



Q2 2025

ANCHORAGE CONSUMER OPTIMISM INDEX



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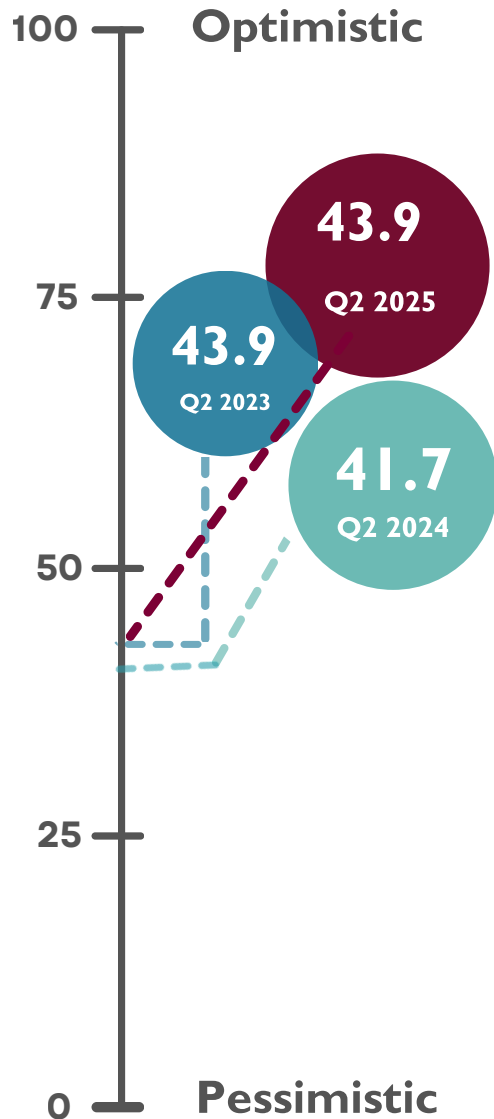
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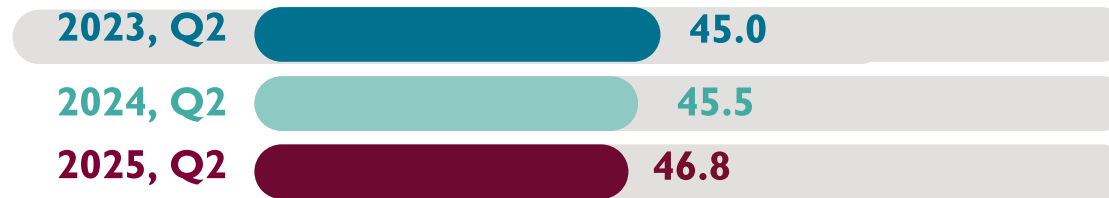
Q2 Results

The Anchorage Consumer Optimism Index (ANCI) for Q2 2025 (April–June) was 43.9. This marks an improvement and is above the average for the past two years, indicating a positive upward trend.

The index combines 3 components of consumer sentiment which are scored on a 100 point scale. Results above 50 indicate optimism and results below 50 indicate pessimism.



Local Economy Confidence



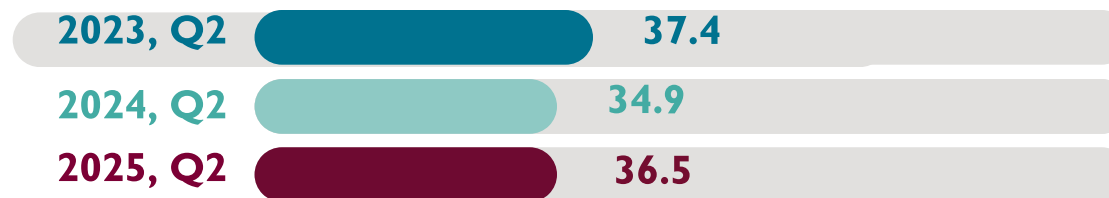
Confidence in the local economy has increased slightly, as compared to the same quarter last year.

Personal Financial Confidence



Personal financial confidence has increased from all-time low in Q2 2024 following trend of Q1 2025 with increase in wages, decrease in inflation.

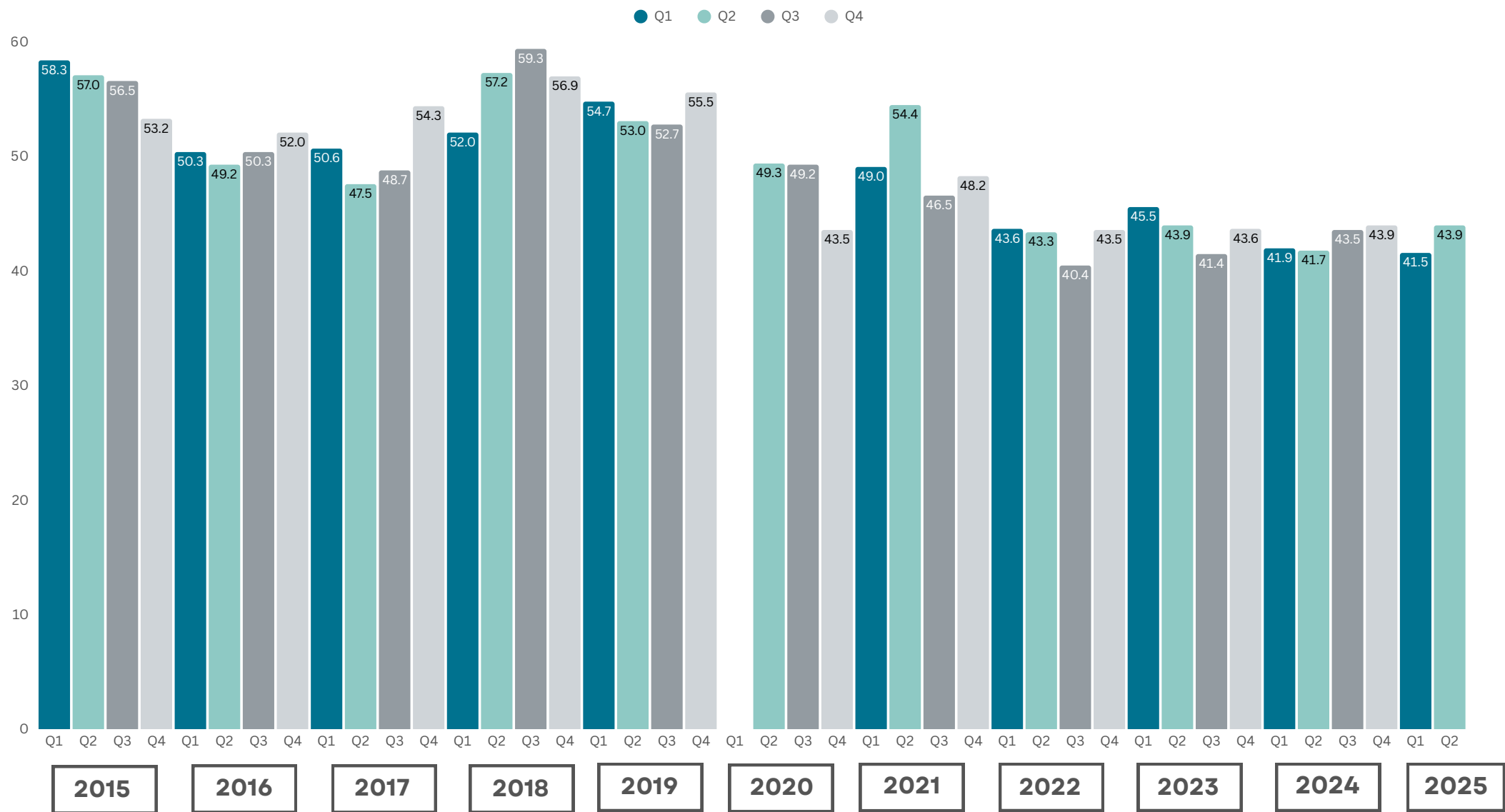
Future Expectations

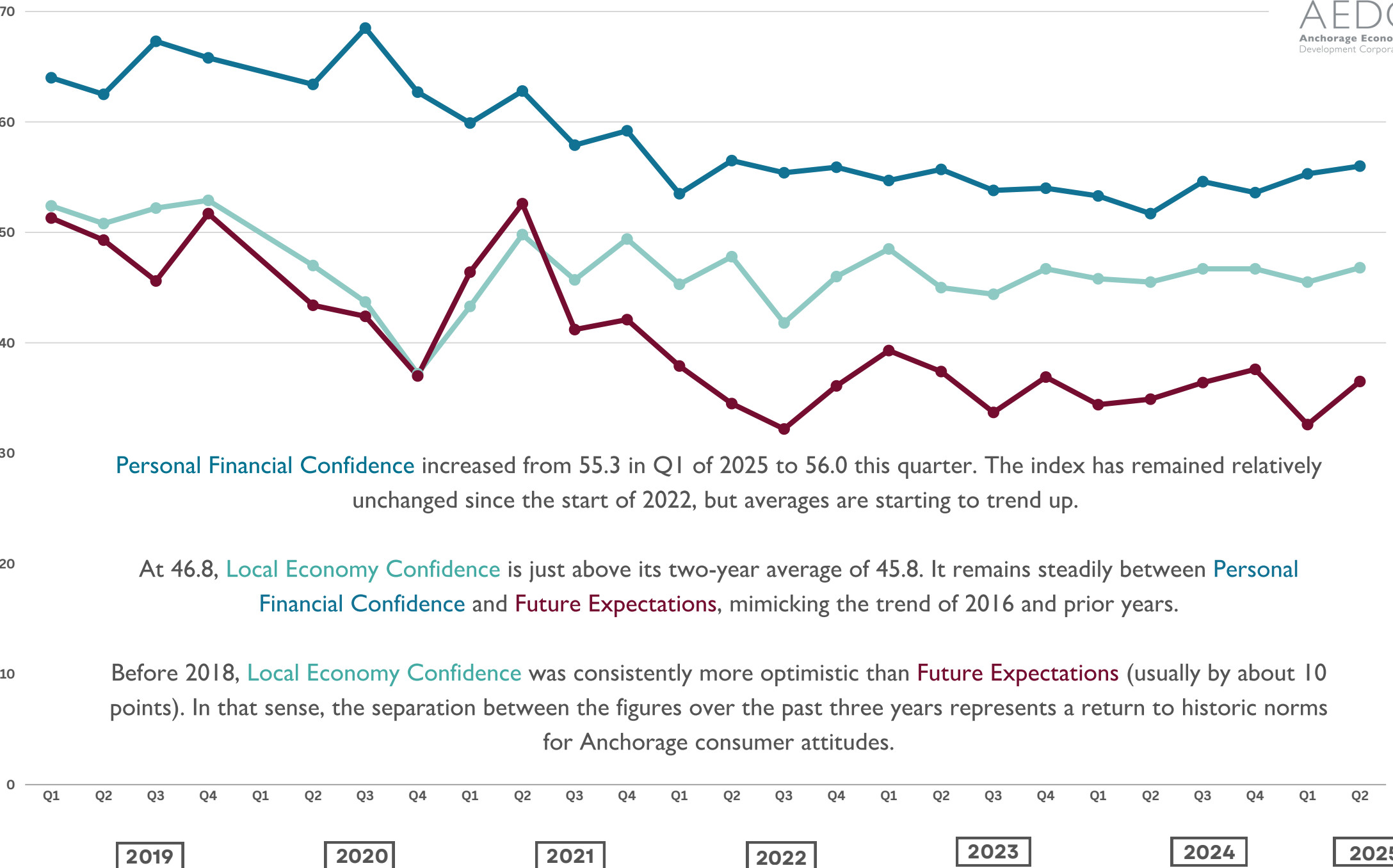


Future expectations rose significantly (+2.6), from Q1 2025, this matches prior year trends of an increase in expectations for Q2. Likely due to annual wage increases.

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At 43.9, the Anchorage Consumer Optimism Index is squarely in pessimistic territory, but not at record lows.



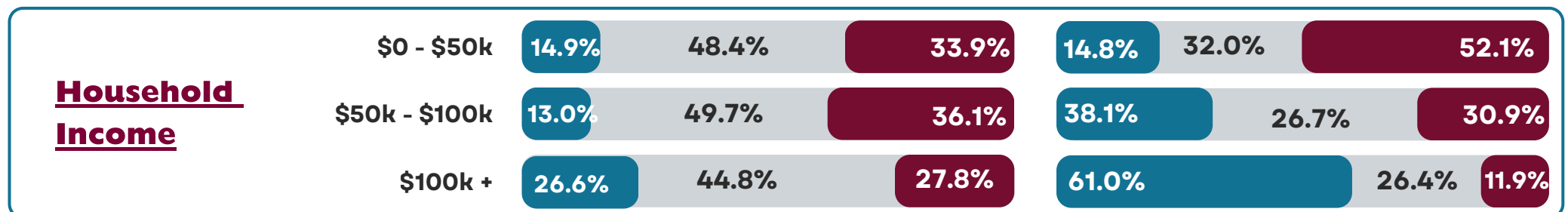
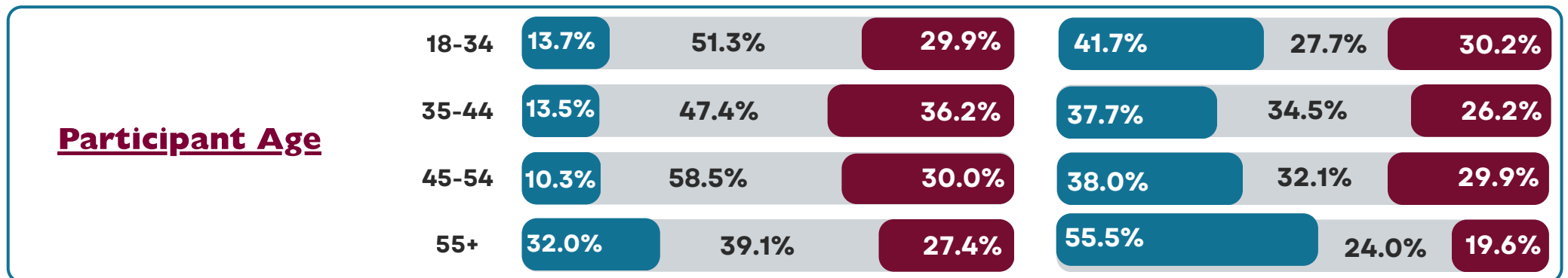
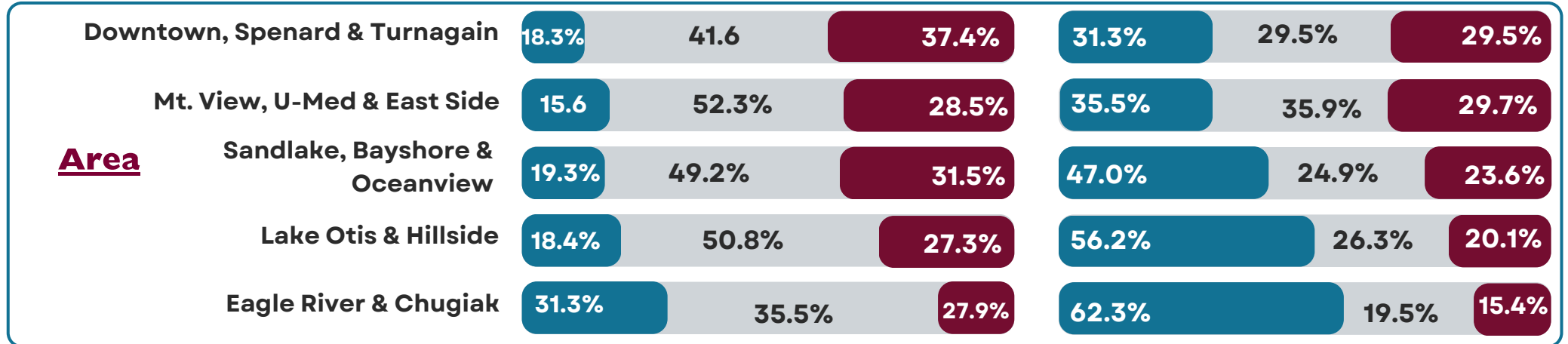


Demographic Perspectives & Local Economies

“How would you grade your local economy?”

“How would you grade your family’s financial situation?”

■ Good
 ■ Neutral
 ■ Not Good
 ■ Secure
 ■ Neutral
 ■ Not Secure



Percentages will not add up to 100 because some respondents responded with “unsure”.



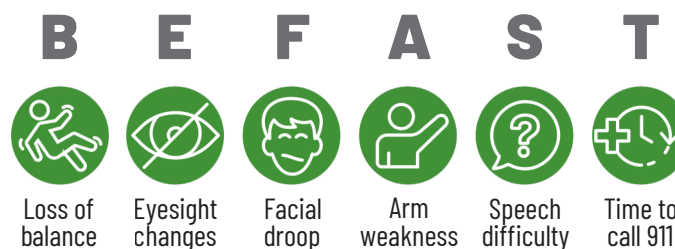
No. 1 in stroke care

When a stroke happens, every minute counts.

From preventive primary care to inpatient rehabilitation, Providence offers the most comprehensive stroke care and treats more stroke patients than any other Alaska hospital.

Remember – BE FAST, because it can save a life and provide the best chance for recovery.
If you suspect a stroke, call 911 immediately.

These sudden signs could mean a stroke:



Thank You to Our Diamond Investors



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