



# Q4 2024

# ANCHORAGE CONSUMER OPTIMISM INDEX

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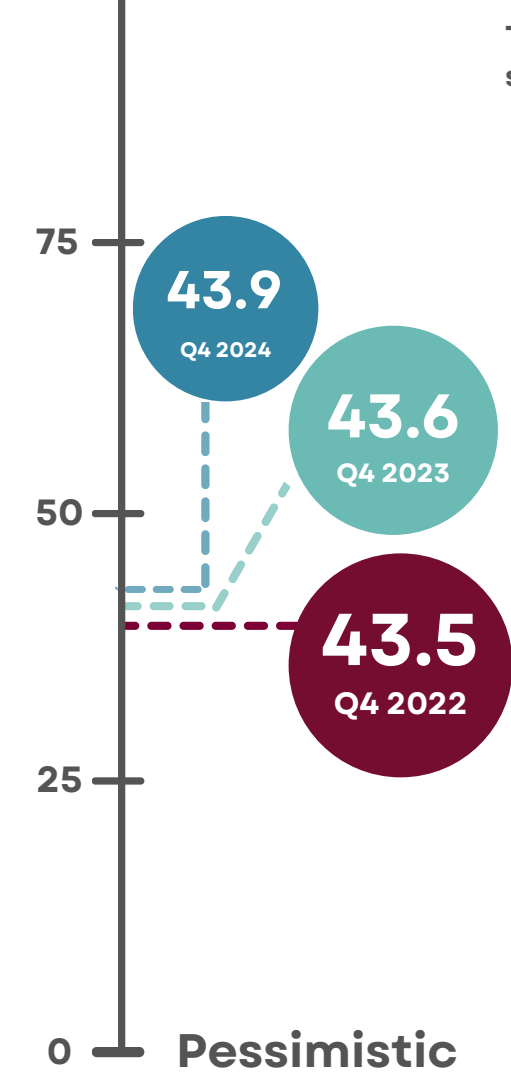
# Fourth Quarter Results



The Anchorage Consumer Optimism Index (ANCI) for October-December of 2024 was **43.9**. That's up from the fourth quarter of 2023 and an increase from the fourth quarter of 2022.

The index combines 3 components of consumer sentiment which are scored on a 100 point scale. Results above 50 indicate optimism and results below 50 indicate pessimism.

100 **Optimistic**



## Local Economy Confidence



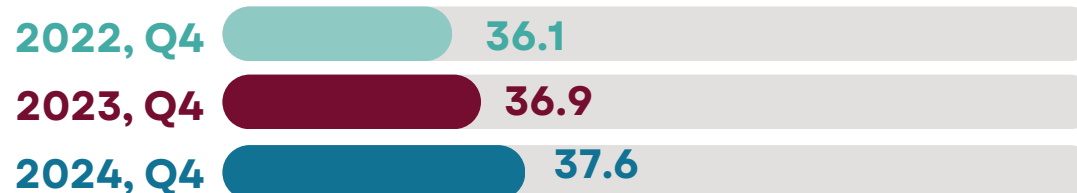
Confidence in the local economy has remained relatively stable over the past three years.

## Personal Financial Confidence



Personal financial confidence has declined year-on-year, due to concerns over pay raises and labor market conditions.

## Future Expectations



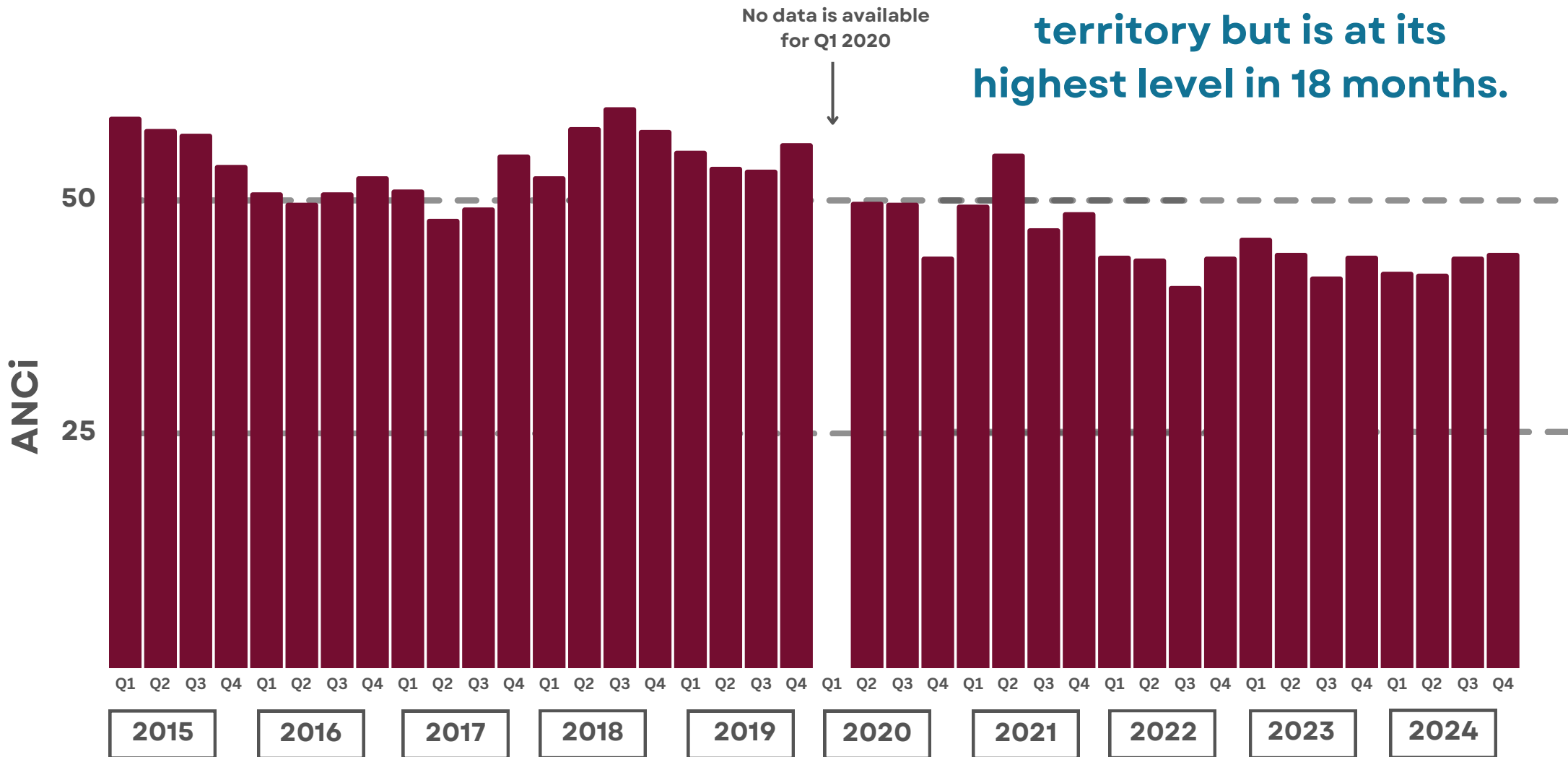
Future expectations saw a rise over the previous two years, indicating a growing sense of optimism about the outlook ahead.

0 **Pessimistic**

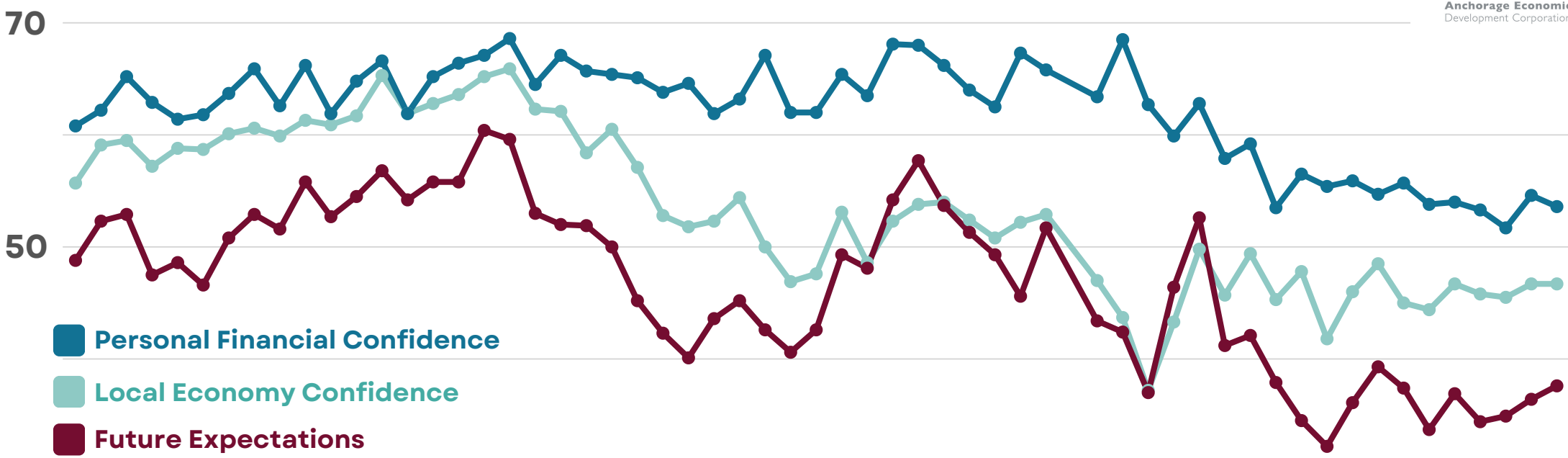
# ANCHORAGE CONSUMER OPTIMISM INDEX

## 2015-2024

At 43.9, the Anchorage Consumer Optimism Index is still in pessimistic territory but is at its highest level in 18 months.



**Personal Financial Confidence** fell from the prior (from 54.6 in Q3 2024) to 53.6 this quarter. The index has remained relatively unchanged since the start of 2024, when the index clocked in at 53.3.

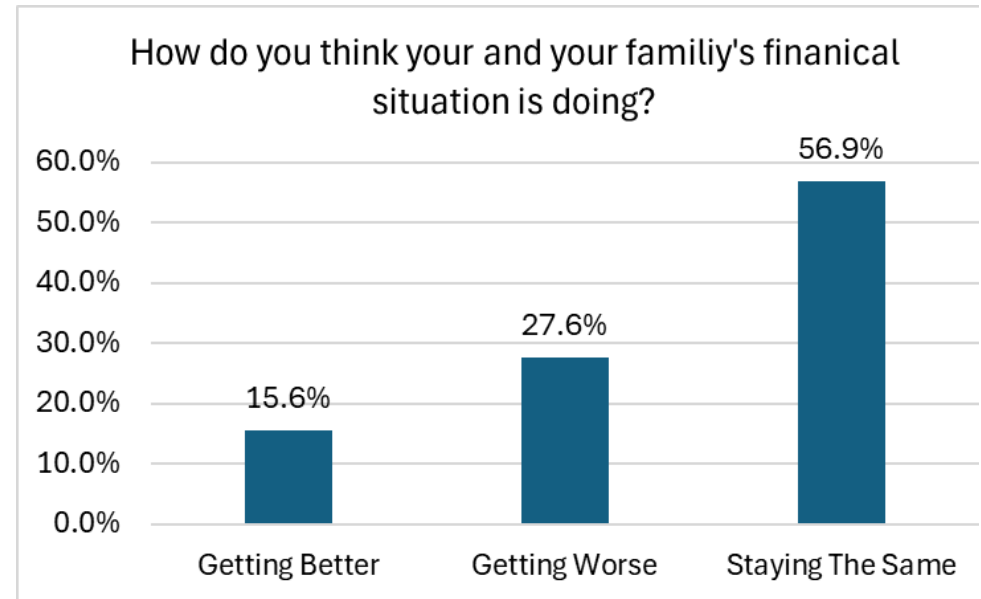
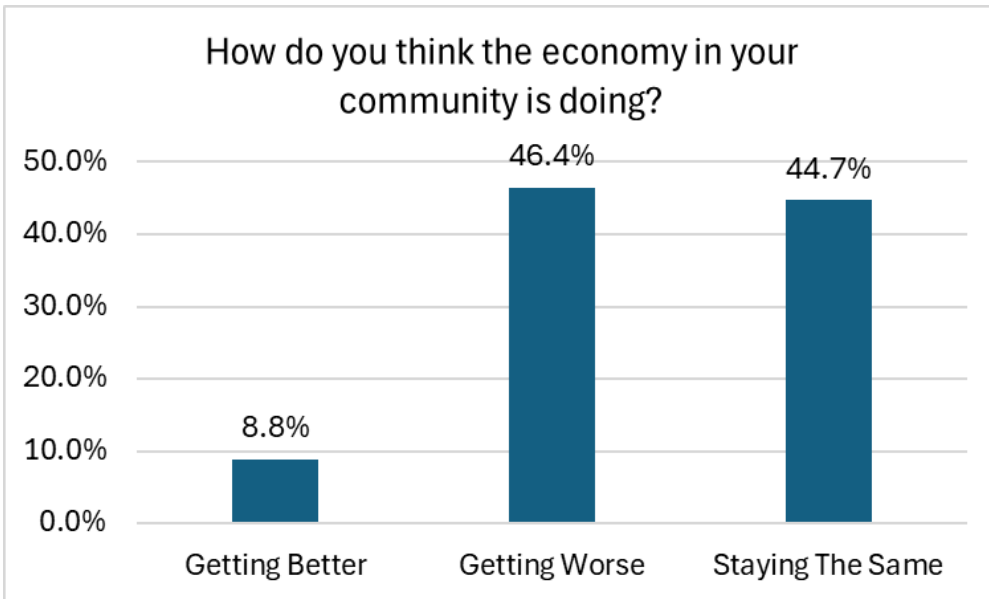
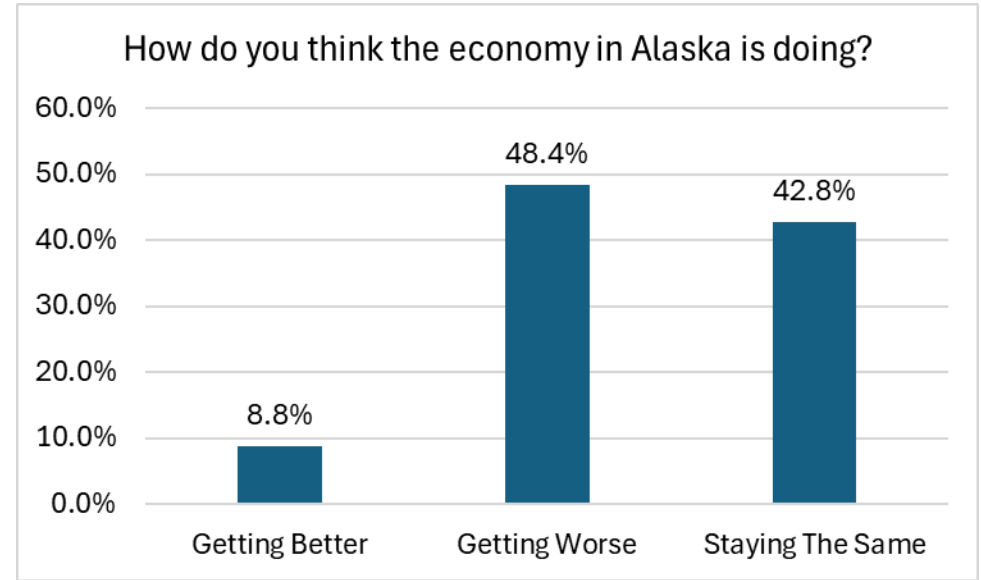
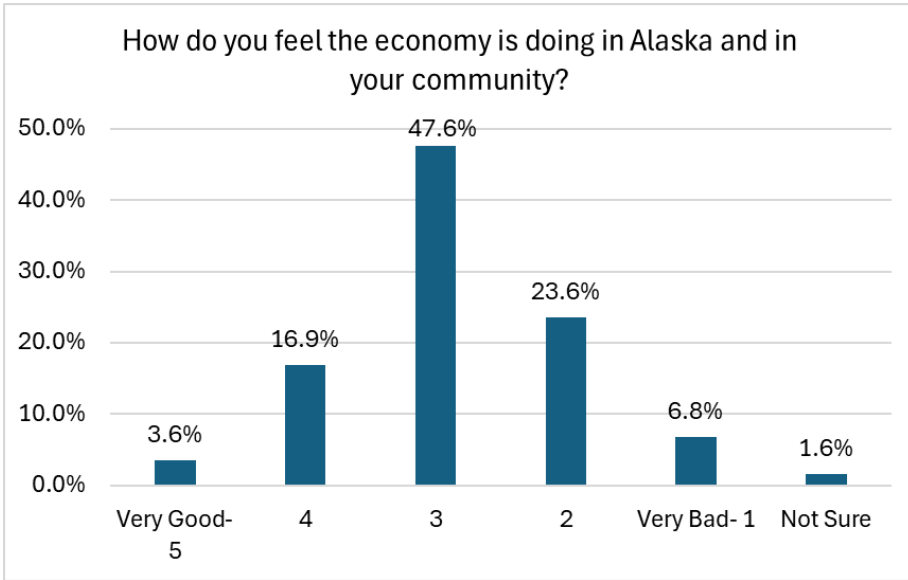


At 46.7, **Local Economy Confidence** is just above its two-year average of 46.1. It remains steadily between **Personal Financial Confidence** and **Future Expectations**, mimicking the trend of 2016 and prior years.

Before 2018, **Local Economy Confidence** was consistently more optimistic than **Future Expectations** (usually by about 10 points). In that sense, the separation between the figures over the past three years represents a return to historic norms for Anchorage consumer attitudes.



# A Closer Look at Responses



# Demographic Perspectives and Local Economies

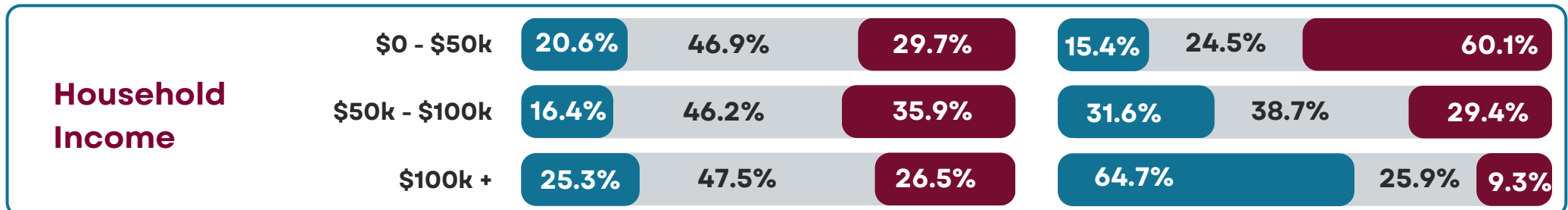
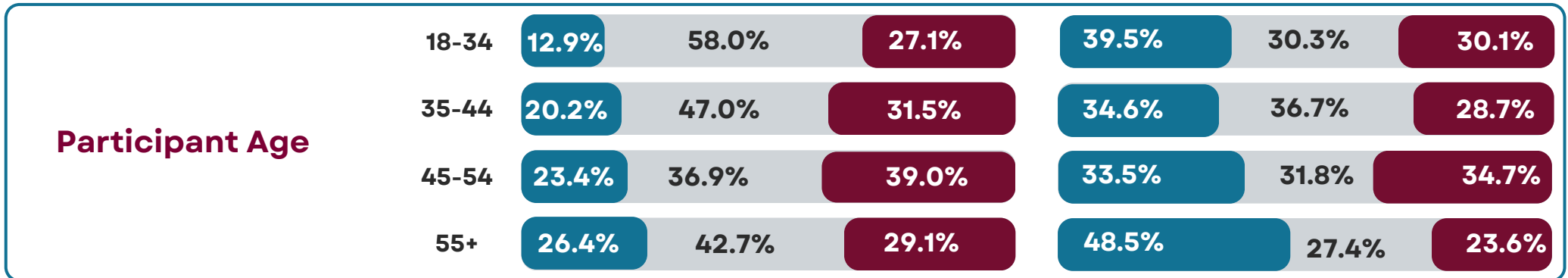
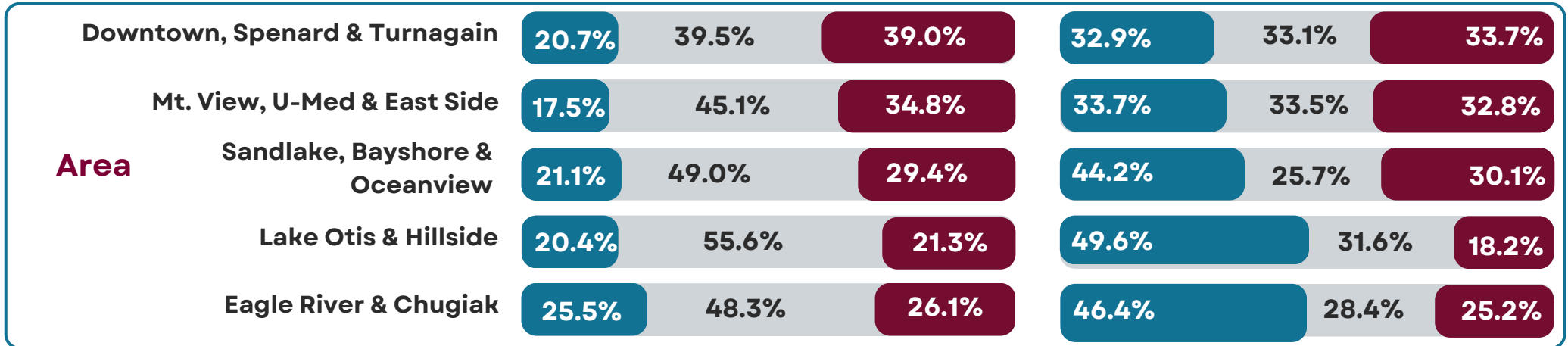


“How would you grade your local economy?”

“How would you grade your family’s financial situation?”

Good 
  Neutral 
  Not Good

Secure 
  Neutral 
  Not Secure

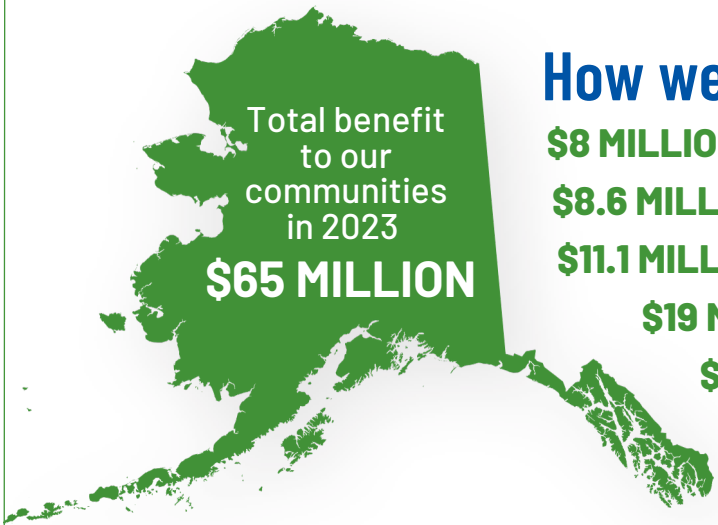
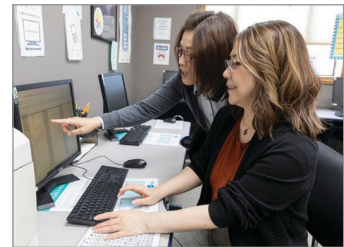


Percentages will not add up to 100 because some respondents responded with “unsure”.



# We invest in Alaska's health

Caring for our communities has never been more important. To achieve our vision of health for a better world, we work closely with our community partners to ensure we address the communities' most pressing needs.



## How we invest in the health of Alaskans

**\$8 MILLION** Community health improvement and strategic partnerships

**\$8.6 MILLION** Health professionals education and research

**\$11.1 MILLION** Subsidized health services

**\$19 MILLION** Free and discounted care of the uninsured and underinsured

**\$18 MILLION** Unpaid cost of Medicaid and other means-tested government programs



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*Data is consolidated based on unaudited financial reporting. The numbers include home and community care investments and joint ventures by percentage ownership.*

# Thank You to Our Diamond Investors



Providence



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