

# President & CEO Anchorage Economic Development Corporation (Anchorage, AK)

The Anchorage Economic Development Corporation (AEDC) is seeking a dynamic, enthusiastic, experienced business and economic development professional to serve as President & CEO for the organization.

## About the Anchorage Economic Development Corporation (AEDC)

The Anchorage Economic Development Corporation is a private nonprofit 501(c)(6) dedicated to building a prosperous, sustainable, and diverse economy for Anchorage. Established by the Municipality of Anchorage and now operating as a public—private partnership, AEDC is governed by a 15-member Board representing 200+ private-sector member companies.

AEDC strives to lead the economic vision of Anchorage as a thriving northern city that is a great place to live, work, and play. Its signature initiative, **Choose Anchorage**, provides a community-driven strategic framework built around four pillars: Business Vitality, Talent, Quality of Place, and Infrastructure. The President & CEO plays a central leadership role in advancing these priorities and driving measurable community impact through strong cross-sector partnerships. Additional information about the organization can be found on our website at https://aedcweb.com.

#### **Salary Range**

A comprehensive and competitive compensation package will be provided, based on experience and qualifications, and includes medical, dental, and vision benefits; paid time off; and a 401(k) plan with a 3% employer contribution.

#### **General Purpose:**

The President & CEO is responsible for setting the strategic direction of AEDC and supporting the development and successful deployment of AEDC's strategies, programs, and initiatives that promote the growth of the Anchorage economy and AEDC as an organization. A successful candidate for this position will achieve the following:

- Develop and maintain a positive partnership with the AEDC Board of Directors.
- Develop and maintain a strong network of business contacts and key community relationships that bolster AEDC's reputation and ability to achieve its goals.
- Manage an efficient organization that exhibits the highest standards of professional economic development practices and develop an exceptional team of motivated professionals dedicated to the success of Anchorage and AEDC
- Become a recognized economic development thought leader for Anchorage through successful
  media engagements, public presentations, and collaborations with partner organizations,
  government, the business community, and the community-at-large.

# **Essential Functions**

- Demonstrate a clear passion for the growth and success of the communities of Anchorage and Alaska
- Effectively engage and partner with the AEDC Board of Directors in setting the strategic direction of AEDC.
- Direct the efforts of staff to accomplish the AEDC's Strategic Vision and Choose Anchorage Initiative for that focuses on improving Anchorage's competitiveness through initiatives focused on business vitality, talent, quality of place, and infrastructure.





- Oversee the development and implementation of key fundraising initiatives vital to the success of AEDC strategic initiatives and the corporation.
- Lead team and coalition-building efforts across sectors to advance Anchorage's economic strategy.
- Provide leadership on public policy issues affecting Anchorage's economic climate.
- Represent AEDC effectively in public speaking and communications, media interactions, government relations, community partnerships, and key stakeholder relationships and communications.

#### **Key Professional Characteristics**

- Experienced and knowledgeable in the trends and best practices in the community and economic development profession.
- Demonstrated skills in HR and organizational management and non-profit accounting standards and practices.
- Demonstrated success in developing and delivering projects in the nonprofit, public, or private sectors, with experience in economic development preferred.
- Strong coalition-building, partnership development, and cross-sector leadership capabilities.
- Experience navigating public policy issues and working with policymakers, agencies, and community stakeholders to advance economic development goals.
- Knowledge of how public policy influences economic development and the ability to participate in policy discussions that shape Anchorage's future.
- A background working with community organizations, businesses, and government partners to advance community and economic development priorities.
- Demonstrate deep understanding of issues, projects, and emerging trends that influence Anchorage's economic growth and diversification.
- Ability to build, mentor, and lead a high-performing team while fostering a collaborative and mission-driven culture.
- Demonstrated fundraising or revenue-generation success (~\$1M annually).

## Minimum Requirements and Preferred Professional Attributes

- 7–10 years of progressively responsible leadership experience in economic development, business development, public policy, or related fields. An equivalent combination of relevant experience may also be considered.
- B.A. in business, public policy, economic development, communications, marketing, or related field required. Equivalent combinations of education and experience may be considered.
- Excellent communication skills, including public speaking and media engagement.

- Certified Economic Developer (CEcD) designation from the International Economic Development Council preferred.
- Must pass a full background check.
- Experience working in Alaska is required.





# **Work Environment and Physical Requirements:**

The work environment and physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodation may be made to enable individuals with disabilities to perform essential functions. If a candidate would like to seek accommodation, they can ask the recruiter for additional information to initiate that process.

While performing the duties of this job, the employee is regularly required to talk or listen. The employee is frequently required, sometimes for extended periods, to walk, stand, or sit. This role routinely uses standard office equipment such as computers, phones, photocopiers, filing cabinets, and fax machines. The employee is occasionally required to climb stairs; use hands to type, finger, handle, or feel; reach with hands and arms; balance, stoop, kneel, crouch, or crawl; and get in and out of vehicles. The employee must occasionally lift and/or move small or large objects up to 50 pounds. Specific vision abilities required by this job include close vision, distance vision, color vision, depth perception, and the ability to adjust focus.

# To apply for this position:

Submit a letter of interest and resume either by email to the recruiter, Christine Brown at <a href="mailto:christine.brown@aleragroup.com">christine.brown@aleragroup.com</a>

