

Real-Time Jobs Intelligence Report

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Introduction

The data from the Real-Time Jobs Intelligence Report comes from Lightcast, a service that provides access to labor market data down to the zip code. This report is a snapshot of the Anchorage job market for the first quarter of 2025.

In this report, readers will find information on the types of jobs, education levels, certifications and hard and soft skills that are most sought-after in Anchorage.

This information helps to inform important business decisions, from tech schools using hard data to determine which certification programs are most crucial, businesses using ad duration periods to identify which jobs are easiest to fill, to prospective employees deciding top certificates in which to invest their time and resources.

The appendices supplement this at-a-glance report by extending the top 10 lists to at least the top 50 and including an estimate of median wages.

This report and all data herein were produced by Lightcast a Economics and analystics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.



Unique Online Job Postings

(Postings active between April 2025- June 2025)

Down 30% from the same period in 2024

Representing:

37,098 Total Job Postings

Down 31% from the same period in 2024

and:

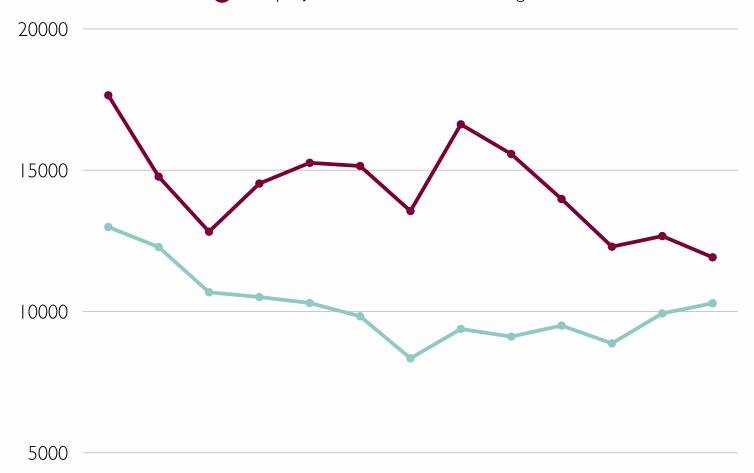
2,253 Employers

Down 73% from the same period in 2024

Job Postings Anchorage vs. Nationwide

Unique Job Posting Trends

- Unique Jobs Posted in the U.S. (in Thousands)
- Unique Jobs Posted in the Anchorage





Job Postings Anchorage vs. Nationwide

Unique Employer Trends

- Unique Employers Posting Jobs in Anchorage
- Unique Employers Posting Jobs in the U.S. (in Hundreds)



0 — Q2 2022 Q4 2022 Q2 2024 Q4 2023 Q2 2024 Q4 2024 Q2 2025

Top 10 Unique Job Openings by SOC Occupation

- 1. Registered Nurses
- 2. Retail Salespersons
- 3. Secretaries and Administrative Assistants
- 4. Customer Service Representatives
- 5. Laborers
- 6. Supervisors of Retail Workers
- 7. Magnetic Resonance Imaging Technologists
- 8. Maintenance and Repair Workers
- 9. Bookkeeping, Accounting, and Auditing Clerks
- 10. Janitors and Cleaners



Top Industries Posting Jobs

- I. Employment Placement Agencies
- 2. General Medical and Surgical Hospitals
- 3. Temporary Help Services
- 4. General Government Support
- 5. Elementary and Secondary Schools
- 6. Office of Physicians
- 7. Supermarkets and Grocery Retailers
- 8. Full-Service Restaurants
- 9. Engineering Services
- 10. Limited-Service Restaurants





Top 10 Openings by Job Title

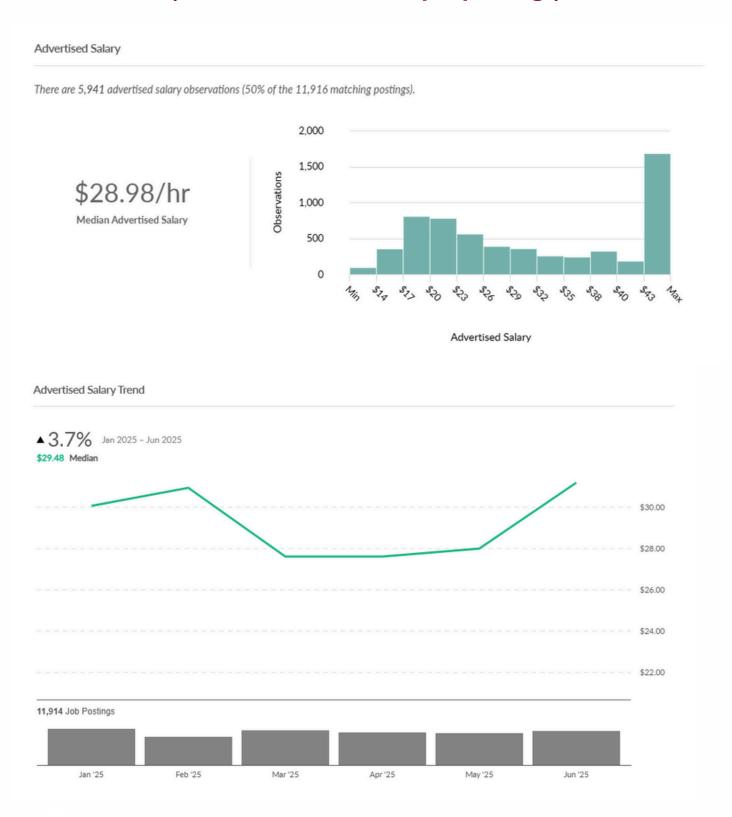
- I. Customer Service Representatives
- 2. Administrative Assistants
- 3. CT/MRI Technologists
- 4. Speech Language Pathologists
- 5. Dishwashers
- 6. Registered Nurses
- 7. Delivery Drivers
- 8. Endoscopy Registered Nurses
- 9. Baristas
- 10. Store Managers





Advertised Salary & Wage Trends

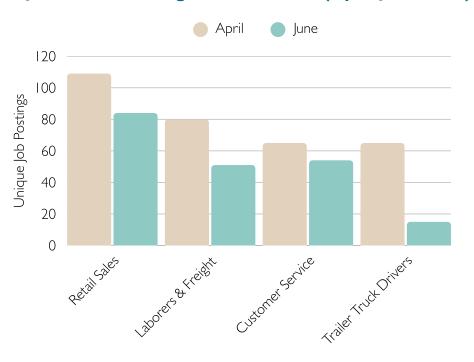
In Q2, there were 5,941 advertised salary observations (50% of the 11,916 unique postings)



Largest Percent Change in Q2 Job Postings

Sectors in Decline

Jobs with the Largest % Decrease (April-June 2025)



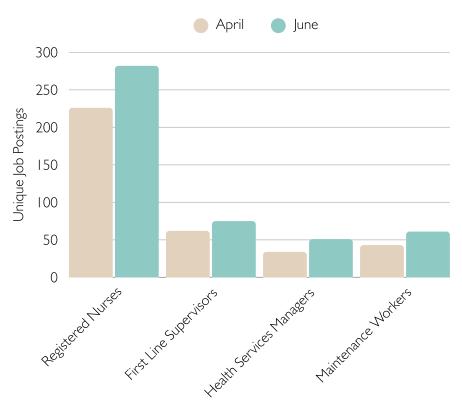
From April to June, several occupations experienced significant drops in job postings.

Retail Sales and Customer Service both saw decreased demand, likely due to slowdown of hiring for summer needs.

Laborers and freight and trailer truck drivers, likely due to increased demand ramping up for the summer season.

Sectors with Growth

Jobs with the Largest % Increase (Apr-Jun 2025)



The occupations with the largest percent increase in job postings from April to June reflect both early-year economic activity and seasonal workforce shifts. prepared for busy summer needs.

Registered nurses and health care workers increased due to likely ongoing steep growth in demand for healthcare needs in the state.

First line supervisors and maintenance workers increased due to seasonal demand and need.

Top 10 employers with the most unique job postings

- I. Providence
- 2. State of Alaska
- 3. Anchorage School District
- 4. Southcentral Foundation
- 5. HCA Healthcare
- 6. Alaska Regional Hospital
- 7. Alaska Native Tribal Health Consortium
- 8. Municipality of Anchorage
- 9. NANA Regional Corporation
- 10. University of Alaska Fairbanks





Top 10 Posted Qualifications

- I. Valid Driver's License
- 2. Registered Nurse
- 3. Basic Life Support Certification
- 4. CPR Certification
- 5. Advanced Cardiovascular Life Support
- 6. Basic Cardiac Life Support
- 7. First Aid Certification
- 8. Food Handler's Card
- 9. American Red Cross Certification
- 10. Pediatric Advanced Life Support



Top 10 Specialized Skills

- 1. Project Management
- 2. Merchandising
- 3. Auditing
- 4. Nursing
- 5. Accounting
- 6. Warehousing
- 7. Marketing
- 8. Invoicing
- 9. Office Equipment
- 10. Construction



Top 10 Common Skills

- 1. Communication
- 2. Customer Service
- 3. Management
- 4. Operations
- 5. Leadership
- 6. Detail Oriented
- 7. Sales
- 8. Problem Solving
- 9. Planning
- 10. Writing





Top 10 Software Skills

- 1 Microsoft Office
- 2. Microsoft Excel
- 3. Microsoft Outlook
- 4. Microsoft PowerPoint
- 5. Microsoft Word
- 6. Spreadsheets
- 7. Microsoft Access
- 8. Operating Systems
- 9. Microsoft SharePoint
- 10. Accounting Software





What levels of education are Anchorage employers looking for?

6,735

No Education Listed

2,805

High school diploma or equivalent

794

Associate's degree

2,106

Bachelor's degree

77

Master's degree

237

Doctoral or professional degree



Data Notes

It is important to note that job postings are not necessarily the same as job vacancies; there is a correlation, but many recruitment practices make it an imperfect relationship. Job postings are a measure of recruitment marketing by employers purportedly looking to fill job vacancies.

The methodology used to obtain job advertisements from publicly available online job boards and company websites is based on Lightcast advanced scraping technology. Once Lightcast identifies an online site as a valid source of employment opportunities, a dedicated spider is programmed, tested, and activated. The spider visits the site regularly and pulls job information for all jobs posted; the information is then stored in a database. The sites with the newest jobs or with the highest frequency of change in postings are visited most frequently. Lightcast currently scrapes more than 65,000 sites worldwide

Lightcast's database is a full reflection of job listings posted across the Internet, as such robust processes are required to identify and remove duplicate listings. Lightcast applies a unique two-step approach to deduplication that results in up to 80% of all jobs we collect being deduplicated.

The first step: On a source-level basis, we use intelligence contained within the scraping spiders to identify a new advertisement for that source. The spiders refrain from collecting advertisements that have previously been aggregated.

The second step: As the same new advertisement can be found across multiple sources. We use normalized fields including job title, company, location and check to see if these fields have been used in new advertisements found in another source. This is checked across 60 days of data to identify duplicates.

To illustrate 'step two', here is an example: if there is a job for a Marketing Specialist at Google posted for the first time on March 1st, Lightcast considers this as the 'original posting' then for the next 60 days Lightcast considers any advertisements found as duplicates. In theory, if Google posts the same ad every day for the entire year on different sources Lightcast will count it 6 times.

Once postings are collected, Lightcast technologies parse, extract, and code dozens of data elements including the following: Lightcast job title, Occupation, Company, detailed data about the specific skills, educational credentials, certifications, experience levels, and work activities required for a specific job, as well as data about salary, number of openings, and job type. The high-level of detail enables users to look beyond summary statistics to discover specific skills in demand and skills that job seekers can identify and acquire if needed.



Appendix A: Top Postings by Occupation

Occupation	Unique Postings from Apr 2025 - Jun 2025
Registered Nurses	726
Retail Salespersons	297
First-Line Supervisors of Retail Sales Workers	204
Laborers and Freight, Stock, and Material Movers, Hand	202
Customer Service Representatives	176
Heavy and Tractor-Trailer Truck Drivers	172
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	158
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	157
Maintenance and Repair Workers, General	156
Home Health and Personal Care Aides	136
Medical and Health Services Managers	132
First-Line Supervisors of Office and Administrative Support Workers	132
General and Operations Managers	127
Fast Food and Counter Workers	120
Security Guards	113
Magnetic Resonance Imaging Technologists	110
Financial Managers	109
Bookkeeping, Accounting, and Auditing Clerks	106

Appendix B: Top Postings by Employer

Company	Unique Postings from Apr 2025 - Jun 2025
Providence	263
State Of Alaska	259
Anchorage School District	229
Southcentral Foundation	136
HCA Healthcare	132
Alaska Regional Hospital	129
Alaska Native Tribal Health Consortium	120
Municipality of Anchorage	112
NANA Regional Corporation	102
University of Alaska Fairbanks	81
United States Department of Transportation	74
Kroger	73
GE Aerospace	72
Soliant Health	68
Bering Straits Native Corporation	64
Cengage Learning	63
CompHealth	61

Appendix C: Postings by Specialized Skill

Skill or Qualification	Unique Postings from Apr 2025 - Jun 2025
Physical and Inherent Abilities	7,195
Media and Communications	5,804
Business	5,362
Law, Regulation, and Compliance	5,064
Health Care	4,109
Customer and Client Support	3,338
Administration	3,231
Information Technology	3,197
Finance	2,716
Transportation, Supply Chain, and Logistics	2,495
Sales	2,294
Maintenance, Repair, and Facility Services	2,274
Analysis	1,750
Education and Training	1,667
Architecture and Construction	1,490
Engineering	1,411
Science and Research	1,205

Appendix D: Postings by Software Skill

Skill or Qualification	Unique Postings from Apr 2025 - Jun 2025
Physical and Inherent Abilities	7,195
Media and Communications	5,804
Business	5,362
Law, Regulation, and Compliance	5,064
Health Care	4,109
Customer and Client Support	3,338
Administration	3,231
Information Technology	3,197
Finance	2,716
Transportation, Supply Chain, and Logistics	2,495
Sales	2,294
Maintenance, Repair, and Facility Services	2,274
Analysis	1,750
Education and Training	1,667
Architecture and Construction	1,490
Engineering	1,411
Science and Research	1,205
Marketing and Public Relations	1,192
Hospitality and Food Services	1,138
Human Resources	1,055

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