



Q1 2025

# ANCHORAGE CONSUMER OPTIMISM INDEX



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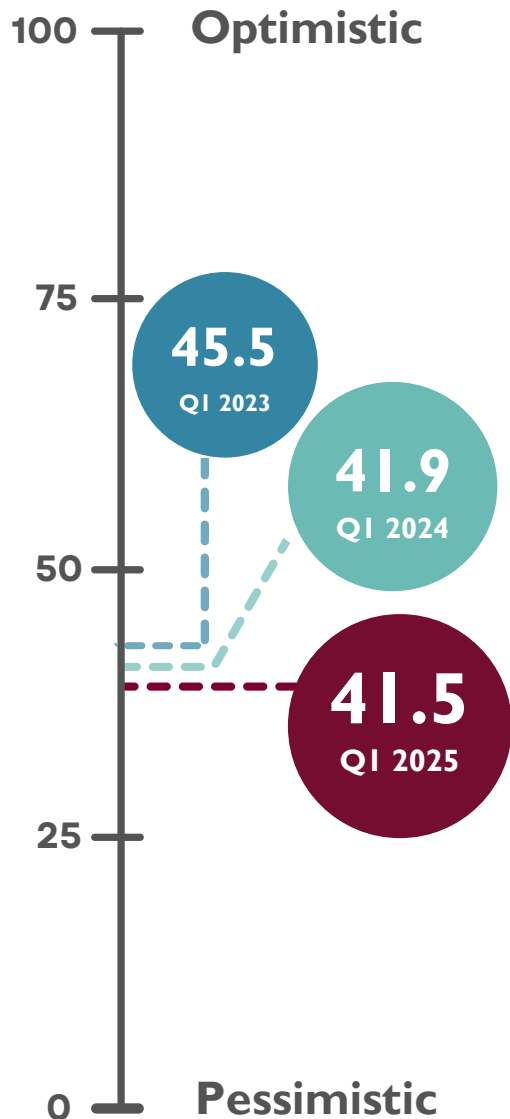
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# First Quarter Results

The Anchorage Consumer Optimism Index (ANCI) for January through March 2025 was 41.5. This is the lowest first-quarter value recorded since AEDC began tracking the index in 2010, excluding the first quarter of 2020 when data was unavailable.

The index combines 3 components of consumer sentiment which are scored on a 100 point scale. Results above 50 indicate optimism and results below 50 indicate pessimism.



## Local Economy Confidence



Confidence in the local economy has dropped as businesses and consumers navigate policy changes.

## Personal Financial Confidence



Personal financial confidence has increased as inflation has declined and average wages have risen.

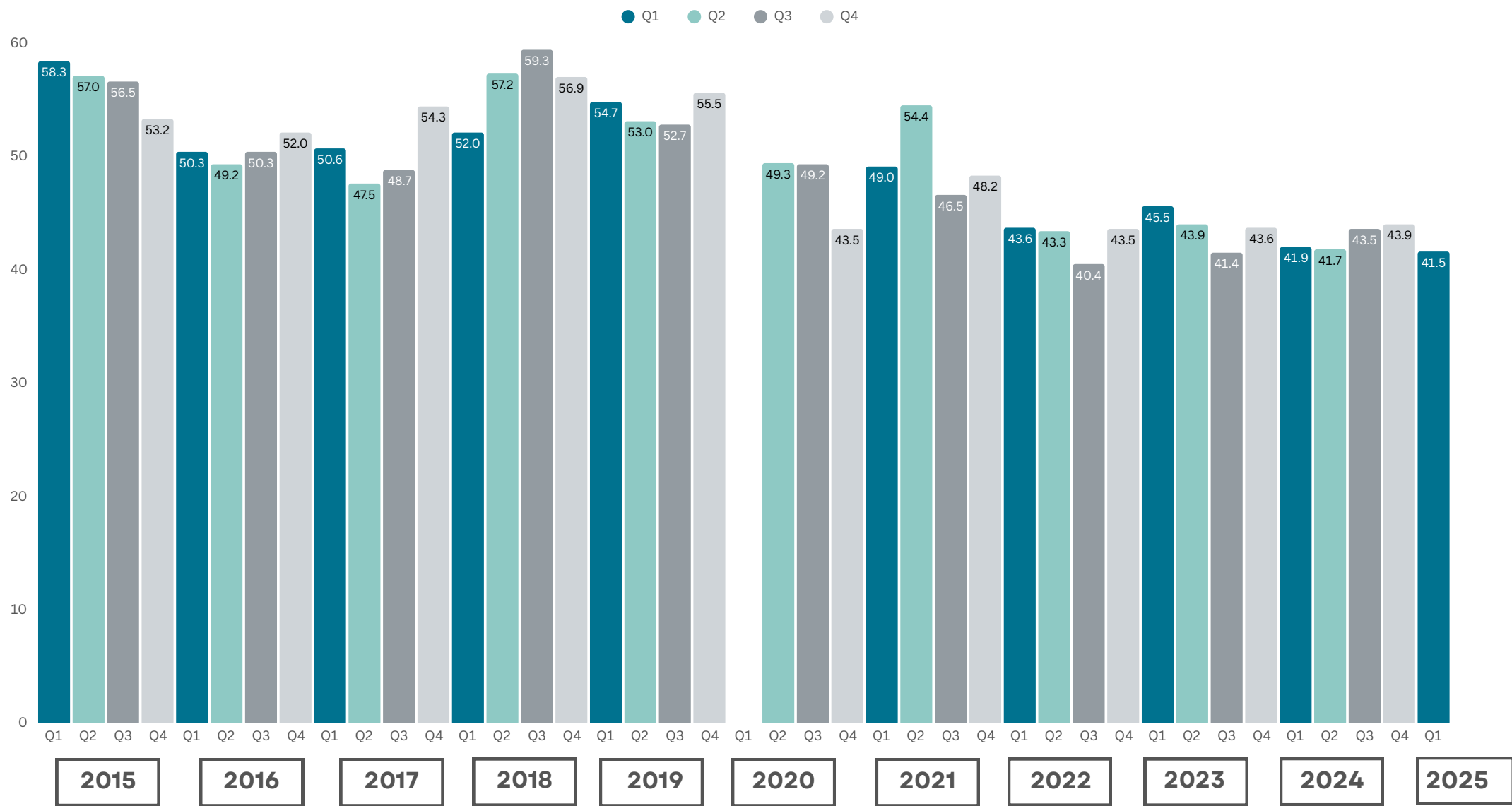
## Future Expectations

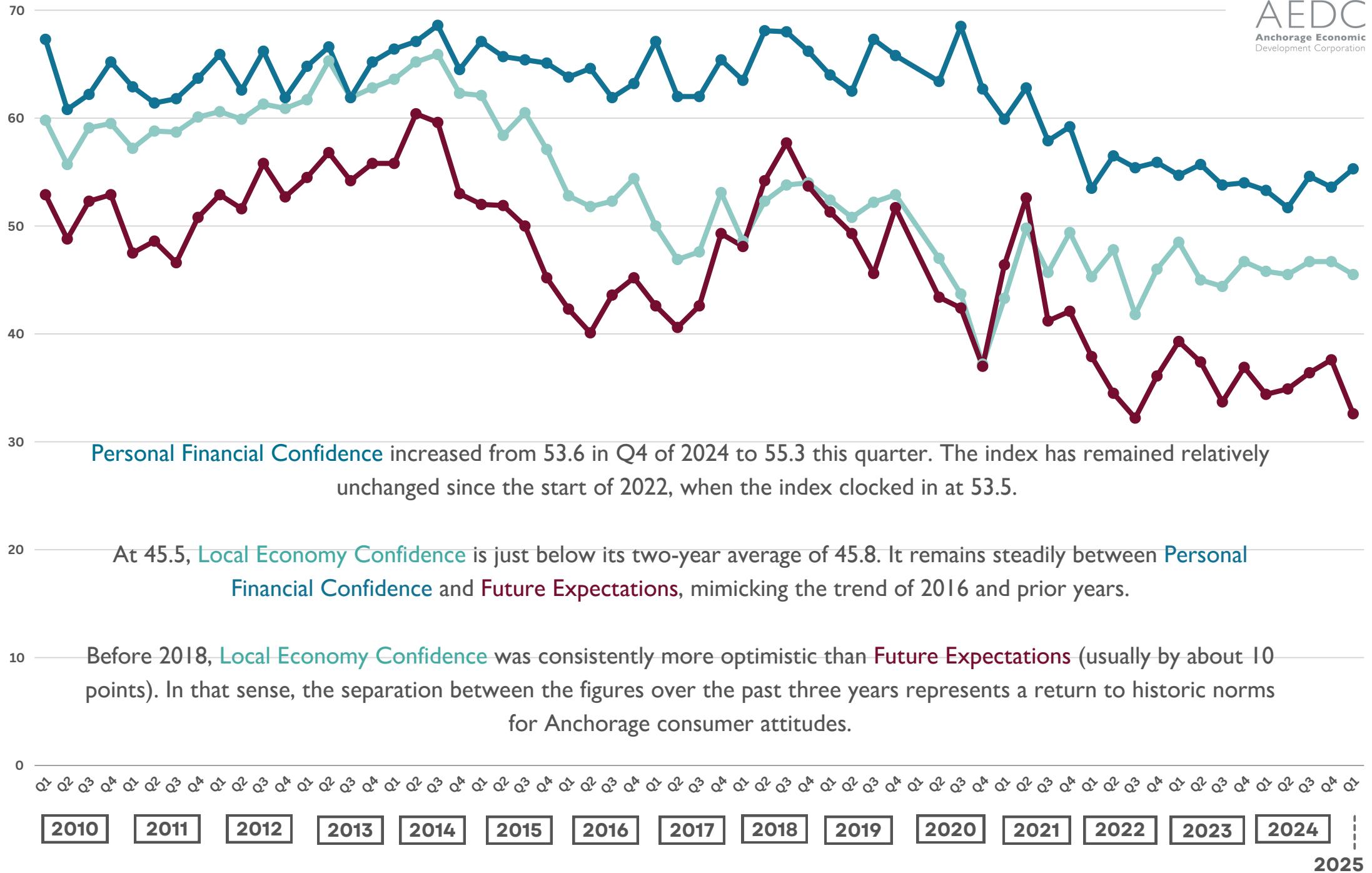


Future expectations clocked in at the second lowest on record, behind Q3 of 2022 when inflation was climbing and financial markets were dropping.

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At 41.5, the Anchorage Consumer Optimism Index is squarely in pessimistic territory, but not at record lows.



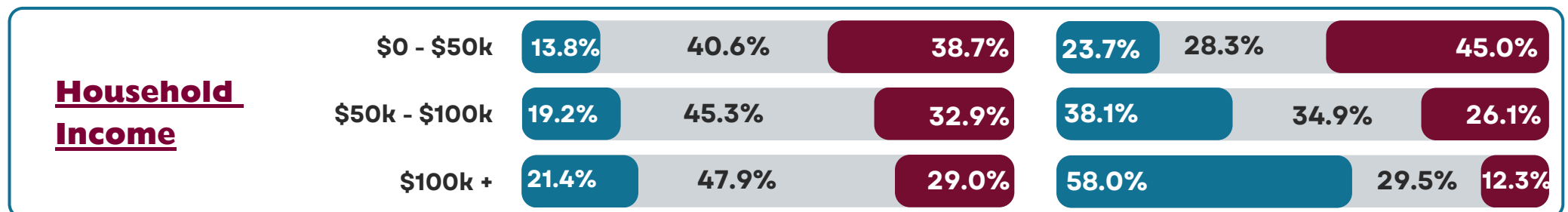
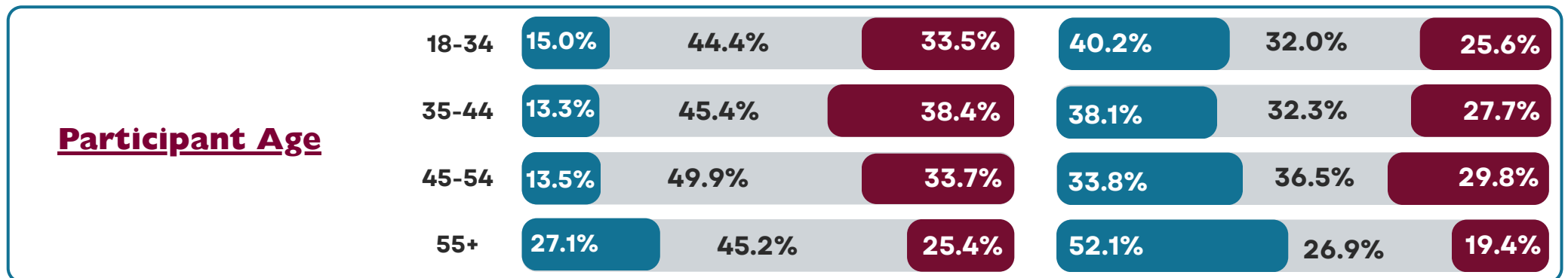
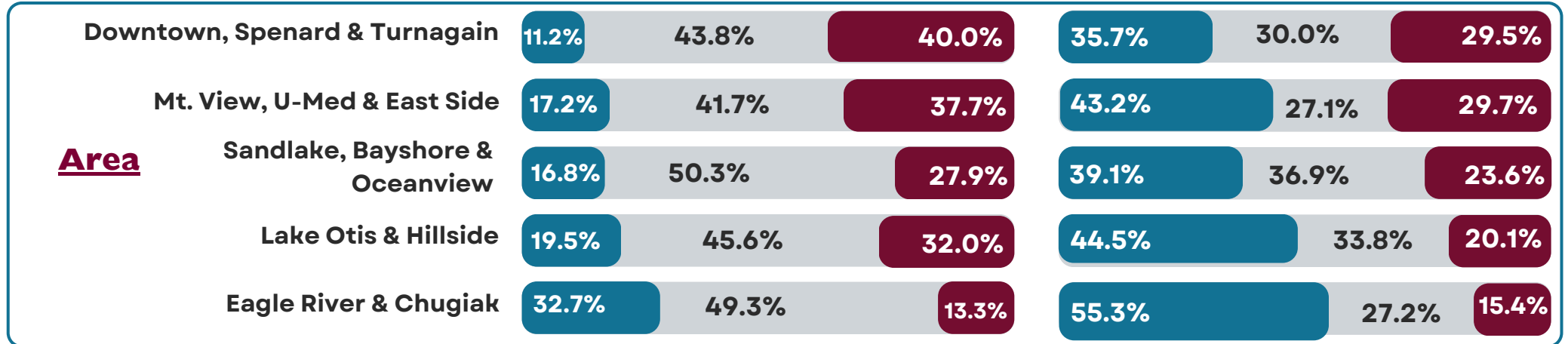


# Demographic Perspectives & Local Economies

“How would you grade your local economy?”

“How would you grade your family’s financial situation?”

■ Good 
 ■ Neutral 
 ■ Not Good 
 ■ Secure 
 ■ Neutral 
 ■ Not Secure



Percentages will not add up to 100 because some respondents responded with “unsure”.





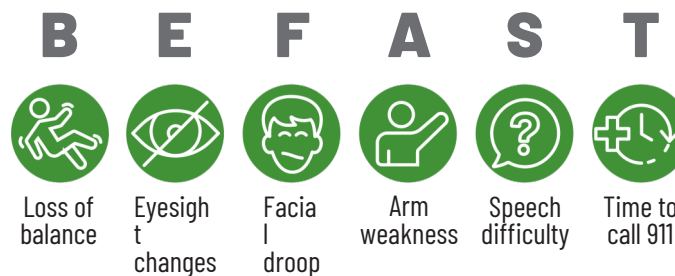
# No. 1 in stroke care

When a stroke happens, every minute counts.

From preventive primary care to inpatient rehabilitation, Providence offers the most comprehensive stroke care and treats more stroke patients than any other Alaska hospital.

**Remember – BE FAST, because it can save a life and provide the best chance for recovery.**  
**If you suspect a stroke, call 911 immediately.**

These sudden signs could mean a stroke:



# Thank You to Our Diamond Investors



Providence



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For more information, please visit [www.aedcweb.com](http://www.aedcweb.com)  
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