

ANCHORAGE CONSUMER OPTIMISM INDEX



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Providence

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Q3 Results

The Anchorage Consumer Optimism Index (ANCI) for Q3 2025 (July–September) was 41.1. This marks a decrease in consumer confidence and is below the Q4 trend for the past two years, making the lowest consumer confidence since Q3 2022.

The index combines 3 components of consumer sentiment which are scored on a 100 point scale. Results above 50 indicate optimism and results below 50 indicate pessimism.

100 **Optimistic**

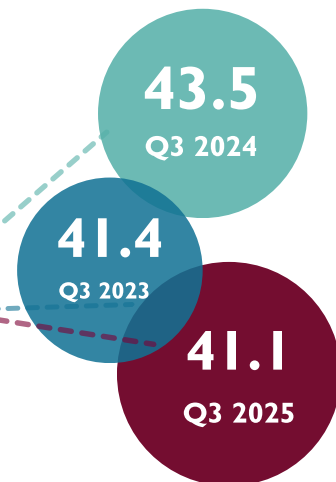
75

50

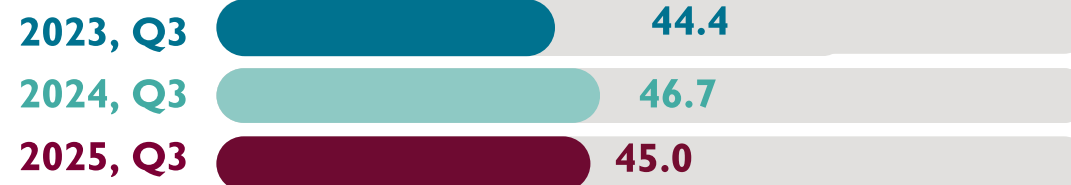
25

0

Pessimistic



Local Economy Confidence



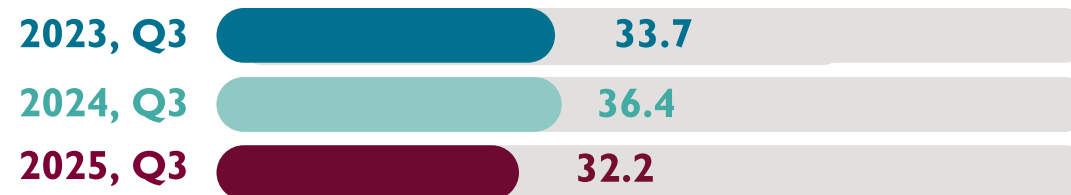
Confidence in the local economy has decreased slightly, as compared to the same quarter last year.

Personal Financial Confidence



Personal financial confidence has increased slightly compared to the same quarter in 2024 but has decreased from Q2 2025 (-0.9%).

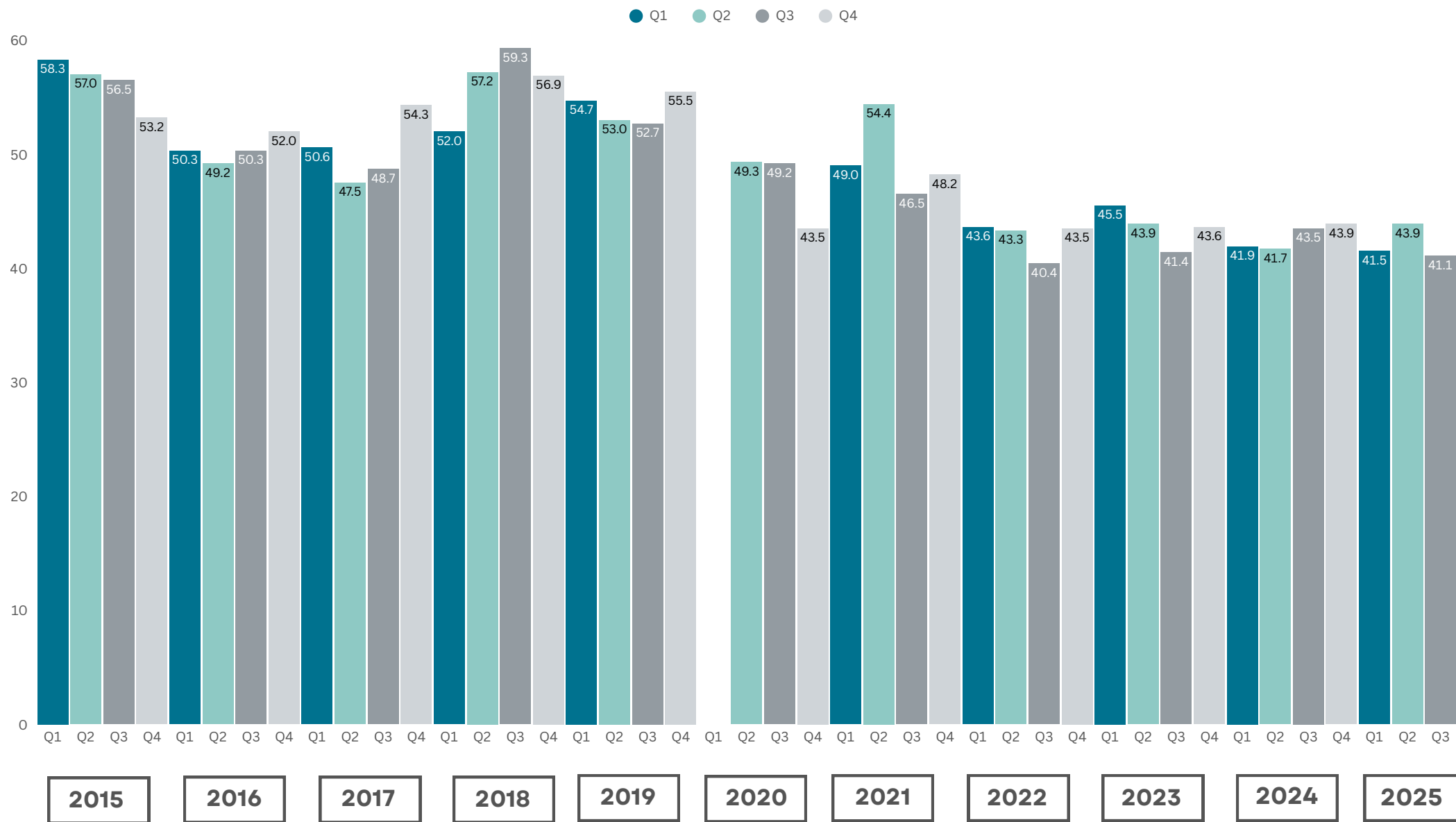
Future Expectations

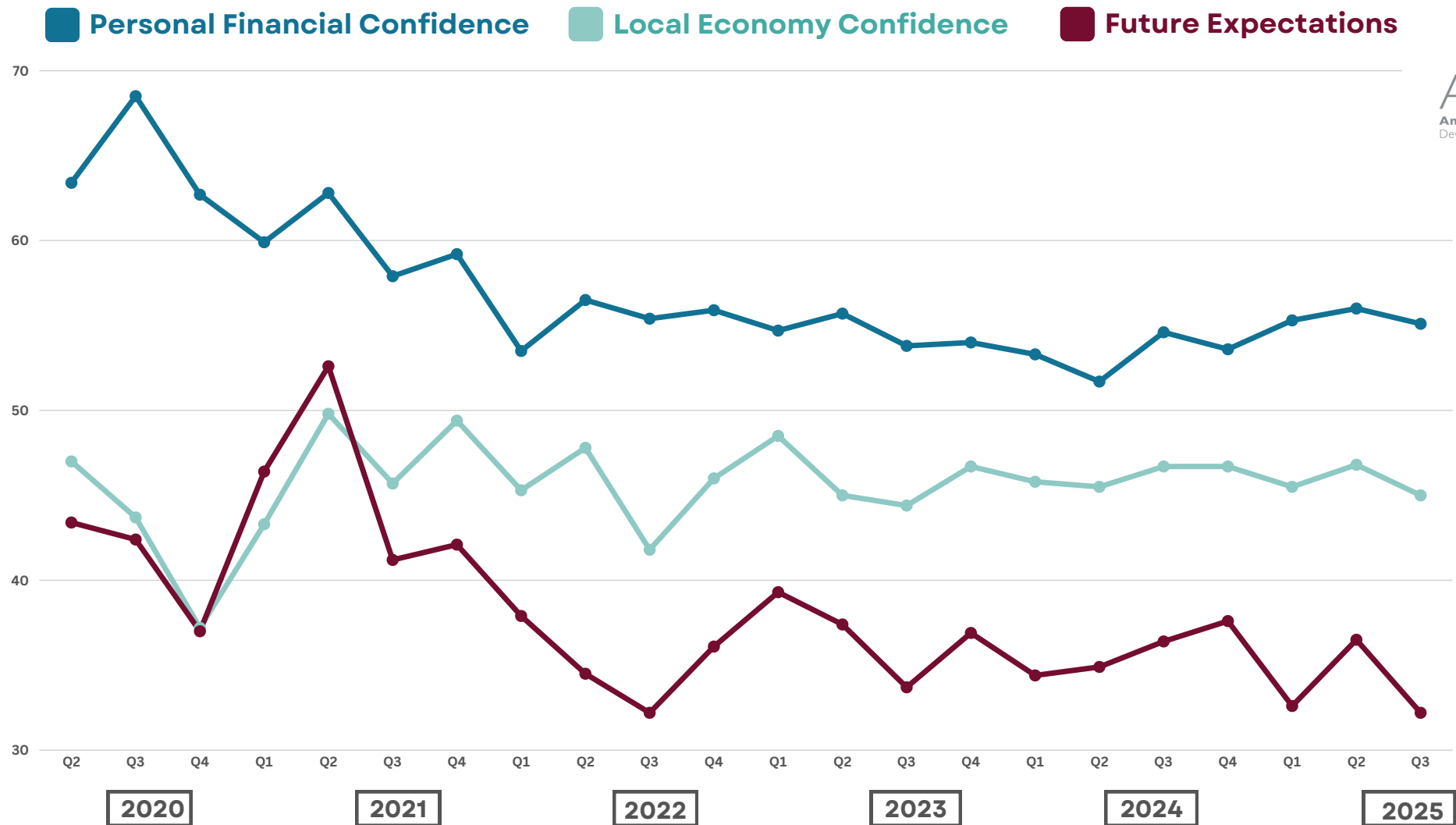


Future expectations dropped significantly (-4.3%), from Q2 2025, and decreased (-4.2%) from Q3 2024.

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At 41.1, the Anchorage Consumer Optimism Index is in pessimistic territory, and trending toward record lows.





Personal Financial Confidence remained steady from Q2 2025. The index has slightly decreased from the average since 2022. At 45.0, Local Economy Confidence is slightly below its two-year average of 46.0. It remains steadily between Personal Financial Confidence and Future Expectations, mimicking the trend of 2016 and prior years.

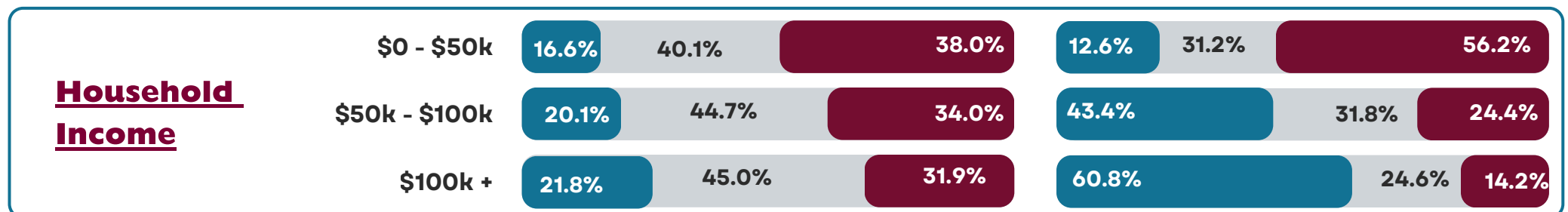
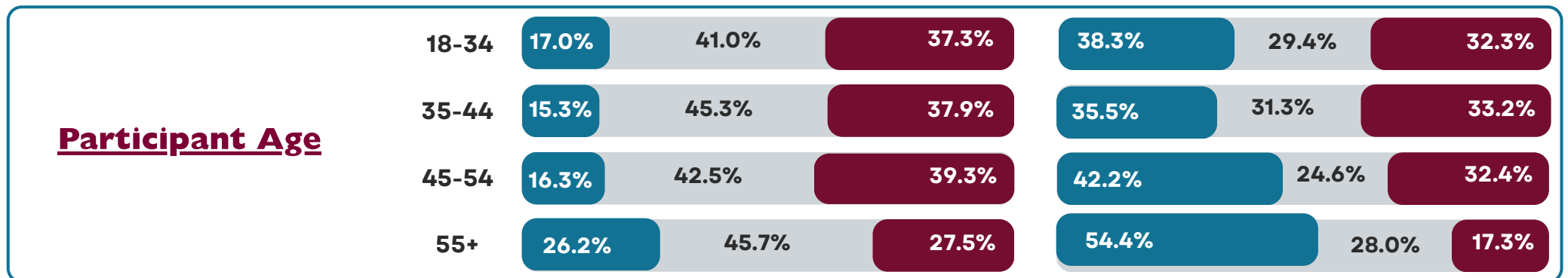
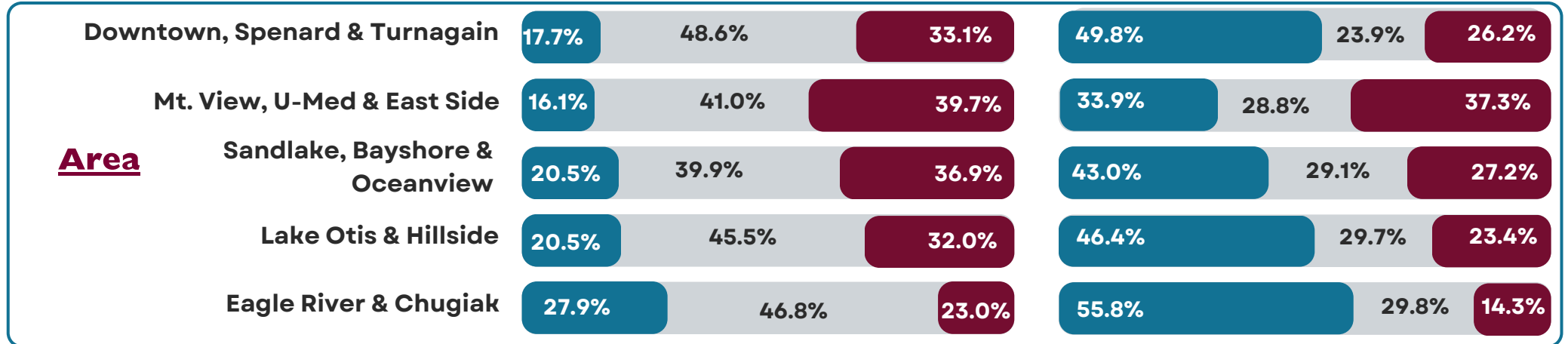
Since 2020, Local Economy Confidence has remained relatively constant, Future Expectations has trended downward since 2020. Q3 2025 indicated record low since Q2 2020.

Demographic Perspectives & Local Economies

“How would you grade your local economy?”

“How would you grade your family’s financial situation?”

■ Good
 ■ Neutral
 ■ Not Good
 ■ Secure
 ■ Neutral
 ■ Not Secure



Percentages will not add up to 100 because some respondents responded with “unsure”.



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