



# Q3 2024

# ANCHORAGE CONSUMER OPTIMISM INDEX

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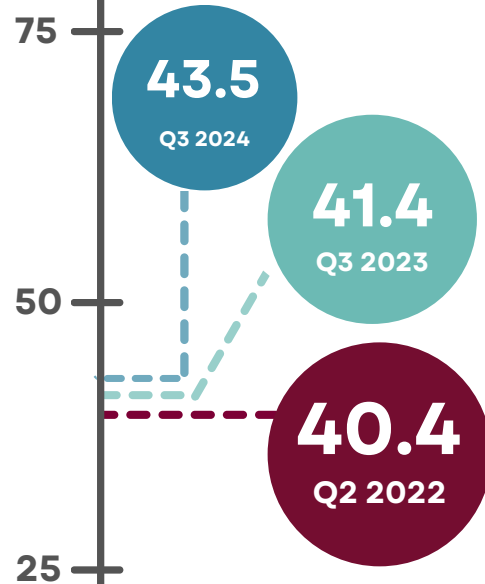


# Third Quarter Results

The Anchorage Consumer Optimism Index (ANCI) for July-September of 2024 was 43.5. That's up from the third quarter of 2023 and an increase from the third quarter of 2022.

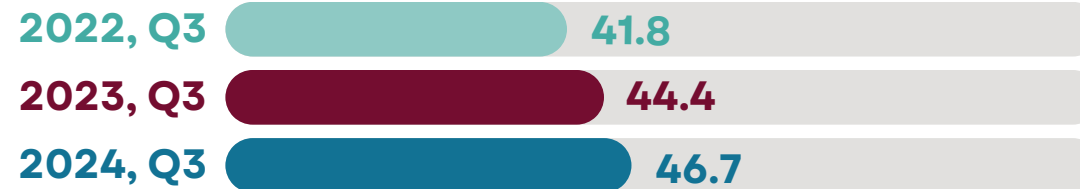
The index combines 3 components of consumer sentiment which are scored on a 100 point scale. Results above 50 indicate optimism and results below 50 indicate pessimism.

100 Optimistic



0 Pessimistic

## Local Economy Confidence



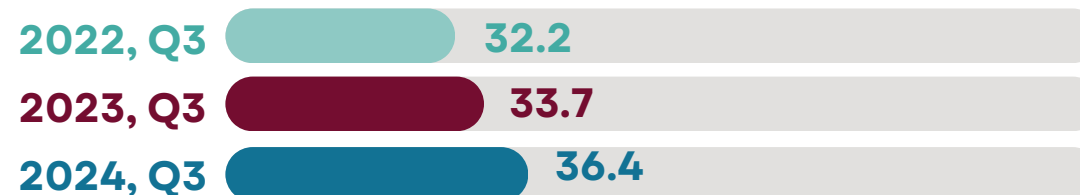
Confidence in the local economy has slowly increased over the past few years.

## Personal Financial Confidence



Personal financial confidence has improved year-on-year, likely due to the decline in inflation and the drop in federal interest rates.

## Future Expectations

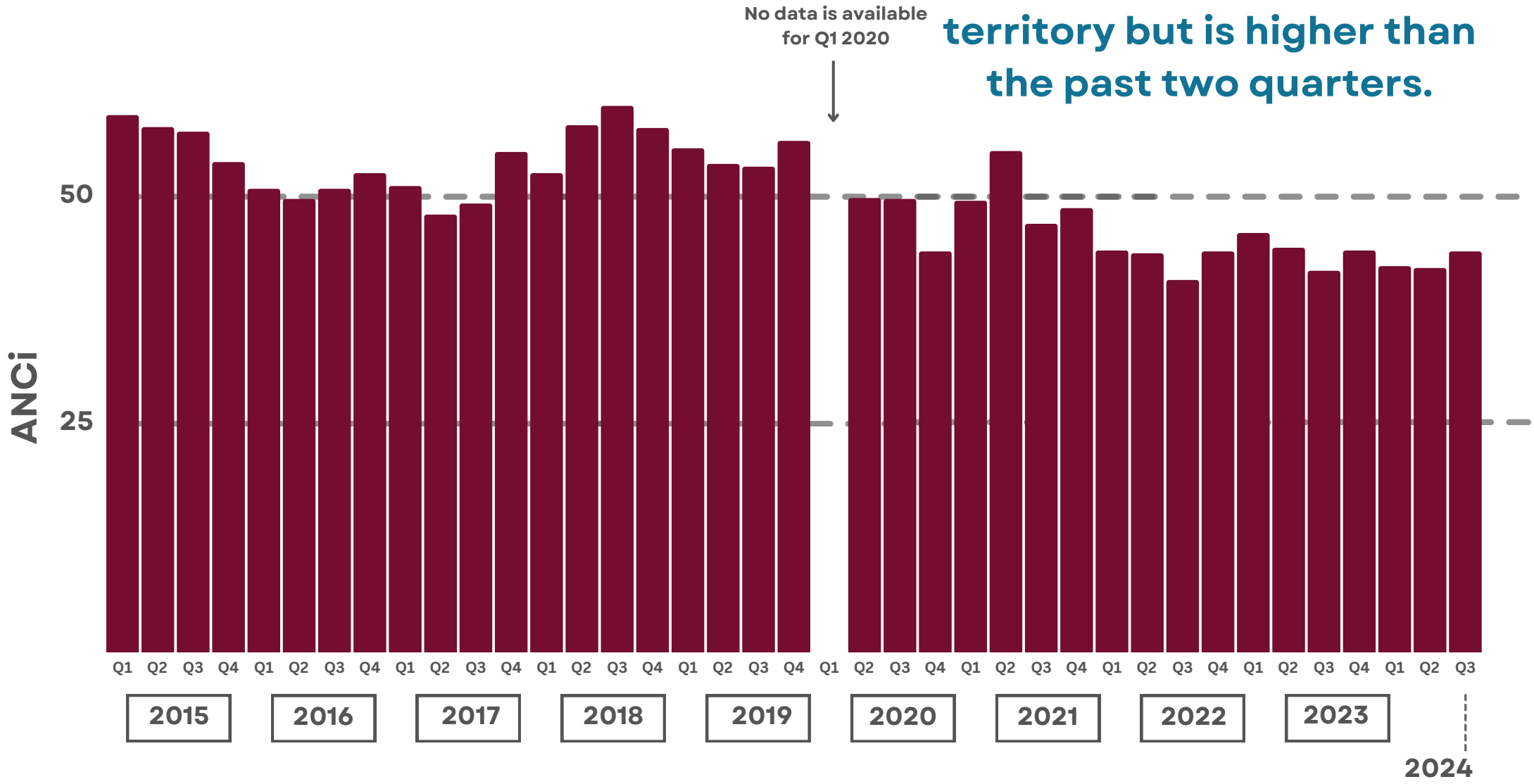


Future expectations jumped compared to the previous two years, reflecting increased optimism about the years ahead.

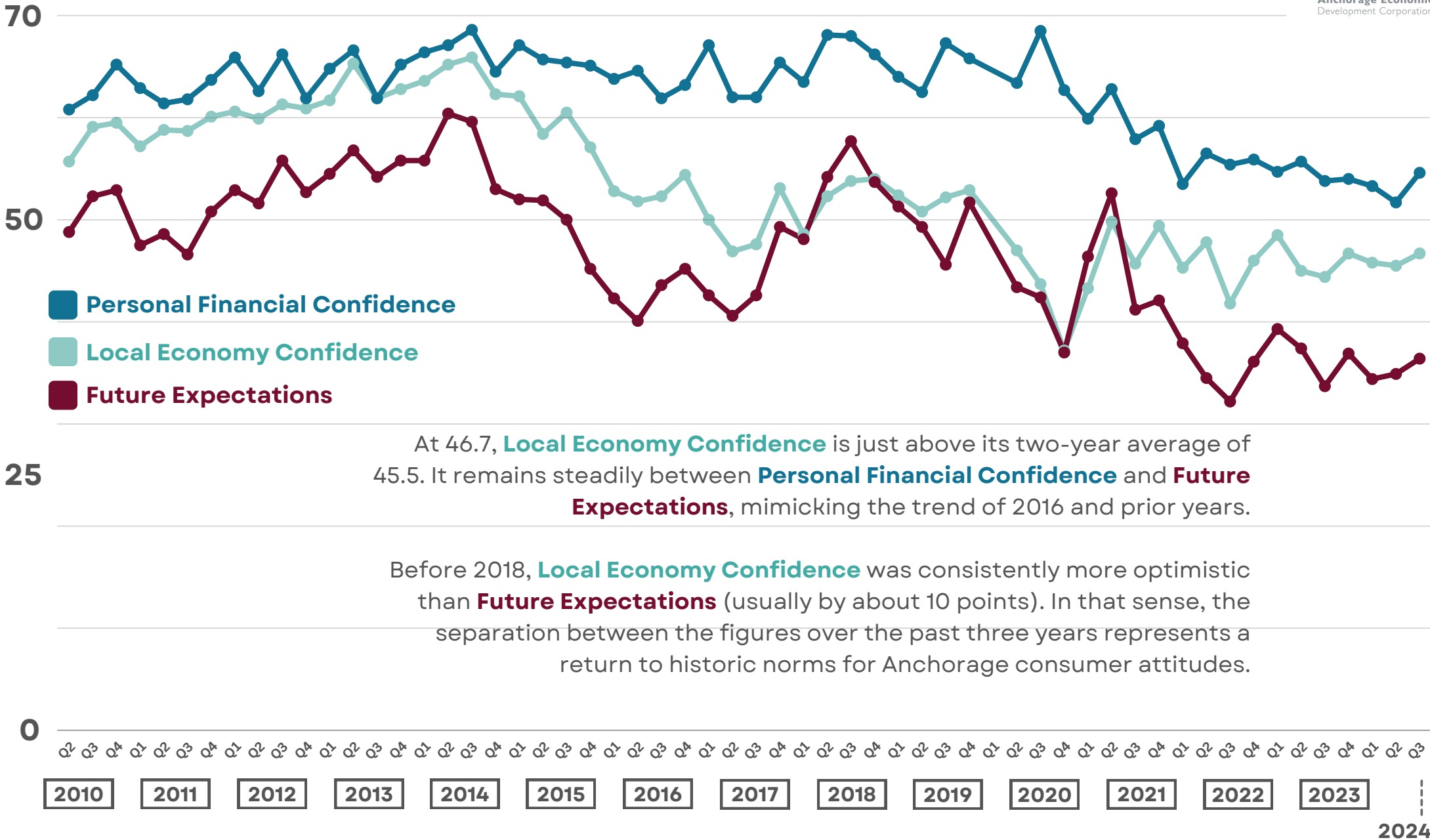
# ANCHORAGE CONSUMER OPTIMISM INDEX

## 2015-2024

At 43.5, the Anchorage Consumer Optimism Index is still in pessimistic territory but is higher than the past two quarters.



**Personal Financial Confidence** hit a 12-month high, increasing from 51.7 (in Q2 2024) to 54.6 this quarter. This marks a positive shift, reflecting a moderate improvement in personal financial outlook.



# Demographic Perspectives and Local Economies



“How would you grade your local economy?”

“How would you grade your family’s financial situation?”

☒ Good ☐ Neutral ☒ Not Good

☒ Secure ☐ Neutral ☒ Not Secure

Area	Downtown, Spenard & Turnagain	19.9%	34.2%	42.6%	33.5%	22.0%	44.5%
	Mt. View, U-Med & East Side	25.1%	39.9%	33.3%	35.2%	33.6%	29.5%
	Sandlake, Bayshore & Oceanview	20.0%	44.5%	33.0%	42.9%	32.3%	24.3%
	Lake Otis & Hillside	24.5%	46.6%	24.9%	52.3%	28.1%	19.5%
	Eagle River & Chugiak	19.2%	49.5%	31.3%	51.7%	21.9%	26.4%

Participant Age	18-34	20.9%	45.5%	30.0%	38.1%	32.8%	27.6%
	35-44	18.2%	44.2%	35.2%	36.6%	36.6%	26.8%
	45-54	20.9%	39.1%	39.6%	40.6%	22.0%	37.3%
	55+	26.7%	40.2%	31.0%	50.4%	23.2%	26.1%

Household Income	\$0 - \$50k	19.2%	39.2%	36.9%	14.2%	35.4%	50.5%
	\$50k - \$100k	21.3%	45.1%	31.9%	37.5%	31.9%	30.2%
	\$100k +	21.4%	46.0%	31.5%	59.3%	23.8%	16.9%

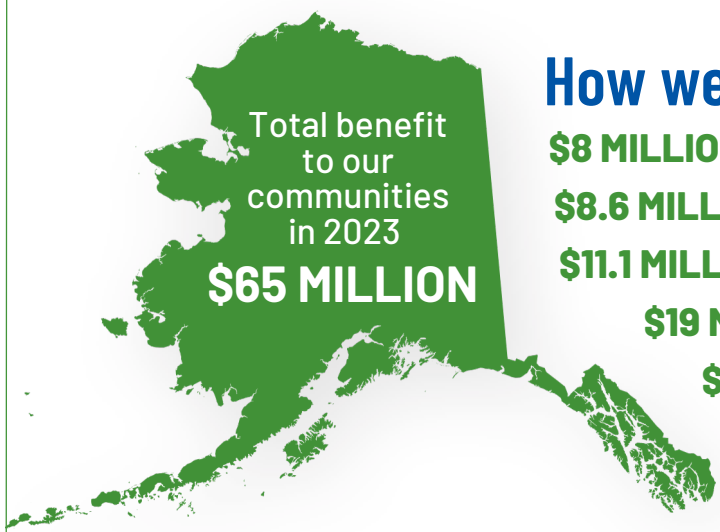
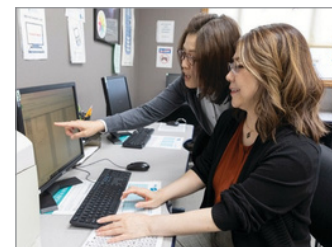
Percentages will not add up to 100 because some respondents responded with “unsure”.





# We invest in Alaska's health

Caring for our communities has never been more important. To achieve our vision of health for a better world, we work closely with our community partners to ensure we address the communities' most pressing needs.



## How we invest in the health of Alaskans

**\$8 MILLION** Community health improvement and strategic partnerships

**\$8.6 MILLION** Health professionals education and research

**\$11.1 MILLION** Subsidized health services

**\$19 MILLION** Free and discounted care of the uninsured and underinsured

**\$18 MILLION** Unpaid cost of Medicaid and other means-tested government programs

Data is consolidated based on unaudited financial reporting. The numbers include home and community care investments and joint ventures by percentage ownership.



LEARN MORE

## Thank You to Our Diamond Investors



Providence



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