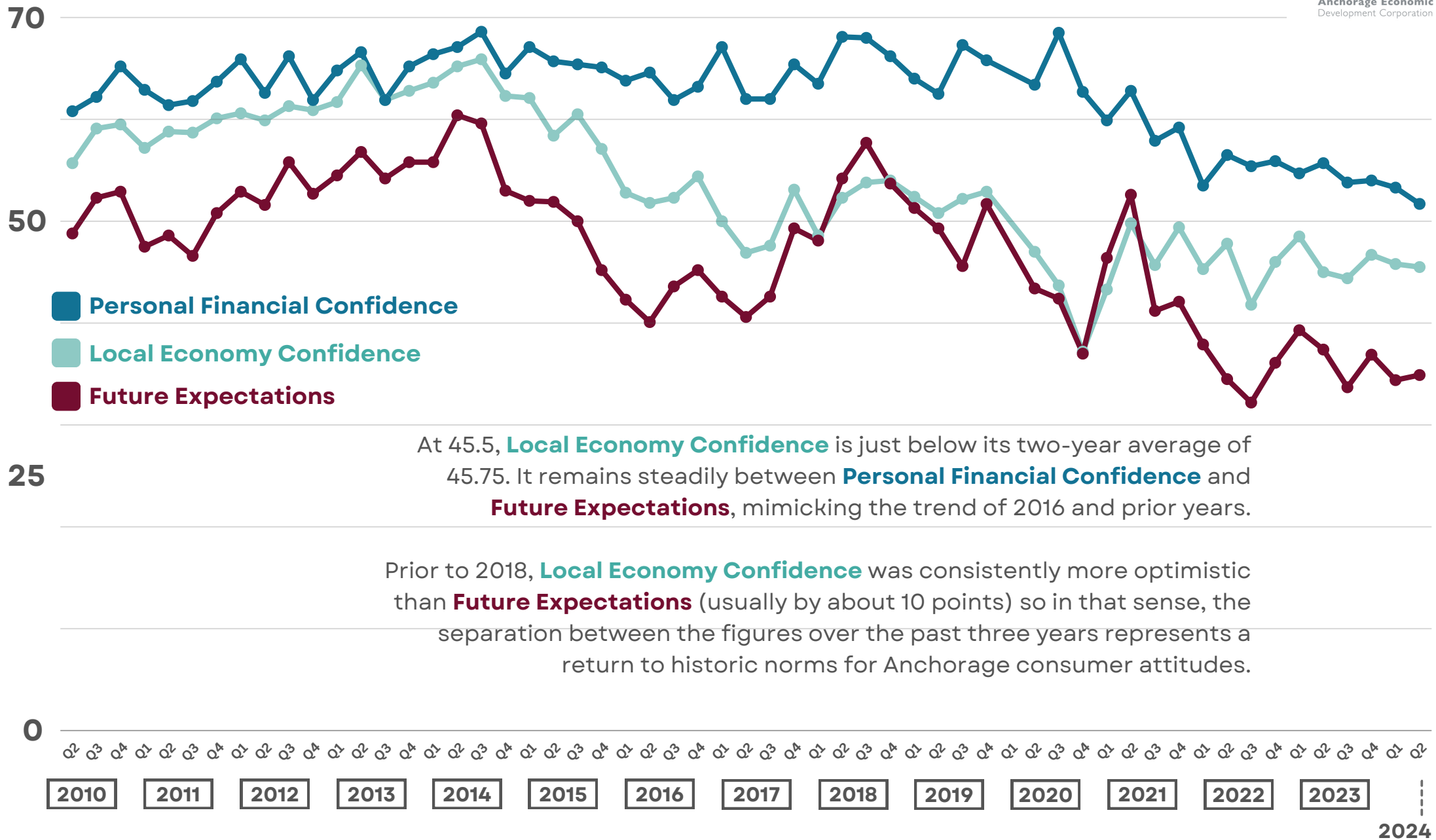
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At 41.7, the Anchorage Consumer Optimism Index remains stubbornly in pessimistic territory.



2015-2024





Demographic Perspectives and Local Economies



“How would you grade your local economy?”

“How would you grade your family’s financial situation?”

☒ Good
 ☐ Neutral
 ☒ Not Good

☒ Secure
 ☐ Neutral
 ☒ Not Secure

Area	Downtown, Spenard & Turnagain	17.3%	41.5%	40.1%	29.2%	32.1%	38.7%
	Mt. View, U-Med & East Side	17.7%	47.1%	35.1%	36.9%	28.9%	34.2%
	Sandlake, Bayshore & Oceanview	14.5%	44.8%	39.4%	36.8%	24.3%	38.2%
	Lake Otis & Hillside	25.4%	45.7%	27.3%	49.3%	27.5%	23.2%
	Eagle River & Chugiak	24.2%	42.4%	32.6%	46.2%	33.5%	16.2%

Participant Age	18-34	15.7%	41.9%	29.6%	33.9%	31.4%	33.6%
	35-44	16.4%	45.7%	36.2%	35.7%	31.5%	32.3%
	45-54	17.3%	39.7%	40.9%	36.7%	32.5%	30.9%
	55+	26%	37.3%	36.7%	48.6%	23.0%	28.0%

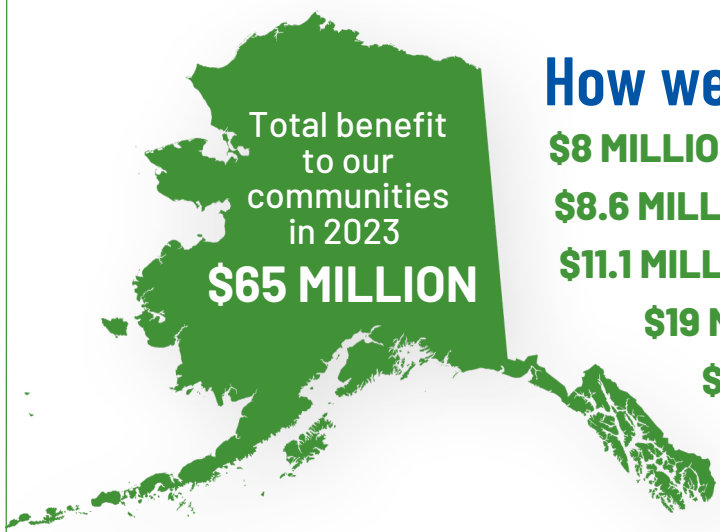
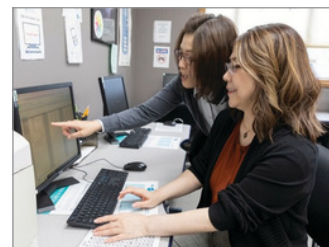
Household Income	\$0 - \$50k	18%	44.9%	35.2%	14.0%	34.0%	51.5%
	\$50k - \$100k	18.1%	39.3%	41.1%	30.4%	31.2%	37.6%
	\$100k +	20.7%	48.5%	30.2%	61.1%	24.7%	14.2%

Percentages will not add up to 100 because some respondents responded with “unsure”.



We invest in Alaska's health

Caring for our communities has never been more important. To achieve our vision of health for a better world, we work closely with our community partners to ensure we address the communities' most pressing needs.



How we invest in the health of Alaskans

\$8 MILLION Community health improvement and strategic partnerships

\$8.6 MILLION Health professionals education and research

\$11.1 MILLION Subsidized health services

\$19 MILLION Free and discounted care of the uninsured and underinsured

\$18 MILLION Unpaid cost of Medicaid and other means-tested government programs



LEARN MORE

Data is consolidated based on unaudited financial reporting. The numbers include home and community care investments and joint ventures by percentage ownership.

Thank You to Our Diamond Investors



Providence



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